

ENTREPRENEURSHIP CELL - 2016-17

Students were encouraged to do unique products and sell them to strangers. They also did aggressive advertising and did their level best to promote their products. Hence, we could see Entrepreneurial skills in these students.

They made unique products like Earphone holders, Earring holder, Airsense Airfreshners, Unique spoons, Quilled Earrings, unique key chains, House mats, Accessories and many many things.

Students in this process were moulded in for their journey of Entrepreneurship and became actual Entrepreneurs.


DECORADIYAS

"LIT IT IMPRESSIVELY"





T.Y.BAF students were encouraged to manufacture unique & Innovative products, do marketing of those products and sell it to strangers and analyse consumer behaviour, their expectations, tastes and preferences and analyse feedback and take that feedback in positive way and implement it accordingly. TYBAF students were encouraged to make various innovative product, they also organised a Lil flea outside the college premises on 9th September, 2016.

TURNING FAILURES INTO SUCCESS

OUR STALL IN COLLEGE CAMPUS



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Also a Workshop was conducted by above students of TYBAF class where they taught all students of college on how to make their innovative products – This can help students to learn on how to manufacture innovative products and analyse the cost required to make 1 unit of various products.



Gel Air Freshener



Stall Day



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Sathe College at Ravindra Natya Mandir. On 21st Jan 2017. Few of our M.Com students along with BAF s and BMS students were encouraged to visit the same. Few speakers from the Panel encouraged studen Entrepreneurs and also shared their experiences on challenges, their trials and tribulations in their jou Entrepreneurship

1. Students were sent to Colloquim 2017, which was organised by Sathe College at Ravindra Natya Mandir. On 21st Jan 2017. Few of our M.Com students along with BAF students and BMS students were encouraged to visit the same. Few speakers from the Panel encouraged students to be Entrepreneurs and also shared their experiences on challenges, their trials and tribulations in their journey of Entrepreneurship.
2. Students were sent for a Seminar Organised by BMA on 1st March 2017 to AIMA- Shaping Young minds Programme. The Panel consisted of distinguished speakers who were, Mr. Vineet Nair- Founder of Sampark Education & Former CEO, HCL Technologies, Mr. Rakyesh Omprakash Mehra- Renowned Filmmaker, Mr. Sunil Alagh – Chairman Former SKA Advisors & Past President AIMA & Former MD & CEO, Britannia Industries, Mr. Alok Kejriwal – CEO & Co-Founder of Games 2 win, & Dr Shikha Sharma – Renounced Nutritionist. Here few of the Panel members spoke on their Life Journey of being an Entrepreneur and encouraged students to be one.
3. Guest lecture conducted by Dr. Ms. Latha Krishnan for BMS students to guide them on Importance of Theories on Entrepreneurship & on various sources of Finance and Role of Venture Capitalists in start-up Businesses.
4. Training was conducted for students of B.A.F, B.M.M, B.M.S and M.Com Departments on Leadership & Corporate Culture to be freelancers (Trainers & facilitators) so that they can consider being a freelancer as 2nd option for their employment.
5. Conducted a Special Lecture in S.Y.B.M.S on 23rd November 2016 & in FYBAF, SYBAF class on 2nd & 3rd Jan 2017 respectively by Prof. Savina Shenoy on various stories of entrepreneurs and quiz on entrepreneurs & their companies.
6. Screened Movie – Harishchandrichi Factory, Corporate & Haapus...in FYBAF, SYBAF, TYBAF, BMM classes to motivate all students to be Entrepreneurs and to let know the students that to be a Successful Entrepreneur, one has to have lots of patience and need to have risk taking ability and not to be scared of failures.
7. BMM – Little Flea is organised on 7th March 2017 by F.Y.B.M.M students. They are going to sell unique and innovative products to all students and other people who would come for auditorium programmes. They would have their Mascots and Brand ambassadors for their products and are going to analyse Consumer Behaviour of their Products to understand the practicality of Entrepreneurship.

8. A Guest Lecture organised on 7th Jan 2017 on Risk factors associated with Entrepreneurship and How SHG's (Self Help Groups) function to S.Y.B.M.S students.
9. Given opportunity to our Ex students of M.Com by providing them a chance to prove themselves to conduct trainings to few classes and motivating/ encouraging them to be an Entrepreneur.

Faculty in-charge

Prof. Savina Shenoy.