

B.M.S. DEPARTMENT ACTIVITY LIST 2019-2020

DATE OF THE ACTIVITY	DURATION	TOTAL STUDENTS PRESENT	TYPE/DETAILS OF THE ACTIVITY	OUTCOMES/ BENEFITS/ LEARNING
24.06.2019	1 hour 40 min	50	Guest lecture on Sports management for T.Y.B.M.S. by Mr. Joe Clark	Gained insights on Sports marketing
05.07.2019	2 hours	120	Initiation Day for F.Y.B.M.S. organized by S.Y.B.M.S. and T.Y.B.M.S.	Students were incorporated into the organisational culture of the department and of the institution
11.07.2019	1 hour 40 min	180	Guest lecture on Digital Marketing for F.Y.B.M.S., S.Y.B.M.S. and T.Y.B.M.S. by Ms. Dhruvi Dharia	An understanding of the inevitable role of digital marketing in today's business
18.07.2019	1 hour 40 min	90	Guest lecture on 'Big Data – the new oil' for F.Y.B.M.S. by Mr. Akash Rughani	Learnt the meaning of Big Data and its role in management
18.07.2019	2 hours	100	Guest lecture on 'Introduction to the financial world' for all students, delivered by Mr. Purv Shah	A basic understanding of the financial system in India
20.07.2019	1 hour 40 min	50	A talk titled 'Become a successful BFSI professional/entrepreneur', for all students, delivered by Mr. Himanshu Vyapak	Insights on the BFSI world and competition therein
25.07.2019 to 08.05.2020	30 hours	37	Certificate course titled 'Financial Jungle' (Open to students of all streams)	Studied about the products of the financial markets and in detail about the stock exchanges
27.07.2019	1 hour 40 min	220	Orientation of F.Y.B.M.S. (Parents)	Initiated the parents into the organisational culture of the institution and the department
27.07.2019	8 hours	100	Entrepreneurship display by S.Y.B.M.S.	Learnt to work in teams under given financial resources, learnt management,

				innovation and how to excel in competition
29.07.2019	3 hours 20 mins	22	Guest lecture on 'Empowering to be HR executives through emotional intelligence' for S.Y.B.M.S. by Mr. Abhishek Banerjee	Learnt various leadership styles corresponding to emotional intelligence and self-awareness
03.08.2019	2 hours	47	'World's largest lesson on sustainability' by AISEC F.Y.B.M.S. students taught school students at St. Stanislaus, St. Joseph, Arya Vidya Mandir, Rosary school and St. Theresa High School about Sustainable Development Goals	Met new people, built communication skills, learnt time and people mgmt., was exposed to sustainable development goals
09.08.2019 to 14.03.2020	17 hours	20	Certificate course on 'Basic R Programming' for S.Y.B.M. S.	Learnt in-depth the functions of R and the application of statistics
10.08.2019 to 07.12.2019	16 hours	36 (Batch 1)	Certificate course on 'Advanced Excel' for F.Y.B.M.S. Batch 1	Learnt the working and formulae of excel and how to use it to systematize work
10.08.2019 to still Ongoing (Tentatively by the end of May, 2020)	30 hours	63	Certificate course on 'Digital Marketing' for all students	Learnt how to use Google analytics to analyze markets and Facebook business to determine strategies for target audience, got insights on the history of digital marketing
27.08.2019	3 hours 20 min	14	Guest lecture on 'HR Policies in Organization' for T.Y.B.M.S.-HR by Mrs. Nida Shahid	Received industry insights on policy development in the organization, worked on a case study on Deloitte
28.08.2019	1 hour 40 min	80	A talk titled 'Entrepreneurship, Higher Education or Job: What Next?' for T.Y.B.M.S. by Ms.	Derived a clearer perspective on the career growth paths

			Ritu Joshi	ahead
13.09.2019	3 hours 20 min	16	Industry interaction on 'Social and Employee Engagement Platforms' for T.Y.B.M.S. – HR by Ms. Pooja Bhatia	Learnt the importance and means of networking and social engagement
16.09.2019	2 hours	15	Industrial Visit to St. Paul's Institution of Mass Media and Advertising for S.Y.B.M.S. Session conducted by Mrs. Margret Dcosta and Mrs. Carol Andrade	Experienced how advertisements are recorded in the sound recording studio and were also oriented on the shooting of the news in the newsroom
26.09.2019	1 hour 40 min	90	Industry insights on 'Organizational Culture' for F.Y.B.M.S. by Ms. Apeksha Poojary	Gained an in-depth understanding of diversity in culture in organisations
30.09.2019	1 hour 40 min	50	A session on 'Basic Communication Skills' for T.Y.B.M.S. by Mr. Pratik & Mr. Mohit (ISME)	Learnt things to keep in mind for effective corporate communication
02.12.2019	1 hour 40 min	60	Talk on 'Preparation for Competitive Examination' for S.Y.B.M.S. by Mr. P N Santosh, Co-Founder of BYJU	Received tips on systematic preparation for competitive exams
13.12.2019	1 hour	30	Discussion on 'Psychology implied in HR' for HR students presided by Ms. Rati Razdan	Learnt the importance of understanding psychology for a human resource manager
11.01.2020 to 14.03.2020	16 hours	32 (Batch 2)	Certificate course on 'Advanced Excel' for F.Y.B.M.S. Batch 2	Learnt the working and formulae of excel and how to use it to systematize work
13.01.2020	3 hours	18	Training session for S.Y.B.M.S. conducted by Mrs. Savina Shenoy	Learnt motivation and team building skills
16.01.2020	1 hour 40 min	100	Guest lecture on 'Cyber Crime' for F.Y.B.M.S. Speaker: Mr. Sachin Dedhia	Learnt the importance of 'data' for companies and how it is being stored and used and

				misused. Also learnt about cyberwars
20.01.2020& 21.01.2020	12 hours	100	Interdepartmental workshop on Blockchain Technology organized by B.M.S. and B.Sc.-I.T. Resource person: Mr. Pranav Shastri	Learnt cryptography, Ethereum, bitcoin, peer-to-peer, hash function, SHA-256, proof of work, smart contracts and use cases
03.02.2020	5 hours	100	Interdepartmental seminar with the theme 'Blockchain transmogrifying Management' organized by B.M.S. and B.Sc.-I.T. Keynote speakers: Mr. Bhanu Pratap Singh, the Principal Consultant at PwC and Mr. Rahul Ranadive, Vice President and Business Head, BSE Institute Ltd.	Received hands-on experience on solving an organisational problem using blockchain technology and using solidity coding
15.02.2020	15 hours	30	A one-day Outbound Management Training Programme at Vangani (B.M.S. and M.Com.). Key inputs given by Mrs. Melanie Dsouza and Ms. Jill Lobo	Learnt leadership, discipline, coordination, negotiation, and other management skills through adventure sports and management games
15.02.2020 still Ongoing (Tentatively by the end of May,2020)	17 hours	8	Certificate course on 'Data Science' for T.Y.B.M.S.	Hands-on experience of working on a case using Big Data analysis
18.02.2020	Within a semester (no designated no. of hours)	120	Book Review for F.Y.B.M.S.	Inculcated the habit of reading and improving vocabulary and summarizing texts
18.02.2020	1 hour 40 min	60	A session on 'Job readiness skills which corporates value' for T.Y.B.M.S. conducted by Mr. Sameer Kanse	Gained insights on how to prepare for industry
28.02.2020	3 hours	42	Visit to SEBI for Finance students	Learnt about SEBI in-depth, its foundation and functions and powers

				and how to file complaints under SEBI
29.02.2020	2 hours	28	Guest lecture on 'Career Prospects in HR' by Ms. Pallavi Dhawan, HR Director- Dun & Bradstreet	Gained a complete understanding on the career growth chart for HR in various processes of the organization and the indispensable role of HR managers and the use of AI in HRM to support the HR managers
05.03.2020	5 hours	120	'Back in Time: A management exhibition' organized by F.Y.B.M.S.	Gained creative thinking and brain storming skills, learned about successful business models and important management principles
12.03.2020	1 hour 40 min	50	A session on 'Careers in law' by Ms. Namrata Apte (Open to all students)	Helped clear misconceptions about requirements to pursue a career in law, gained insight on the growing demand for lawyers in our country and insights on careers in corporate law
12.03.2020	1 hour 40 min	60	Workshop on Interview skills titled 'Acing PIs' for T.Y.B.M.S. Resource person: Ms. Reba Coelho, corporate trainer	Gained important tips on how to prepare yourself for and how to present yourselves at an interview