

BMM Activities for the academic year 2016-17

GUEST LECTURES 2016-2017

- Copywriting in Contemporary Society by **Nirali Vaidya**, Assistant Creative Director, Muse Advertising – 26 July'16
- Disruption in Media by **Narinder Kapur** Writer & Curator, Scroll – 27 July '16
- Media Bias & Alternative Media by **Mr. Avinay Yadav**, Researcher at Centre for Education & Documentation
- Screening of the Best Short films of 2016 was conducted by **Cyrus Dastoor** of 'Shamiana' in collaboration with YES Bank – 1 August'16
- The Basics of Film Making Theory; Camera & Lights' by **Sanjog Sakpal** – 29 August '16
- Conflict Writing in collaboration with Lit Live by **Shefali Shah** – 2 August'16
- Writing Copy for Social Media by **Suhrid Pawar**, Creative Group Head (Copy) at Sorento Healthcare Communications – 19 August'16
- Relevance of writing in Contemporary Media by **Shruti Nair** – 23 August 2016
- Advertising without advertising by **Mallika Gulati**, both of Lowe Lintas – 24 August 2016
- Spaces Between by **Ziba Bhagwagar**, Director of the film – 16 December 2016

SPECIAL MENTION 2016 – 2017

- Shaad Akhtar was selected as part of the 10 member core, Young Critic Jury at MAMI.
- Shikha Alaagh won the SPICE award for Excellence in BMM along with Mr. Shaad Akhtar.
- Devon Saxby was adjudged Best all-rounder by OLIO- the Drama Association.
- Anisha Jadhav was adjudged the best sports woman for the year.
- Active participation in the Chimbai Beach Clean-up Project – February '17.