

BAMMC

ATKT Internal Assessment Time Table

Semesters 1, 3 and 5

TYBAMMC Advertising

CR T6

| Sr. No | Subject Name | Due Date | Time |
|--------|------------------------------------|---------------|---------------|
| 1 | Copy Writing | Tue, Feb 20 | 11.00-11.45am |
| 2 | Advertising and Marketing Research | Wed, Feb 21 | 11.00-11.45am |
| 3 | Brand Building | Thurs, Feb 22 | 11.00-11.45am |
| 4 | Agency Management | Fri, Feb 23 | 11.00-11.45am |
| 5 | Social Media Marketing | Sat, Feb 24 | 11.00-11.45am |
| 6 | Direct Marketing and E-Commerce | Mon, Feb 26 | 11.00-11.45am |

TYBAMMC Journalism

CR T6

| Sr. No | Subject Name | Due Date | Time |
|--------|---|---------------|---------------|
| 1 | Reporting | Tue, Feb 20 | 11.00-11.45am |
| 2 | Investigative Journalism | Wed, Feb 21 | 11.00-11.45am |
| 3 | Features and Writing for Social Justice | Thurs, Feb 22 | 11.00-11.45am |
| 4 | Writing and Editing Skills | Fri, Feb 23 | 11.00-11.45am |
| 5 | Mobile Journalism and New Media | Sat, Feb 24 | 11.00-11.45am |
| 6 | Global Media and Conflict Resolution | Mon, Feb 26 | 11.00-11.45am |

SYBAMMC

CR T6

| Sr. No | Subject Name | Due Date | Time |
|--------|---|---------------|---------------|
| 1 | Electronic Media 1 | Tue, Feb 20 | 11.00-11.45am |
| 2 | Motion Graphics and Visual Effects 1 | Wed, Feb 21 | 11.00-11.45am |
| Sept 3 | Corporate Communications and Public Relations | Thurs, Feb 22 | 11.00-11.45am |
| 4 | Media Studies | Fri, Feb 23 | 11.00-11.45am |
| 5 | Introduction to Photography | Sat, Feb 24 | 11.00-11.45am |
| 6 | Film Communication 1 | Mon, Feb 26 | 11.00-11.45am |
| 7 | Computers and Multimedia 1 | Tue, Feb 20 | 11.00-11.45am |

FYBAMMC

CR T6

| Sr. No | Subject Name | Due Date | Time |
|--------|------------------------------------|---------------|---------------|
| 1 | Effective Communication Skills 1 | Tue, Feb 20 | 11.00-11.45am |
| 2 | Foundation Course 1 | Wed, Feb 21 | 11.00-11.45am |
| 3 | Visual Communication | Thurs, Feb 22 | 11.00-11.45am |
| 4 | Fundamentals of Mass Communication | Fri, Feb 23 | 11.00-11.45am |
| 5 | Current Affairs | Sat, Feb 24 | 11.00-11.45am |
| 6 | History of Media | Mon, Feb 26 | 11.00-11.45am |

BAMMC

Internal Assessment Time Table

Semesters 2, 4 and 6

TYBAMMC Advertising

| Sr. No | Subject Name | Due Date | Time |
|--------|-------------------------------------|---------------|--------------|
| 1 | Advertising and Sales Promotion | Tue, Feb 20 | 8.20-9.10 am |
| 2 | Digital Media | Wed, Feb 21 | 8.20-9.10 am |
| 3 | Ad Design | Thurs, Feb 22 | 8.20-9.10 am |
| 4 | Advertising in Contemporary Society | Fri, Feb 23 | 8.20-9.10 am |
| 5 | Entertainment and Media Marketing | Sat, Feb 24 | 8.20-9.10 am |
| 6 | Media Planning and Buying | Mon, Feb 26 | 8.20-9.10 am |

TYBAMMC Journalism

| Sr. No | Subject Name | Due Date | Time |
|--------|-------------------------------|---------------|--------------|
| 1 | Crime Reporting | Tue, Feb 20 | 8.20-9.10 am |
| 2 | Digital Media | Wed, Feb 21 | 8.20-9.10 am |
| 3 | Sports Journalism | Thurs, Feb 22 | 8.20-9.10 am |
| 4 | Magazine Journalism | Fri, Feb 23 | 8.20-9.10 am |
| 5 | Newspaper and Magazine Making | Sat, Feb 24 | 8.20-9.10 am |
| 6 | Fake News and Fact Checking | Mon, Feb 26 | 8.20-9.10 am |

SYBAMMC

| Sr. No | Subject Name | Due Date | Time |
|--------|--------------------------------------|---------------|----------------|
| 1 | Mass Media Research | Tue, Feb 20 | 8.20-9.10 am |
| 2 | Computers and Multimedia 2 | Wed, Feb 21 | 12.00-12.50 pm |
| 3 | Writing and Editing for Media | Thurs, Feb 22 | 8.20-9.10 am |
| 4 | Film Communication 2 | Fri, Feb 23 | 8.20-9.10 am |
| 5 | Media Law and Ethics | Sat, Feb 24 | 8.20-9.10 am |
| 6 | Electronic Media 1 | Mon, Feb 26 | 9.30-10.20 am |
| 7 | Motion Graphics and Visual Effects 1 | Mon, Feb 26 | 12.00-12.50 pm |

FYBAMMC

| Sr. No | Subject Name | Day and Date | Time |
|---------------|----------------------------------|---------------------|--------------|
| 1 | Foundation Course 2 | Tue, Feb 20 | 8.20-9.10 am |
| 2 | Effective Communication Skills 2 | Wed, Feb 21 | 8.20-9.10 am |
| 3 | Introduction to Journalism | Thurs, Feb 22 | 8.20-9.10 am |
| 4 | Media, Gender and Culture | Fri, Feb 23 | 8.20-9.10 am |
| 5 | Introduction to Advertising | Sat, Feb 24 | 8.20-9.10 am |
| 6 | Content Writing | Mon, Feb 26 | 8.20-9.10 am |