

Tentative TY BMM (ADVTG.) SEMESTER V L4 2024-2025

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30	DME Prof. Pushkar					
8:30	DME Prof. Pushkar		Brand Building Prof Marcellus	Agency Management Prof Suba	Copywriting Prof Berges	
9:30	BREAK					
9:50	DME Prof. Pushkar		Brand Building Prof Marcellus	Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
10:50		AMR Prof. Rubina	Brand Building Prof Marcellus	Agency Management Prof Suba	Copywriting Prof Berges	SMM Prof. Martins
11:50	BREAK					
12.00		AMR Prof. Rubina				SMM Prof. Martins
1.00		AMR Prof. Rubina				
2.00						

* Kindly note the Time Table might be subject to change keeping in mind the NEP implementation and changes

Courses

Copy Writing

AMR Advertising and Marketing Research

Brand Building

Agency Management

DME Direct Marketing and E-Commerce

SMM Social Media Marketing

