

**Tentative TY BMM (ADVTG.) SEMESTER V L4 2024-2025**

<b>TIME</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>	<b>SATURDAY</b>
07:30	DME Prof. Pushkar		AMR Prof. Rubina			
08:30	DME Prof. Pushkar	Brand Building Prof Shannon	AMR Prof. Rubina	Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
<b>09:30</b>	<b>BREAK</b>					
09:50	DME Prof. Pushkar	Brand Building Prof Shannon	AMR Prof. Rubina	Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
10:50		Brand Building Prof Shannon		Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
<b>11.50</b>	<b>BREAK</b>					
12.00						
1.00						
2.00						

\* Kindly note the Time Table might be subject to change keeping in mind the NEP implementation and changes

**Courses**

- Copy Writing
- AMR Advertising and Marketing Research
- Brand Building
- Agency Management
- DME Direct Marketing and E-Commerce
- SMM Social Media Marketing

