

The Andean Entrepreneurship Cell Report (2017-18)

Entrepreneurship Cell is a Cell formed in order to encourage all students to instill Entrepreneurial skills in them. They are continuously encouraged to attend some Seminars and Workshops related Entrepreneurship Management and are also asked to put up their stalls by making and selling Innovative products and understand Consumer behavior in a practical way.



This Year T.Y.B.AF and FY. BMM students organized a Lil flea outside the college premises and sold many innovative items enhancing their Entrepreneurial skills. Also a Workshop was conducted where these students taught their class on how to make their innovative products – This indirectly helped students to learn on how to manufacture various innovative products and analyse the cost required to make products.



Also students from various classes were sent to Colloquim 2017 which was organised by Sathye College at Ravindra Natya Mandir. Few of our M.Com students along with BAF students and BMS students were encouraged to visit the same. Few speakers

from the panel encouraged students to be Entrepreneurs and also shared their experiences on challenges, their trials and tribulations in their journey of Entrepreneurship.

Students were sent on 1st March 2017 to AIMA- Shaping Young minds Programme. The Panel consisted of distinguished speakers who were, Mr Vineet Nair- Founder of Sampark Education & Former CEO, HCL Technologies, Mr Rakeyesh Omprakash Mehra- Renowned Filmmaker, Mr Sunil Alagh – Chairman Former SKA Advisors & Past President AIMA & Former MD & CEO, Britannia Industries, Mr Alok Kejriwal – CEO & Co-Founder of Games 2 win, & Dr Shikha Sharma – Renowned Nutritionist. Here few of the Panel members spoke on their Life Journey of being an Entrepreneur and encouraged students to be one.

Guest lecture was conducted by Ms. Latha Krishnan to BMS students to guide them on Importance of Theories on Entrepreneurship & on various sources of Finance and Role of Venture Capitalists in start-up Businesses.

Training was conducted for all students to be freelancers (Trainers & facilitators) so that they can consider being a freelancer as 2nd option for their employment.

The Cell also conducted a Guest Lecture in FYBAF, SYBAF class on various life stories of entrepreneurs and quiz on entrepreneurs & their names...

Further the Cell screened Movies like – *Harishchandrachi Factory* , *Corporate* , *Haapus*...in FYBAF , SYBAF, TYBAF, BMM classes

THANK YOU