

BAF Department Report for the year 2016-17

1. A Quiz was organised on 9th September, 2016 in the class (TYBAF) on Brand Management, Logos, Brand Ambassadors and Mascots in order to enhance their Marketing skills by Prof. Savina Shenoy.
2. Workshop was conducted on “How to make Innovative Products” where in the T.Y.B.A.F class learnt how to make 10 different innovative products. Those products included Edible spoons, Artistic Quilled boxes and earrings, Air fresheners, Dream catchers, Spoon Diyas, Mini key chains, Artistic ear phone holders and Coasters, Various Accessories, etc.
3. Organised an exhibition of T.Y.B.A.F students in the subject of Principles of Management, where in students displayed various innovative products made by their respective groups and got an opportunity to sell their products to the consumers. They learnt the art of selling, analysed consumer buying behaviour, learnt various techniques of marketing and its direct impact of their sales. They tried managing their cost and learnt on how to recover their costs through new and recent trends in advertising.
4. B.Com (Accounting & Finance) department of St. Andrew’s college, Bandra organized an event called “The Joy of Giving Week” from 15th to 21st December 2016. The students collected stationary, toys, food grains, personal care products and cash to which the whole college contributed generously. The proceeds went to two orphanages, Sneha Sagar Ashram Vasai Taluka, Thane and Our Lady’s Home, Dadar on 22nd December, 2016.
5. Industrial Visit to Lonavala (National Association of Blind & Maganlal foods, for all BAF students on 30th January, 2017.



Donations collected for Joy of Giving Week



Students leaving to visit the Orphanage



Workshop on How to make innovative products



Exhibition of innovative products by TYBAF students.