

## **BMM Activities for the academic year 2018-19**

### **GUEST LECTURES 2018 -2019**

- Copywriting in Contemporary Society by Ms. Nirali Vaidya, Assistant Creative Director, Muse Advertising – 23 June 2018
- Disruption in Media by Mr. Narinder Kapur Writer & Curator, Scroll – 4 July 2018
- Media Bias & Alternative Media by Mr. Avinay Yadav, Researcher at Centre for Education & Documentation – 29 June 2018
- The Structure of The Indian Constitution by Mr. Tanveer Hassan, CIS, Bengaluru – 13 July 2018
- The Battle of Bhima Koregaon: An Unending Journey by Somnath Waghmare, Film maker, research scholar at Tata Institute of Social Science and a *Dalit* and anti-caste activist – 20 July 2018
- Research for Advertising by Shruti Nair of Godrej – 20 July 2018
- Writing a Well-researched Paper – Components of Research Writing by Sohnee Hershey- Deputy Digital Editor, Economic and Political Weekly – 24 July 2018
- Ethics of Clinical Research by Abhijeet Safai, Symbiosis Centre of Health Care, Pune – 28 July 2018
- Writing Copy for Social Media by Mr. Suhrid Pawar, Creative Group Head (Copy) at Sorento Healthcare Communications – 19 August'18
- Writing Copy with Creativity Anisha Nair – Copywriter – Bear Marketing, BNE, Australia – 7 September 2018
- How to Write Poetry by Dr. Manisha Lakhe, writer and Film Critic – 4 August 2018
- Radio Scripting for the Millennial by Mr. Glen Saldhana – Fever 104 FM – 8 September 2018
- Book discussion – Rule Breakers with the Author Ms. Preeti Shenoy – 22 September 2018
- Screening of Gli Arancini di Montalbano followed by a discussion with Consolato Generale d'Italia a Mumbai – Ms. Stefania Costanza & Prof. Tanya Roy – 16 October 2018
- Traditional vs Neo Radio & TV vs. Internet Viewing by the RJ Aniket Agrey
- Contemporary Trends in Advertising Research by Mallika Gulati – Kantar IMRB -15 February 2019

### **WORKSHOPS 2018-2019**

- Recognizing Fake News by Shweta Bhadrar – 21 September 2018
- Antarchakshu@ 2.0 -The Eye Within, conceptualized by the XRCVC and conducted by Mr. Krishna Warriar – 27 February 2019

## **SPECIAL MENTION**

- First place at the National College festival ‘Cutting Chai’
- Second place at the Wilson College Festival ‘Polaris’.
- Participation in Walk of the Future – A peace march to encourage tolerance towards all Religions, Genders and Cultures.
- Participation in Conference on Youth Manifesto: Aspirations Challenges & Solutions by Observer research foundation at KC College
- Attended Literature Live! Evening on Trauma of Partition of India by Sanjeev Jain
- Participated in Story & Poetry Writing Contest – Literature Live on 4 October 2018. 5 students won the competition and were invited to participate in Literature Live as well as being published in their magazine.