

**ST.ANDREWS COLLEGE OF ARTS, SCIENCE AND COMMERCE**

**NAME OF THE DEPARTMENT :**

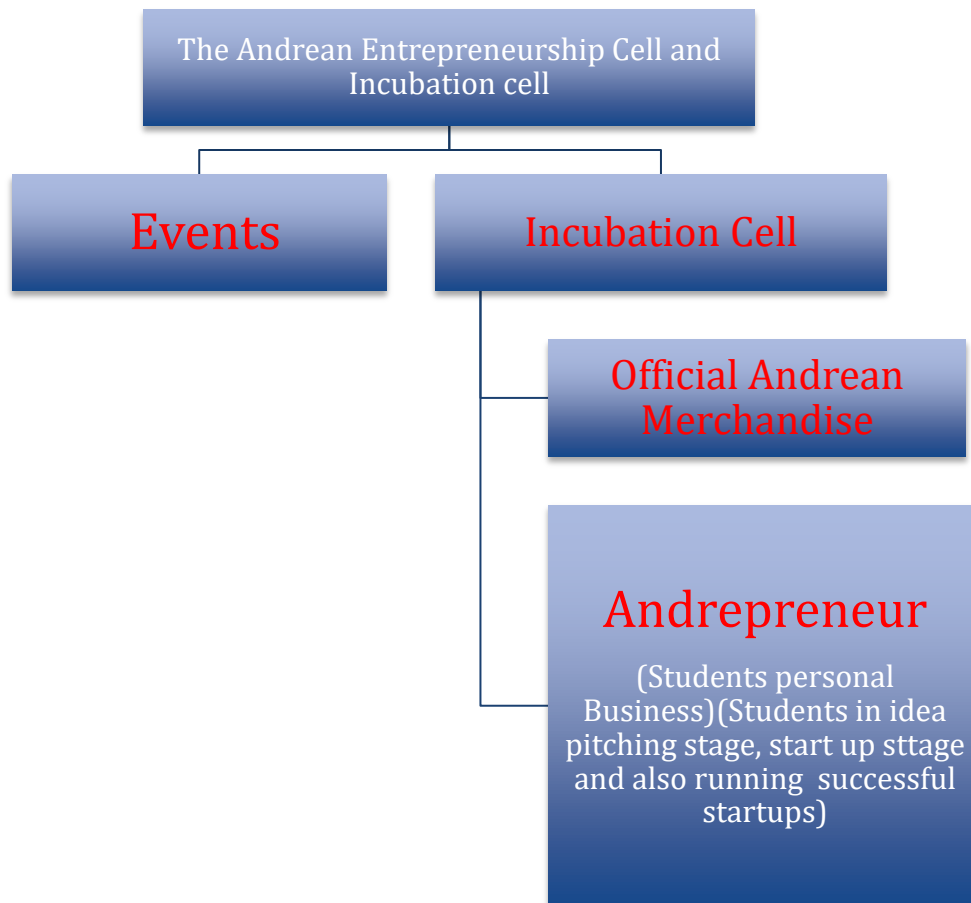
*THE ANDREAN ENTREPRENEURSHIP CELL AND THE INCUBATION CELL*

**NAME OF PROFESSORS IN-CHARGE :**

- **DR. HARMEET KAUR BHASIN**
- **PROF. SAVINA SHENOY**

**NAME OF STUDENT IN-CHARGE(Term Over and handover given to new current students)**

- **SWEDAL PATEL**
- **REUBEN FERNANDES**



**LIST OF EVENTS CONDUCTED BY THE ANDREAN ENTREPRENEURSHIP CELL AND THE INCUBATION CELL, 2020-2021**

SR	NAME OF	DATE	DURATI	SPEAKER /	NO. OF	LEARNING
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NO.	THE EVENT		ON	JUDGE	STUDENTS ATTENDED	OBJECTIVES
1.	Webinar : Entrepreneurship – Idea to Execution	30 <sup>th</sup> May, 2020	11:00 AM to 12:40 PM	Mr. Harshit Shah Co – Founder, LeapUpEdu tech	700 live views - As of Live Streamed on YouTube	Students learnt the ideas and ways to execute their plans or targets in entrepreneurship.
2.	Webinar : Decode Design	13 <sup>th</sup> October , 2020	9:00 to 10:30 AM	Prof. Bulbul Choudhury, Professor at ISDI	13	Advices, tricks and tips by the Expert from the Designing Area, helped students to know the significance of designing in many aspects like Brands, Logos, Products, etc.
3.	Webinar : Careers in Fashion	13 <sup>th</sup> October , 2020	3:00 to 5:00 PM	Prof. Poonam Mishra, Professor at ISDI	110	Fashion and Non – Fashion fanatic – students had a wonderful exploration of the Fashion World, be it pricing, bespoke or bulk designing and crafting, marketing, etc. Students also were made aware about the Careers in and related to Fashion and how one can get into it.
4.	Webinar : Failure is the building block to Success	28 <sup>th</sup> Novem ber, 2020	1:30 to 3:30 PM	Mr. Sharad Sharma, TedEx Speaker & Co – Founder at IAM Human Capital Consulting	150	Students were made realised about the importance of failure, reasons to it, prioritising the right activity as per its need and significance and most importantly, a clearer view of what exactly, entrepreneurship is.

5.	Webinar : How to suit up before a Venture Capitalist?	25 <sup>th</sup> February, 2021	4:30 to 7:00 PM	Dr. Karishma Desai, Associate Professor @ NMIMS School of Law	152	For all the budding entrepreneurs who wish to have Venture Capitalists investing their time, money and energy into their start – ups, the session gives them the know – how of pitching and convincing the capitalists.
6.	Workshop: DIY Websites and Blogs.	8 <sup>th</sup> & 9 <sup>th</sup> March, 2021	5:00 to 7:00 PM (both days)	: Ms. Jenecia Rodrigues, Java and Python Programmer & IT Trainer.	Day 1 – 115 Day 2 - 92	Students who wish to create their own Websites and/or Blogs, had a live – first-hand experience of learning and creating one so, in future they wouldn't have to rely on anyone else for the same. In addition, they were also made aware about the pros and cons of website and blogs.
7.	Webinar : How to Promote yourself on LinkedIn & build a pitching profile?	12 <sup>th</sup> March, 2021	4:30 to 7:00 PM	Prof. Jinal Shah, Associate Professor @ NMIMS	99	LinkedIn is a major social media platform for all the professionals. This session helped the students to understand the importance of having a LinkedIn Account, improvising professional and personal skills, and carefulness while using LinkedIn.
8.	Quiz Event : BizWhizz	13 <sup>th</sup> March, 2021	2:00 to 4:00 PM	-	Participants - 20	The event helped students to familiarize themselves with the various aspects of business world such as CSR, Marketing, Startups, trends, etc

9.	Poster Making Event : Use of Artificial Intelligence in Business	15 <sup>th</sup> March, 2021	-	Dr. Harmeet Kaur Bhasin, Associate Professor, Dept. of Commerce, SACB	Participants - 8	Students poured out their creativity and imagination in making a poster on the given topic. Also, they made sure to spread knowledge, awareness and significance of the given topic.
10.	CSR Activity : Promotion of Roadside Vendors (small businesses)	15 <sup>th</sup> March, 2021	-	-	Participants - 22	Students got exposure to interview someone, which would help them develop their communication skills. They also learnt about experiences and the difficulties faced by the vendors in their business.
11.	Webinar : Practical Analysis of Factory Business	17 <sup>th</sup> March, 2021	4:30 to 6:00 PM	Mr. Joseph D'souza, Entrepreneur.	120	The event helped students know practically what it takes to start a business and encouraged them for doing a Startup and taking the risk
12.	Event : Analysis and Presentation of Case Studies of the Business World	19 <sup>th</sup> March, 2021	2:00 to 4:00 PM	Ms. Ashwini Shejwal, Trainer and Coach	Participants - 14	Students learned how to analyse various case studies and present different solutions to these case studies
13.	Presentation Event : Tips on investing in Lister Companies or Crypto-Currency	23 <sup>rd</sup> March, 2021	2:30 to 3:30 PM	Ms. Ashwini Shejwal, Trainer and Coach	Participants - 13	Students presented their views, opinions and tips on Investing in Companies, while at the same time, were made aware about more knowledge and experiences from their fellow participants.

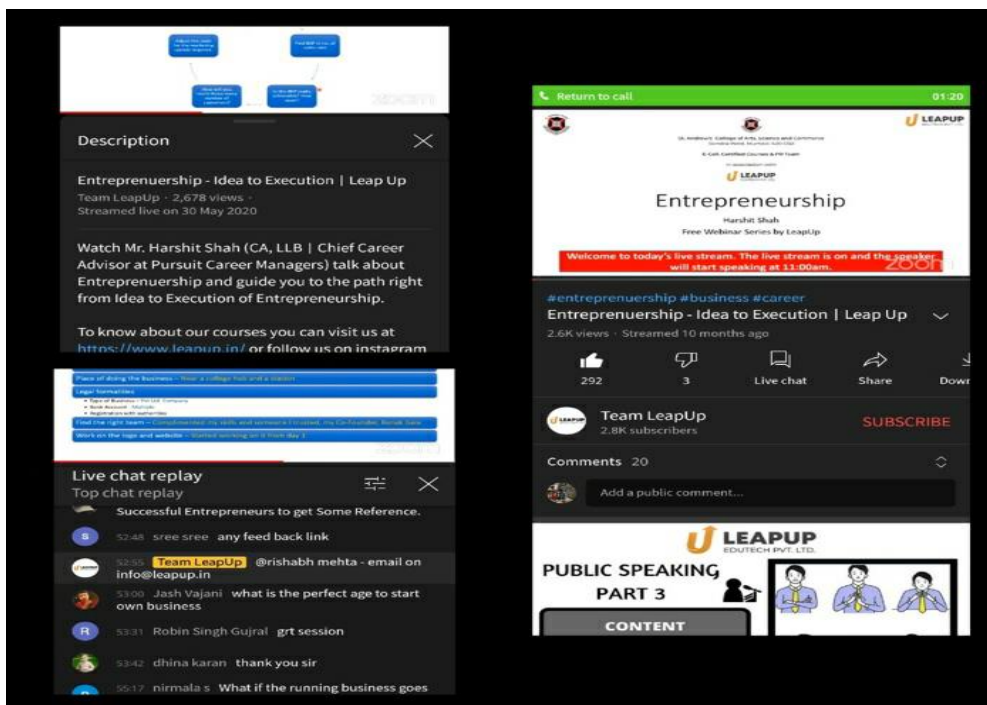
14.	Event : Business Ideas (Pitch Up Round)	8 <sup>th</sup> April, 2021	5:00 to 7:00 PM	Ms. AshwiniShejwal, Trainer and Coach.  Prof. RiteishSheth, Faculty @ St. Andrew's College, Bandra	Participants - 18	Similar to Shark Tank, students have to present their start – up ideas, explain and convince the judges as to why should they invest their time, money and energy.
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### THE ANDREAN ENTREPRENEURSHIP CELL & THE INCUBATION CELL -Details

Established in 2016 with a view to bring out the Entrepreneurship skills of students and encouraging them to transform their skills into businesses. Initially, the ECell wasn't known to many until 2019. The events and activities conducted by the ECell created a huge, fantastic impression in St. Andrew's. But, due to the pandemic, all the events were conducted virtually. Here are the list of activities conducted by the ECell for the academic year 2020-21

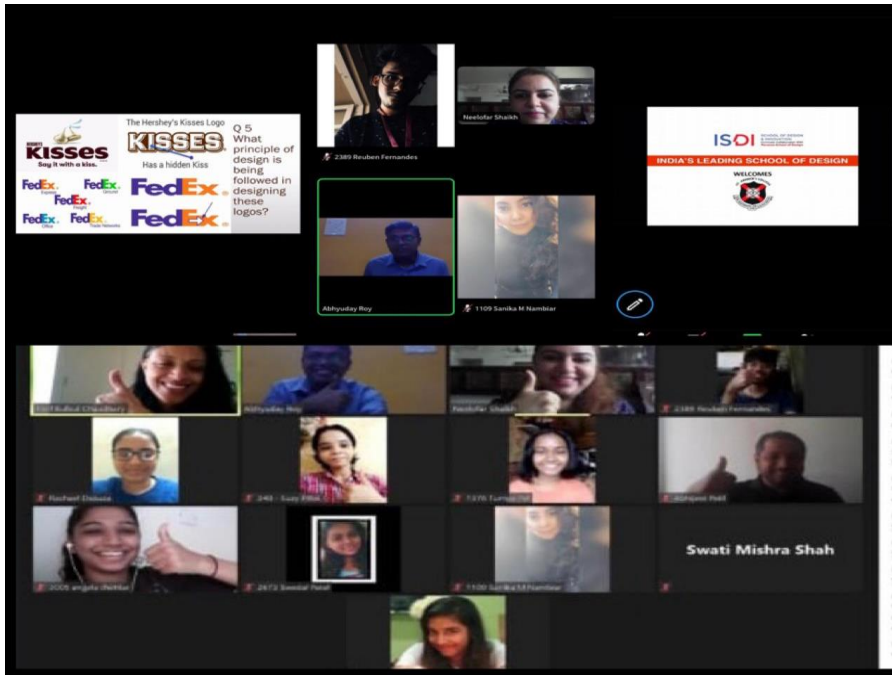
#### Webinar : Entrepreneurship – Idea to Execution : Mr. Harshit Shah : 30<sup>th</sup> May, 2020

Harshit Shah, Co Founder of LeapUpEduTech, addressed students from different colleges on how to execute the Entrepreneurial ideas one has. While it usually seen, people with Entrepreneurial ideas just plan and fail to execute, here's him explaining as to how you can flawlessly execute ideas. This webinar was live streamed on YouTube Channel of Team LeapUpEduTech. This event was in collaboration with the Public Relations Team & the Certified Courses Cell of our college.



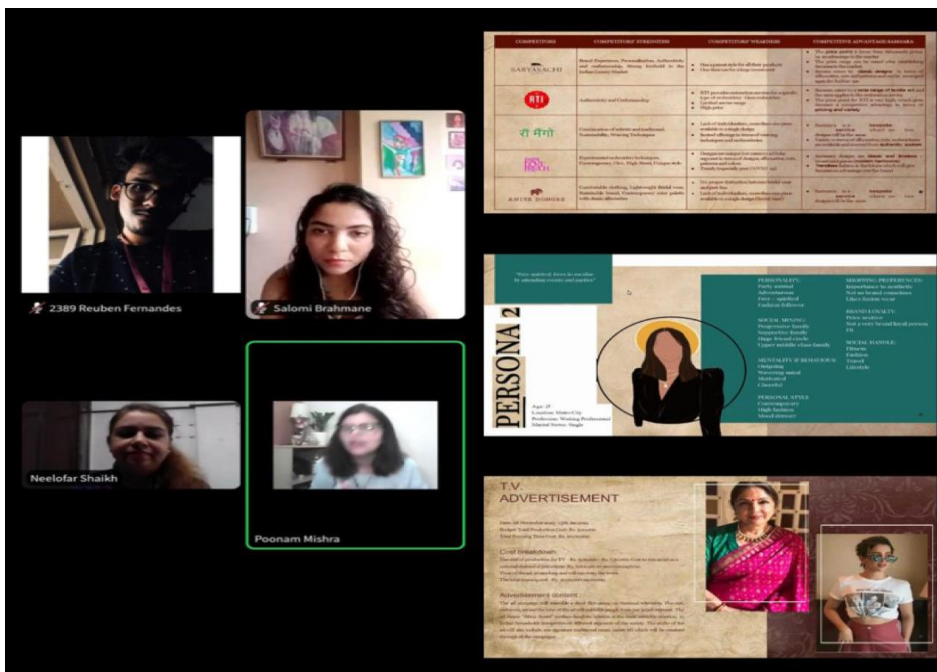
## Workshop :Decode Design : Prof. Bulbul Choudhry : 13<sup>th</sup> October, 2020

ISDI brought 2 exciting workshops for the students. The first one was 'Decode Design', which was all about the Significance of 'Design' in Products, Brands, Marketing, Sales, etc., which Students understood and were mind blown with the real time examples, the resource person shared. This workshop was in collaboration with the PR Team.



## Webinar : Careers in Fashion : Prof. Poonam Mishra : 13<sup>th</sup> October, 2020

ISDI's second one workshop on the same day, was all about the World of Fashion, students were shared with real time examples, how one can get into it, how one should go about when having an own label, and much more. ISDI, which is an institute for Designing and Fashion, too promoted about their Curriculum of Parsons (which they follow) and the Institute overall. This webinar was in collaboration with the PR Team as well.

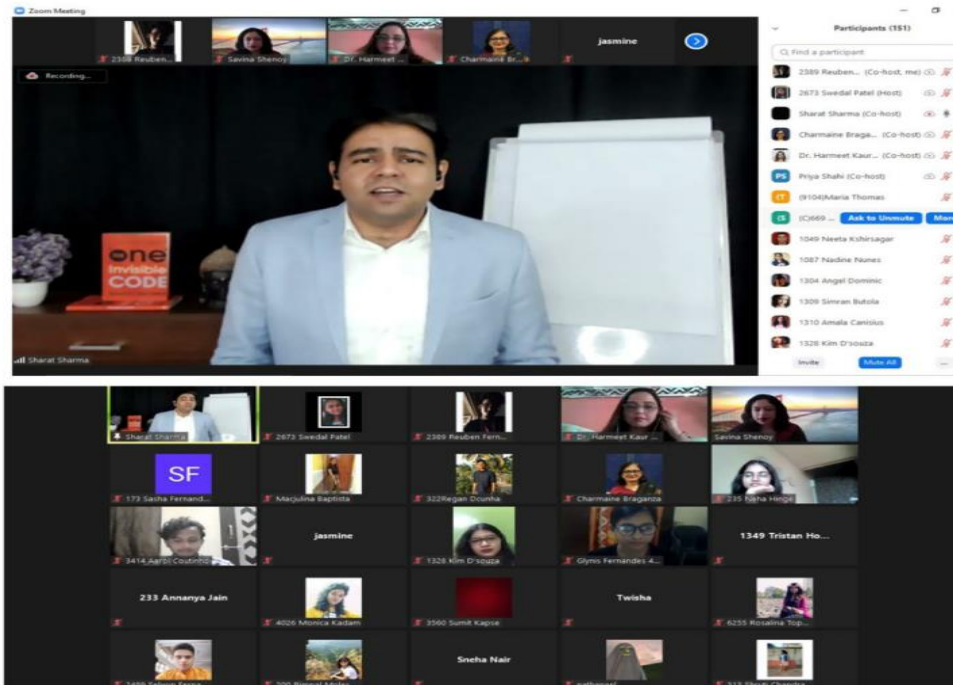


## **Webinar : Failure is the building block of Success : Sharat Sharma : 28<sup>th</sup> November 2020**

Sharat Sharma is a TedEx Speaker and Co Founder of IAM Human Capital Consulting. He spoke about how one should understand the importance of Failure and how should it be a natural process and not a deliberate one. In addition, how to prioritise things at the right time and place, what entrepreneurship is exactly all about, and much more. He's the author of 'One Invisible Code', which teaches to break the barriers of Mediocrity, rekindle the inner potential and deliver world – class results.

### **Host& Event Head–**

*Reuben Fernandes (TYBCOM - A)*



## **Webinar :How to suit up before venture Capitalists? : Dr. KarishmaDesai :25<sup>th</sup> February, 2021**

Dr. Karishma Desai is a Associate Professor @ NMIMS School of Law. She guided the students as to how one should convince the Venture Capitalists to invest their time and money into its Start Up, by ensuring the planning, presentation, execution, returns, etc. are done well. In addition, she too shared guidance on Communication Skills and Relationships of Employers and Employees in the Firm.

### **Event Head :**

*Reuben Fernandes (TYBCOM – A)*

*Ridge Ribeiro (FYBMS – B)*

### **Host :**

*Selwyn Fernandes (TYBCOM – A)*





### **Workshop : DIY Websites & Blogs : Ms. Jenecia Rodrigues : 8<sup>th</sup> to 9<sup>th</sup> March, 2021**

Ms. Jenecia Rodrigues is a Java and Python programmer & IT Trainer. Students who wish to create their own Websites and/or Blogs, had a live – first-hand experience of learning and creating one so, in future they wouldn't have to rely on anyone else for the same. In addition, they were also made aware about the pros and cons of website and blogs.

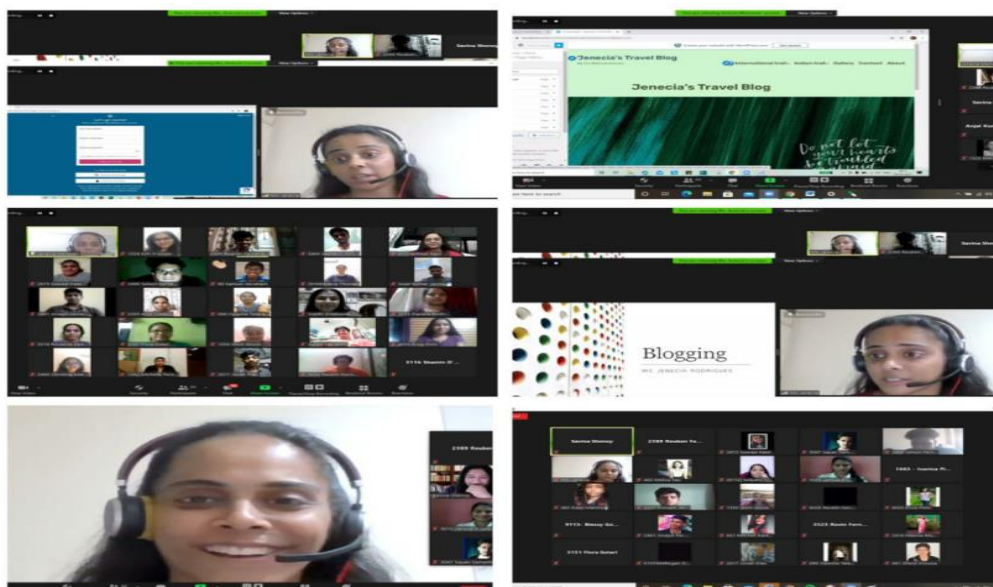
### **Event Head(s) :**

*BraydenCastelino (TYBCOM – C)*

*Larissa D'souza (FYBMS – A)*

### **Host :**

*Reuben Fernandes (TYBCOM – A)*





### **Webinar :How to Promote yourself on LinkedIn & build a pitching profile? : Prof. JinalShah : 12<sup>th</sup> March, 2021**

Prof. Jinal Shah is an associate professor at NMIMS College. LinkedIn is a major social media platform for all the professionals. This session helped the students to understand the importance of having a LinkedIn Account, improvising professional and personal skills, and carefulness while using LinkedIn. Prof. Jinal Shah gave guidance on how to create an effective LinkedIn profile for a successful career.

#### **Event Head :**

*Sneha Nair (TYBCOM - C)*

#### **Host :**

*SayanSamanta (FYBMS – A)*



### **Quiz :BizWhizz : 13<sup>th</sup> March, 2021**

With the use of Kahoot, an online Quiz creation & play platform, about 20 students participated in the Business Quiz that was held, to test their knowledge & familiarize on the following aspects – Business, CSR and Current Affairs.

#### **Event Head :**

*Bianca Rodrigues (FYBMS – B)*

#### **Host(s) :**

*IshitaPrabhu (TYBMS)*

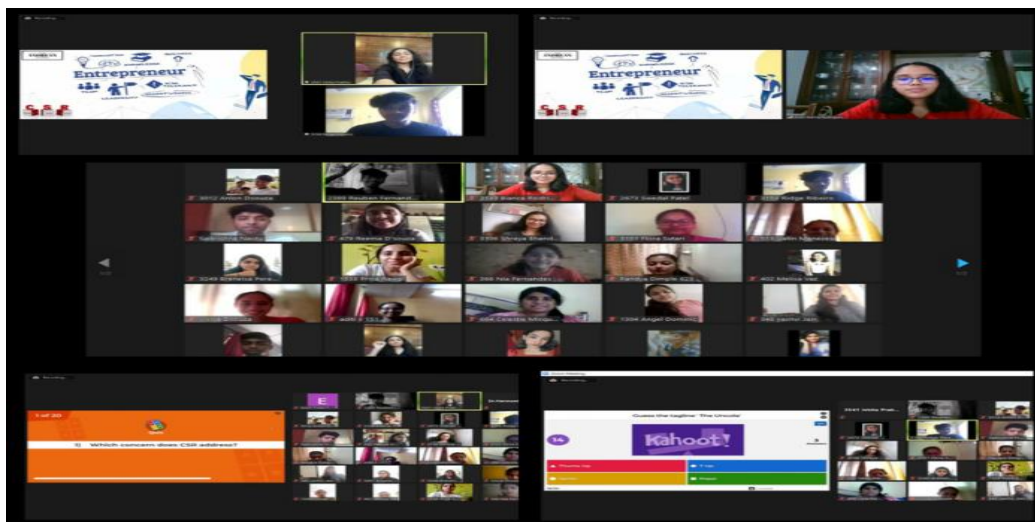
*Ridge Ribeiro (FYBMS – B)*

#### **Winners of 'BIZWHIZZ' :**

*1<sup>st</sup> prize: Saikrishna Naidu -SYBMS A*

*2<sup>nd</sup> prize: Brenelsa Pereira – SYBMS A*

*3<sup>rd</sup> prize: Reema Maryanne D'souza – FYBCOM B*



### **CSR : Promotion of Roadside Vendors & Small Businesses**

It was an activity where Students got exposure to interview someone, which would help them develop their communication skills. They also learnt about experiences and the difficulties faced by the vendors in their business. The following collage representation is an overview of few activities.



### **Event : Use of Artificial Intelligence in Business : Poster Making Competition**

Students with vivid imagination, creativity and talent created posters on the given topic and shared their views and ideas pertaining to the topic.

#### **Event Head :**

*Shivli Ghosh (SYBCOM – B)*

#### **Winners :**

*1<sup>st</sup> Place – Simran Milton Dabre – FYBCOM C*

*2<sup>nd</sup> Place – Flora Felix Sutari – FYBMS B*

*3<sup>rd</sup> Place – Shawn Noronha – FYBAF*



**Webinar : Practical Analysis of Factory Business : Mr. Joseph D'souza : 17<sup>th</sup> March, 2021**

The event helped students know practically what it takes to start a business and encouraged them for doing a Startup and taking the risk. There were 120 students who attended the webinar. The webinar was effective for students for starting their own business .

**Event Head :**

*Chaitanya (FYBCOM – A)*

**Host :**

*Selwyn Fernandes (TYBCOM – B)*





### **Event : Analysis and Presentation of Case Studies of the Business World : 19<sup>th</sup> March, 2021**

There were 6 participants in this competition. Round 1 was an individual participation round, where each participant was given 2 case studies to analyze. Round 2 was a group participation round where each team was divided into 2 groups of three members each. These case studies were purely related to the Bbusiness World in Real Time. They learnt how to analyze various case studies and present different solutions to these case studies.

### **Event Head :**

*Alano Miranda (SYBMS)*

### **Host :**

*Anlon D'souza*

### **Winners of the case study event:-**

*Zenia D'souza - SYBMS A*

*Vivica D'souza- TYBMM/BAMMC*

*Aashish Jain - FYBAF*

### **Judge :**

**Ms. AshwiniShejwal**



### **Presentation Event : Tips on investing in Lister Companies or Crypto-Currency : 23<sup>rd</sup> March 2021**

Students presented their views, opinions and tips on Investing in Companies, while at the same time, were made aware about more knowledge and experiences from their fellow participants. There were in total 3 participants.

### **Host & Event Head :**

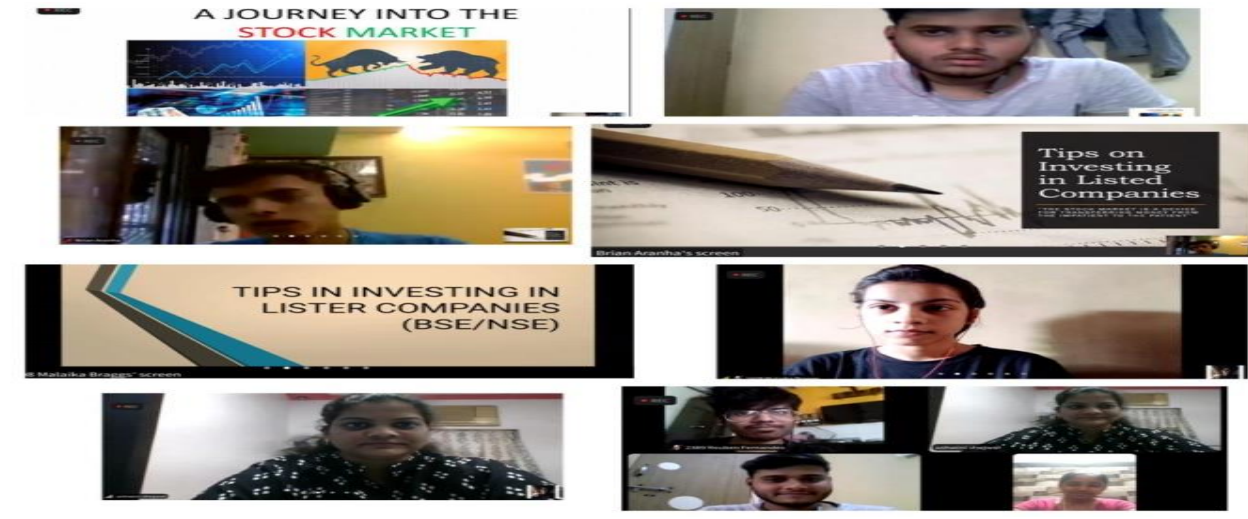
*Supriya Purohit*

### **Winner of the Presentation event:-**

*Aashish Jain - FYBAF A*

## **Judge :**

*Ms. AshwiniShejwal*



## **Event : Business Ideas (Pitch Up Round) : 8th April 2021**

Students pitched up the business idea in front of the judges , they were given 10 minutes each for presenting their business idea. There were in total 4 participants who participated for the event.

*SayanSamanta (FYBMS – A)*

## **Host :**

*ShivliGhosh (SYBCOM - B)*

## **Winners of Pitch Up Round event:**

*1st prize :Rohan Ashok Thorat - SYMCom A*

*Consolation Prize :ArmaanRizvi - SYMCom A*

## **Judge(s) :**

*Ms. AshwiniShejwal*

*Prof. RitishSheth*

