

— THE — **ANDREAN** E-CELL

THE ANDREAN ENTREPRENEURSHIP & INCUBATION CELL EVENT REPORT 2019-20

Given the present entrepreneurial climate in India, the cell aims to hone the business skills Of students While encouraging them to aim to be entrepreneurs, one day. With this in mind, the E-Cell conducted a host Of activities this academic year:

The Flea Market - 27th July 2019 — The 'Flea Market' was well timed with Orientation Day and motivated students to transform their talents and skills into businesses. The team provided them the basic requirements to set up stalls, to sell a number of products ranging from snacks, drinks, confectioneries to crafted material and jewellery. With parents around, the market was a sell Out. so besides patronising the stalls they witnessed their teenage kids enterprise, and skills at marketing.



Mind Your Business – 21st August, 2019 - F For the first time in the history of St. Andrew's a quiz competition went live to the audience through Instagram to ensure a wider coverage and greater participation from those not physically present as well as using newer digital media. 'Mind Your Business' was done in collaboration with the Public Relations Team of St. Andrew's College. This was an online Kahoot game based on the business world, where students viewed the questions on screen and answered them via their smartphones. Winners — Rhiannon Desouza & Josiah Noronha (both of FYBAF)

Runner Ups — Stefan Joseph Shaji (TYBCOM C) & Anam Iqbal Merchant (TYBCOM A).



A fun combination of games, team work and business acumen, the Scavenger Hunt entitled 'GOAL RUSH', was organised to bring in the business, social and fun aspects of the business world. Ranging from activities of environmental, social interaction and financial gain, the students were sent out in groups and made to perform tasks in a stipulated amount of time. Maximum profit in minimum time earned them the winning position.

Winners — Aldrin Lob, Altamash Chandiwalla, Siddhi Gore, Supriya Karkera and Tejus Dalvi (all are of FYBSCIT) 1st Runner UPS — Angus Lobo, Barmby Fernandes, Dylan Sequeira, Sheehan Saldanha (SYBCOM C) & Neil D'souza (TYBCOM A)
2nd Runner Ups — Chrisann Faria, Cidell Pereira, Joswita D'souza, Keon Carvalho (SYBCOM B) & Chelsea Fernandes (SYBCOM C)



Seminar by Maria Goretti- 14th September 2019

Multi-talented Maria Goretti, dancer, VJ, model, actress, diver, producer, chef, TV show host and ex Andean, BA '92 Class, lightened up the morning by sharing her journey from her college days.



Seminar by Siddharth Rao – 20th September, 2019 -

Author of "How I almost blew it" and Co - Founder of 'WebChutney', Siddharth Rao literally blew the minds of the students by sharing his experience and struggles of getting to the top and his story and struggles of setting up WebChutney.

Official Andrean Merchandise – 11 December, 2019 –

Vice Principal of the Degree Section and head of E-Cell , Dr. Desiree Gonsalves initiated the idea of launching our very own Andrean merchandise. The E — Cell team went all out from October. The entire effort of sourcing, contacting vendors, pricing , visual merchandising was treated as a business venture and effectively handled by them. The team conducted marketing research to figure out what would be popular with students, worked on sourcing and sampling, financing, looked at quality control and narrowed down items for sale. A photo shoot was conducted with in-house photographers and models and in collaboration with the college PR Team. The official Social Media was used to promote the new venture. Ranging from Hoodies, T — Shirts, Mugs, Caps, Diaries, Pens, Bag Tags, Stickers, Badges and Flask (and many more to come), ex-students and current ones too, have become loyal patrons. The launch was hosted by Fabian Rocha (TYBMS) and the Visual Merchandise was unveiled by Dr. Desiree Gonsalves along with Principal Dr. Marie Fernandes and Vice Principal Of the Self Finance Section Ms. Melanie D'souza.



Christmas Bazaar – 21st December, 2019 – Annual Convocation 2019-

The Christmas party for the Senior College, Traditional Day for the Junior College and Open Day Of the Self Finance section, all happened on the same day: perfect opportunity seen by the E-Cell to organise a 'Christmas Bazaar', which was similar to the Flea Market organised in the month Of July, 2019.

Prof. In Charge (E-CELL):

Dr. Desiree Gonsalves

Prof. Savina Shenoy

Students in — charge :

For academic year 2019 - 2020

Meherdil Sandhu (TYBCOM)

Oshin Fernandes (TYBCOM)

Pranav Dubey (TVBMS)

Reuben Fernandes (SYBCOM

C)

Swedal Patel (SYBCOM C)



Team Members for the Academic Year 2019- 2020 :

Jonah Dias (SYBCOM C)

ZaidAli Shaikh (SYBCOM C)

Keegan Fernandes (SYBCOM C)

Brayden Castelino (SYBCOM C)

Susana Antony (SYBA A)

Reya D'souza (SYBA A)
Vea Quadros (FYBCOM A)
Shania Fernandes (FYJC)

