

Department of BA Multimedia and Mass Communication (BAMMC)
2022-23

1. Literature Live! 360@Campus - Interaction with author

An interaction with author Fr Myron Pereira was conducted in collaboration with Literature Live! 360@Campus on 30 June 2022. The students understood the process behind preparing for writing and learnt about how various important themes can be covered through the means of fictional story telling.



2. Film Club

The department began a Film Club on 21 July 2022 to watch and discuss influential films. The ongoing club encourages an appreciation and taste for good cinema among students with screenings of arthouse and classic films.



3. Phone Photography (Guest lecture)

A guest lecture on Phone Photography was held by professional photographer Mr Oscar Varghese on 3 August 2022. Students learnt about the power of the easily accessible camera and were taught to use mobile phones for photography to their advantage.



4. Story and Poetry Writing Contest

In collaboration with Literature Live! 360@Campus and the English Department of the college, we conducted a Story and Poetry Writing Contest on 20 September 2022.



5. Photowalk

The SYBAMMC students were taken for a Photowalk as part of their photography course project on 26 September 2022. The exercise helped the students experiment with photography, giving them time and space to practise their camera skills and find inspiration in the environment around them.



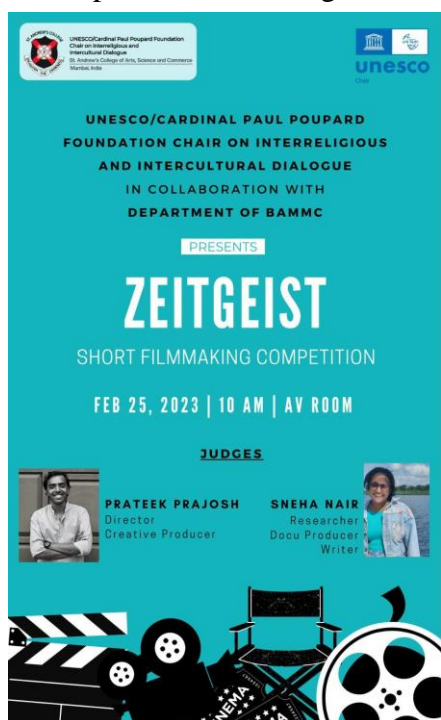
6. International Media Workshop @DBAN

Students attended the 'International Media Workshop @DBAN' Nerul on 13 January 2023. They got inputs on various specialised areas of media production from international industry experts.



7. Zeitgeist- Short Filmmaking Competition

In collaboration with UNESCO/Cardinal Paul Poupard Foundation Chair on Interreligious and Intercultural Dialogue the department conducted 'Zeitgeist'- A Short Filmmaking Competition on 25 February 2023. The SYBAMMC students made original short films that dealt with broader themes of peace, religion, and culture; they were given prizes in various categories for the same. Creating their own short films from scratch helped the students develop an understanding of making technically and grammatically good films.



8. Career Guidance- Mentoring

A common mentorship session relating to career guidance was conducted for the TYBAMMC students on 3 March 2023. The session guided students about future prospect and prepare their portfolio and CV for job applications.

Student achievements

1. Our BAMMC students won the overall First Place for Cutting Chai (2023) - BMM Fest held at RD National College. The students won the First Place for Dance, Drama, Fashion show, Band, Investigative journalism, and Art events; Second Place in Teleprompter, Damage control and Advertising events; and Third Place in Photography and Stop motion.



2. Astran Jacinto and Rebecca Noronha won the First Place for Western unplugged (singing event) at Kshitij (Mithibai College) on 06 January 2023
3. Abhishek Pathak won the First Place for Beatboxing at Taarangan'23 (Thakur College fest) on 24 January 2023