

## **Department of B.M.S**

The aim of the B.M.S Department is to create capable managers and leaders who are assertive, honest, responsible and confident of taking on challenges in a competitive global market.

The academic year of 2021-22 although in a hybrid mode owing to Covid concerns was no exception for students of the B.M.S department. The activities conducted this year has helped the students to enhance their professional attributes by participating in productive workshops, certified courses and webinars.

The academic year kick-started with a guest lecture on 23<sup>rd</sup> July 2022 on the topic “Personal Branding” by Ms. Rubina D'mello for SY.B.M.S and TY.B.M.S. The lecture was organised, to identify the power of personal branding and to learn techniques to sharpen one’s brand by using social media as an advantage.

A Webinar on ‘Networking and Multicultural engagement for better employment opportunities in the International Market’ was organised by IDP on the 9<sup>th</sup> September 2021. The webinar was conducted to create awareness about employment opportunities in the international market and to understand the benefits of education from foreign Universities.

A counselling orientation was organised for FYB.M.S, SYB.M.S and TYB.M.S on 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> October 2021 respectively. The purpose behind organising the orientation was to make students aware of the counselling cell of our college considering the many challenges and mental health issues that have escalated due to the Covid 19 pandemic.

A guest lecture on ‘Making Leadership Work’ was organised on 11<sup>th</sup> October 2021 by Mr. Rajiv Chelladurai , Founder Ergos Mind for the students of FY.B.M.S. and the guest lecture was conducted in order to foster the understanding amongst the students as to how to be an effective leader and make leadership work for you.

A guest lecture was organised on the occasion of World Investor Week 2021 on 27<sup>th</sup> November 2022 on the Topic “How to invest in stocks & Introduction to Depository Services” by Jeetendar Peswani. The purpose for conducting the guest lecture to understand the concepts of saving and investment and the importance it has for each and every individual. Other aspects

of saving and investment such as the various factors that are involved in the investment process, the power of compounding, how important it is to start investing early.

A National Level webinar was conducted on 25<sup>th</sup> January 2022 on the topic 'Resume Building' by the Placement cell and the B.M.S Department at St. Andrew's College of Arts, Science and Commerce in association with IIDE. The motive behind conducting this webinar to create awareness about the difference between good and bad resumes. To explain the DO's and DON'Ts of building a good resume. And to understand how to tailor your resume according to the position and job you're applying for.

The Workshop on "Stress Management" by Ms. Rachna Pednekar, Founder Drishti Manthan for the students of SY.B.M.S. and M.Com was organised on 10<sup>th</sup> Feb 2022. The main purpose for conducting the workshop to create awareness about the difference between good and bad resumes. To explain the DO's and DON'Ts of building a good resume and to understand how to tailor your resume according to the position and job you're applying for.

A webinar titled "Investor Awareness Program" sponsored by UTI Swatantra, was conducted by Ms. Yukti Gada, Financial Trainer, UTI Swatantra on 7<sup>th</sup> March 2022 to create awareness and understanding about Financial Planning and the various modes of Investments amongst students and further explain the significance of Financial Goal Setting and Sensible Investments.

A Webinar on the "Impact of Microfinance Banks on Entrepreneurship Development" was conducted by Ms. Debarati Dev on 17<sup>th</sup> March 2022 for the students of B.M.S. and M.Com. as part of the exchange program with Salesian College, Siliguri. The webinar was organised to create awareness about microfinance institutions and women entrepreneurship. The positive impacts on account of micro finance institutions was highlighted.

Dr. Sharon Gonsalves Durham, Ms. Candida Gomes, Mr. Jordin Carvalho, Ms. Asha Mohan, Ms. Ruth Sequeira,