

Tentative TY BMM (ADVTG.) SEMESTER V L4 2024-2025

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
07:30	DME Prof. Pushkar		AMR Prof. Rubina			
08:30	DME Prof. Pushkar	Brand Building Prof Shannon	AMR Prof. Rubina	Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
09:30	BREAK					
09:50	DME Prof. Pushkar	Brand Building Prof Shannon	AMR Prof. Rubina	Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
10:50		Brand Building Prof Shannon		Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
11.50	BREAK					
12.00						
1.00						
2.00						

* Kindly note the Time Table might be subject to change keeping in mind the NEP implementation and changes

Courses

- Copy Writing
- AMR Advertising and Marketing Research
- Brand Building
- Agency Management
- DME Direct Marketing and E-Commerce
- SMM Social Media Marketing