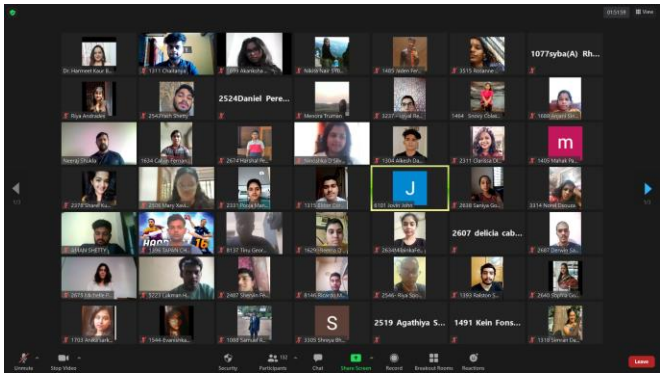
THE DEPARTMENT OF COMMERCE

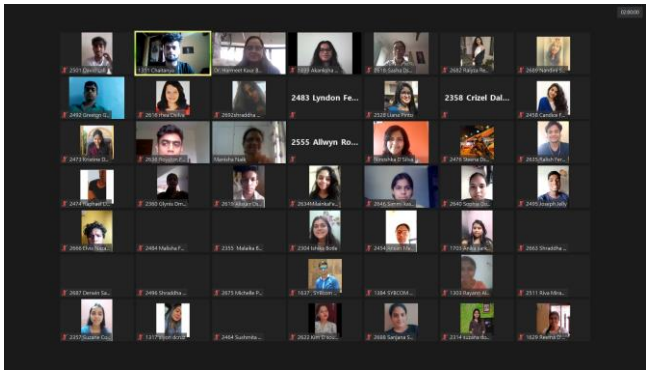
In the year 2021-2022, The Department of Commerce held a few important events that had a positive outcome. Below is a compiled report for all the activities held.

‘How to be alert of Cyber Intruders through mobile devices’ | 15th July 2021



The Department of Commerce organized a webinar on “How to be alert of Cyber Intruders through mobile devices.” It was held on the Zoom platform and there were 134 students present. The speaker, Prof. Neeraj Shukla informed students about various cyber scams, especially ones that can affect you through your mobile devices. Phishing scams, Network spoofing, Ransom ware, Malware, and IOT hacking were just a few of the topics broken down and exposed by our speaker. Apart from spreading awareness, he also gave our participants useful knowledge about how we can be wary of these scams and identify them before it becomes a problem. He followed by showing some techniques to get one out of trouble even if one does fall for it. The effective online course finished with a statement of gratitude.

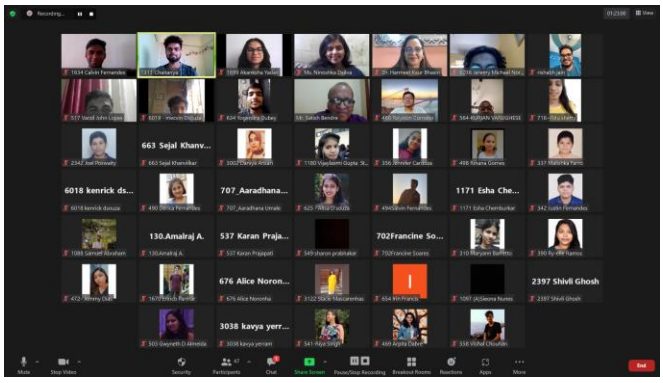
‘Questionnaire: - The process of filling the survey instrument for brand appeals research.’



| 30th July 2021

A webinar was held on Zoom by the Department of Commerce regarding how to effectively respond to a Questionnaire. There were 132 students present. Prof. Manisha Narvekar, the speaker, spoke to the participants regarding how to file a questionnaire and how a questionnaire makes a paper explanatory and factual. During this informative section, the participants were also made to fill up a questionnaire alongside as an activity and were informed to be specific with every question they answered.

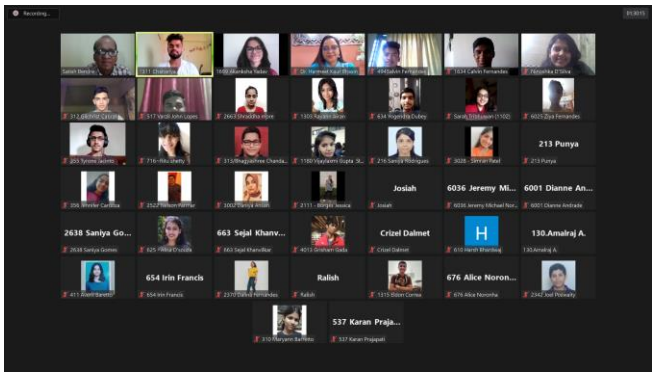
‘Getting your Ideas across’ | 18th February 2022



A webinar was held by the Department of Commerce on the do’s and don’ts of a presentation. It was held on the Zoom platform and there were 52 participants. During the one-hour session the speaker, Mr. Satish Bendre, lays out the guidelines on how to make effective

presentations, have good body language and interpersonal skills, etc. He gave detailed instructions/tips on how to make your presentation more eye-catching to set yourself apart from others.

‘Discovering your Potential’ | 4th March 2022



The Department of Commerce held a webinar with Mr. Satish Bendre as the speaker. It was held on Zoom and there were 47 students present. During the session, the speaker gave motivational talks with strong messages along with an eye-opening presentation about how to determine your true potential. He helped students realize their fears and make them understand how to overcome them, and how to overcome their self-doubt.

The Department of Commerce (Team)

Professors-In-Charge

- Dr. Charmaine Braganza (HOD & Vice Principal)
- Dr. Harmeet Kaur Bhasin
- Ms. Ninoshka D’Silva

Students-In-Charge

- Chaitanya | SYB.Com
- Akanksha Yadav | SYB.Com