

### **ACCREDITED - 'A' GRADE BY NAAC**

Best College Award (2015-2016) University of Mumbai

St. Dominic Road, Bandra (W), Mumbai - 400 050. Tel.: 2642 8684 / 2640 1657 • Fax: 2655 6006 E-mail: principal.st.andrews@gmail.com / info@standrewscollege.ac.in • Web.: www.standrewscollege.ac.in

#### **Bachelor of Arts (B.A.)**

**PO1:** To encourage students to acquire knowledge in the fields of literature, social sciences and humanities through academic inquiry

**PO2:** To equip students with critical thinking and problem-solving skills through Socratic thought and reflective thinking

**PO3:** To develop human values and life skills required to deal with various problems in life with courage and humanity.

**PO4:** To sensitize students towards environmental issues, and inculcate sustainability practices

PO5: To create conditions requiring teamwork, individuality and community commitment

PO6: To familiarize students with the emerging socio- economic issues in contemporary society

**PO7:** To create in-depth knowledge of economic theory and enable them to study and understand real world economic problems

**PO8:** To help students to develop knowledge and understanding of the basic concepts, principles, perspective and contemporary trends in psychology





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#### **Bachelor of Commerce (B.Com) / Masters of Commerce (M.Com)**

**PO1:** To encourage students to acquire knowledge in the fields of commerce, accounts, finance and economics through academic inquiry

**PO2:** To equip students with critical thinking and problem-solving skills through Socratic thought and reflective thinking

**PO3:** To develop human values and life skills required to deal with various problems in life with courage and humanity.

PO4: To sensitize students towards environmental issues, and inculcate sustainability practices

**PO5:** To create conditions requiring teamwork, individuality and community commitment

PO6: To familiarize students with the emerging socio- economic issues in contemporary society

**PO7:** To create in-depth knowledge of economic theory and enable them to study and understand real world economic problems

**PO8:** To provide the basic knowledge about Indian Financial Systems and development in finance.





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#### **Bachelors of Arts in Multimedia and Mass Communication (B.A.M.M.C)**

**PO1:** BMM is a career-oriented course that throws up umpteen options at the end of three years. Career options such as moviemaking, theater, radio, journalism, copywriting, scriptwriting, branding, or PR, can be explored by students on completion of their degree.

PO2: To guide students of media through the various ethics connected to Advertising.

**PO3:** To sensitize students about localized social issues through Maharashtra state centric case studies.

**PO4:** To examine critically the relationship between the media and public, and how the media influence public opinion.

**PO5:** Inculcate the need to verify news and teach the importance of on the spot coverage, checking with the sources, double checking for controversial stories

**PO6:** To understand the appropriate strategies and tactics to build, measure and manage Brand Equity

**PO7:** To introduce the students to the complexities of consumer behavior.

**PO8:** To create awareness of laws governing media organizations and their complexities in a globalized world in the wake of an information explosion



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### **Bachelor of Management Studies (B.M.S.)**

**PO1:** To develop basic understanding of management education and practices that can be applied in the dynamic global scenario

**PO2:** To understand the importance of multicultural, ethnic, ethical and gender issues in the organization and demonstrate inclusivity and professionalism at the workplace.

**PO3:** To develop extensive analytical skills, problem-solving skills, innovation skills and ability to take up entrepreneurship initiatives

**PO4:** To understand the ethical implication of business decision making and apply knowledge in the field of business management to contribute to nation building while upholding ethical practices.





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## **Bachelor of Science in Information technology (BSc.I.T.)**

**PO1:** To develop a widely applicable skill set in computing with strong programming and mathematics skills, effective presentations and teamwork.

**PO2:** To develop the ability to design, develop algorithms and provide software solutions to cater the industrial needs

**PO3:** To enable the students to identify, design, and analyze complex computer systems and implement and interpret the results from those systems.

**PO4:** To develop entrepreneurship skills among the students who can innovate and develop software products.





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#### **Bachelors of Commerce in Accounting and Finance (B.A.F.)**

**PO1:** To develop fundamental knowledge about the fields of finance, accountancy, audit, taxation, law, technology and innovative practices by adopting learner centered approach

**PO2:** to provide deeper understanding of accounting and financial management with the help of updated and latest reference material and to be taught with practical orientation to make the students ready to make a mark in the industry.

**PO3:** to a solid foundation in the various fields of accounting such as financial accounting, cost accounting, management accounting and in the field of financial management

**PO4:** To develop the analytical angle of the students which helps the students to dissect the financial statements, interpret and analyze them for the purpose of taking decisions





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#### **Bachelors of Commerce in Banking and Insurance (B.B.I.)**

**PO1:** This program endeavors to upgrade the depth of knowledge of different aspects of banking and insurance and other financial services.

**PO2:** To impart practical applications of the theory in view of the unprecedented changes such as liberalization, deregulation, privatizations, globalization and technological advancement that have taken place in the past few years.

**PO3:** To give an adequate exposure to the operational environment in the field of Banking & Insurance.

**PO4:** To inculcate training and practical approach among the students by using modern technologies in the field of Banking and Insurance.



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### **B.Sc. in Hospitality Studies (B.Sc.H.S.)**

**PO1:** To understand and develop the fundamental principles of essential hospitality and tourism business functions and generate skilled, friendly customer service providers at par with the global standards.

**PO2:** To develop expertise in Food & Beverage Service techniques as per international standards and confectionery, beverage

**PO3:** To develop management skills in the hospitality industry with reference to Restaurant, Front Office, Human Resource, Facilities, cruise ship, confectionery and beverage production and Public Relations

**PO4:** To develop the knowledge of Law pertaining to hotel and industries relating to hospitality industry.

