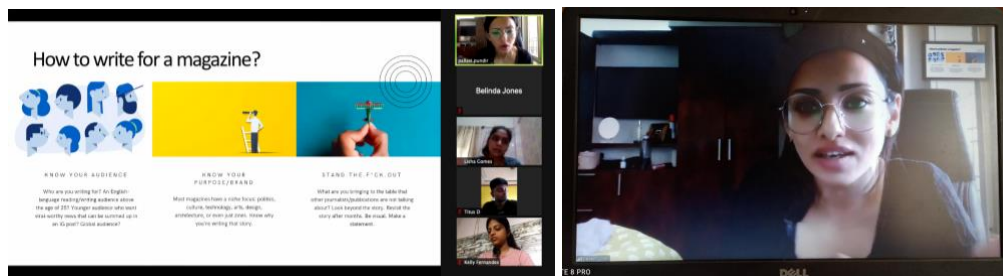


Department of BA Multimedia and Mass Communication (BAMMC/BMM)
2020-21

1. Magazine Journalism (Guest lecture)

A guest lecture on Magazine Journalism was conducted for the TY Journalism students by Ms Pallavi Pundir on 24 October 2020. The resource person, Ms. Pallavi Pundir, is currently a Senior Staff Writer for the international media house Vice World News, South Asia. She had also previously worked for Conde Nast and The Indian Express. She brought her valuable experience at these media houses to the students, encouraging them to build a career in journalism.

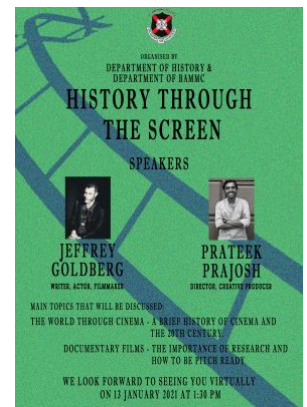
The session focussed on the skills required for Magazine Journalism and its career opportunities. The lecture was followed by a Q&A session where the students asked the resource person their questions regarding careers in Magazine Journalism.



2. History through the Screen (Seminar)

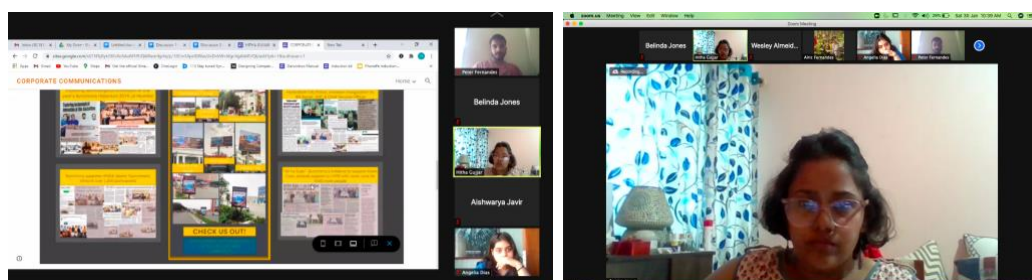
The Department of History and the Department of BAMMC together conducted a webinar 'History through the Screen' on 13 January 2021 from 1.30 pm to 4.30 pm. The welcome address was given by film industry professional Mr Nishant Nayak. The speakers for the webinar were:

- Jeffrey Goldberg, Writer, Actor and Filmmaker, who spoke on *The World through Cinema - A Brief History of Cinema and the 20th Century*.
- Prateek Prajosh, Director and Creative Producer, who spoke on *Documentary Films - The Importance of Research and How to be Pitch Ready*. The talk was followed by a Q&A session.



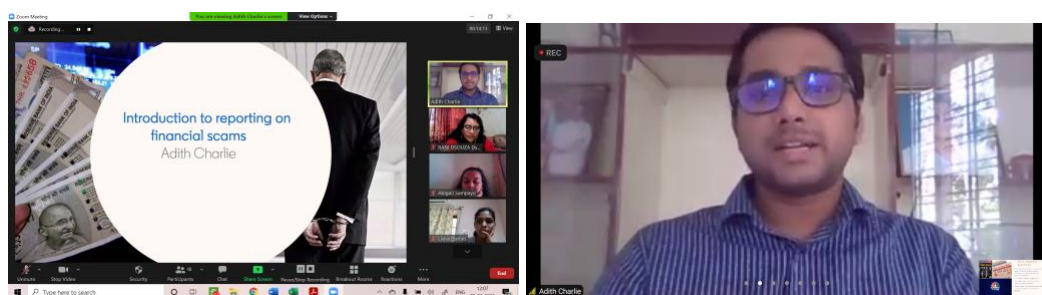
3. **Workshop on Corporate Communication** (Workshop)

A workshop on Corporate Communication was conducted by Ms Hitha B Gujjar, Internal Communications Lead, PhonePe on 30 January 2021. She introduced the industry of Corporate Communication, conducted activities where groups of students had to come up with strategies for different Crisis Communication situations for corporate bodies. She also introduced the skills required for the job. The workshop was followed by an interactive session where students enquired about the job opportunities and ways to build their portfolio to get into the industry.



4. **Reporting on Financial Scams** (Guest Lecture)

A guest lecture on Reporting on Financial Scams was conducted by Mr Adith Charlie who is the LinkedIn News India, Managing Editor and has previously worked as the Deputy Editor at CNBC. The lecture was conducted on 30 Jan 2021 from 12 pm to 2 pm. He spoke about the basics of Business Journalism and brought his own practical field experiences and examples. The lecture was followed by an interactive session with the students.



5. Digital Trends and Careers in Media - 2021 and Beyond (Webinar)

The faculty and media professionals from St Paul's Institute of Communication Education (SPICE) conducted a webinar on 'Digital Trends and Careers in Media - 2021 and Beyond' (22,23 February 2021) for the students of the college to introduce them to digital trends and career opportunities in media.



6. Introduction to Scenography (Skill Development Course)

The department offered a Skill Development Course - Introduction to Scenography. Scenography is the art of creating visual stories on stage and a visual language that communicates beyond the text. The students were given a basic theoretical background and a practical use of working tools relevant to the field of scenography. The 10-hour course was conducted from 1-5 March 2021 by Dr Omkar Bhatkar.

