

SY BAMMC SEMESTER III T7 2023-2024 (TENTATIVE)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30	Photography Prof. Porus		Photography Prof. Porus	FC -I Prof. Porus	FC -I Prof. Porus	CCPR Prof. Vishwasunder
8:20	Photography Prof. Porus		Photography Prof. Porus	FC -I Prof. Porus	FC -I Prof. Porus	CCPR Prof. Vishwasunder
9:10	BREAK					
9:30		Media Studies Prof Tejasvi Khatry			EM1 Prof Nigel	CCPR Prof. Vishwasunder
10:20		Media Studies Prof Tejasvi Khatry			EM1 Prof Nigel	CM 1 Prof Nigel
11.10	BREAK					
11.30		Media Studies Prof Tejasvi Khatry			EM1 Prof Nigel	CM 1 Prof Nigel
12.20						CM 1 Prof Nigel
1.10						

* 3 Additional lectures will be assigned during the semester to complete the stipulated 48 lectures

Courses

- EM-1 Electronic Media-1 (Elective)
- MG&VFX Motion Graphics and Visual Effects-1 (Elective)
- CCPR Corporate Communication and Public Relations
- MS Media Studies
- Introduction to Photography
- FC 1 Film Communication I
- CM-1 Computers and Multimedia-1



TY BMM (ADVTG.) SEMESTER V L4 2023-2024 (TENTATIVE)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30	DME Prof. Abhilasha			DME Prof. Abhilasha	Brand Building Prof Vishwasunder	SMM Prof. Rashmi
8:20	DME Prof. Abhilasha	AM Prof. Shimala	Copywriting Prof Berges Santok	DME Prof. Abhilasha	Brand Building Prof Vishwasunder	SMM Prof. Rashmi
9:10	BREAK					
9:30		AM Prof. Shimala	Copywriting Prof Berges Santok	AMR	Brand Building Prof Vishwasunder	SMM Prof. Rashmi
10:20		AM Prof. Shimala	Copywriting Prof Berges Santok			

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Courses

Copy Writing

AMR Advertising and Marketing Research

Brand Building

Agency Management

DME DIRECT MARKETING & E-COMMERCE

SMM Social Media Marketing

