

SY BAMMC SEMESTER III T7 2023-2024 (TENTATIVE)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
07:30	Photography	Media Studies	Photography	FC -I	FC -I	CCPR
	Prof. Porus	Prof Tejasvi Khatry	Prof. Porus	Prof. Porus	Prof. Porus	Prof. Vishwasunder
08:20	Photography	Media Studies	Photography	FC -I	FC -I	CCPR
	Prof. Porus	Prof Tejasvi Khatry	Prof. Porus	Prof. Porus	Prof. Porus	Prof. Vishwasunder
09:10	BREAK					
09:30		Media Studies				CCPR
		Prof Tejasvi Khatry				Prof. Vishwasunder
10:20						

* 3 Additional lectures will be assigned during the semester to complete the stipulated 48 lectures

Courses

- EM-1 Electronic Media-1 (Elective)
- MG&VFX Motion Graphics and Visual Effects-1 (Elective)
- CCPR Corporate Communication and Public Relations
- MS Media Studies
- Introduction to Photography
- FC 1 Film Communication I
- CM-1 Computers and Multimedia-1

TY BMM (ADVTG.) SEMESTER V L4 2023-2024 (TENTATIVE)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
07:30	DME			DME	Brand Building	SMM
	Prof. Abhilasha			Prof. Abhilasha	Prof Vishwasunder	Prof. Rashmi
08:20	DME	AM	Copywriting	DME	Brand Building	SMM
	Prof. Abhilasha	Prof. Shimala	Prof Berges Santok	Prof. Abhilasha	Prof Vishwasunder	Prof. Rashmi
09:10	BREAK					
09:30		AM	Copywriting	AMR	Brand Building	SMM
		Prof. Shimala	Prof Berges Santok		Prof Vishwasunder	Prof. Rashmi
10:20		AM	Copywriting			
		Prof. Shimala	Prof Berges Santok			

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Courses

- Copy Writing
- AMR Advertising and Marketing Research
- Brand Building
- Agency Management
- DME DIRECT MARKETING & E-COMMERCE
- SMM Social Media Marketing