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Course Name	AI Tools & its Use Cases
Course Objective	To develop an understanding of the application of various AI tools available.
Course Outcome	- Understand the fundamental principles and concepts of Generative AI and its applications in various domains. - Learn the application of multiple AI tools which will help you in improving your efficiency.
Course Duration and Pedagogy	- Total 30 hours course delivered over 8 weeks 16 hours - Self-paced video lessons 8 hours - Live Online Doubt Solving Sessions 6 hours - Assignments and self-study Final schedule will be given before the commencement of course
Reference Books and Readings	Trainer Notes
Trainer Name and Profile	Mr. Chinmay Soni - CFA L3 cleared, MBA (Nirma University) - Credit Research Analyst, Care Ratings - Founder of 2 Youtube channels with 275k+ subscribers - Runs a freelance business where he handles content strategy and execution using AI for 30+ Youtube channels - Has an experience of training 1200+ students

Course Curriculum

Unit 1: ChatGPT and Google Bard (Text search based AI)
- Underlying Concepts
- Use Cases
- Limitations and Challenges
- Best Practices and Tips
- Practical Exercise
- Community and Resources

Unit 2: Midjourney, DALL-E and Canva AI (Image Generation & Presentations)
- Underlying Concepts
- Use Cases
- Limitations and Challenges
- Best Practices and Tips
- Practical Exercise
- Community and Resources

Unit 3: Synthesia AI, Eleven Labs, HeyGen AI (Video, Audio and Voiceovers)

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- o Underlying Concepts
- o Use Cases
- o Limitations and Challenges
- o Best Practices and Tips
- o Practical Exercise
- o Community and Resources

Unit 4: Copy.ai, Leonardo AI & MyLens AI (Digital Marketing & Advanced Paid Tools)
- o Underlying Concepts
- o Use Cases
- o Limitations and Challenges
- o Best Practices and Tips
- o Practical Exercise
- o Community and Resources