

TY BMM (ADVTG.) SEMESTER VI L4 2020-21

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30	AM	AMR	CI	AMR	FMM	AM
	Prof Saloni Khanderia	Prof Sharon Menezes	Prof Omkar Bhatkar	Prof Sharon Menezes	Prof Gaurav Salvi	Prof Saloni Khanderia
8:20	AM	AMR	CI	AMR	FMM	AM
	Prof Saloni Khanderia	Prof Sharon Menezes	Prof Omkar Bhatkar	Prof Sharon Menezes	Prof Gaurav Salvi	Prof Saloni Khanderia
9:10	BREAK					
9:30	LEAE	CI	PPDM	PPDM	FMM	DM
	Prof Ashwini Shejwal	Prof Omkar Bhatkar	Prof Samreen Ishtiaq	Prof Samreen Ishtiaq	Prof Gaurav Salvi	Prof Belinda Jones
10:20	LEAE	CI	PPDM	PPDM	FMM	DM
	Prof Ashwini Shejwal	Prof Omkar Bhatkar	Prof Samreen Ishtiaq	Prof Samreen Ishtiaq	Prof Gaurav Salvi	Prof Belinda Jones
11:10	BREAK					
11:30		LEAE		DM		
		Prof Ashwini Shejwal		Prof Belinda Jones		
12:20		LEAE		DM		
		Prof Ashwini Shejwal		Prof Belinda Jones		

Courses

- CI Contemporary Issues
- DM Digital Media
- AMR Advertising & Marketing Research
- LEAE Legal Environment & Advertising Ethics
- FMM Financial Management for Marketing & Advertising
- AM Agency Management
- PPDM Principles and Practise of Direct Marketing

TY BMM (JOURNALISM) SEMESTER VI L1 2020-21

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30	BJ Prof Arjun Sarin		CI Prof Omkar Bhatkar	BJ Prof Arjun Sarin		
8:20	BJ Prof Arjun Sarin		CI Prof Omkar Bhatkar	BJ Prof Arjun Sarin		
9:10	BREAK					
9:30	NMM Prof Vinod Menon	CI Prof Omkar Bhatkar	IIGM Prof Monarose	PLE Prof Marcellus Dsouza	PLE Prof Marcellus Dsouza	DM Prof Belinda Jones
10:20	NMM Prof Vinod Menon	CI Prof Omkar Bhatkar	IIGM Prof Monarose	PLE Prof Marcellus Dsouza	PLE Prof Marcellus Dsouza	DM Prof Belinda Jones
11:10	BREAK					
11:30		NMM Prof Vinod Menon	IIGM Prof Monarose	DM Prof Belinda Jones	(12 noon) BMJ Prof Rani Dsouza	(12 noon) BMJ Prof Rani Dsouza
12:20		NMM Prof Vinod Menon	IIGM Prof Monarose	DM Prof Belinda Jones	BMJ Prof Rani Dsouza	BMJ Prof Rani Dsouza

Courses

CI	Contemporary Issues
DM	Digital Media
PLE	Press Law and Ethics
BJ	Broadcast Journalism
BMJ	Business and Magazine Journalism
IIGM	Internet and Issues in the Global Media
NMM	News Media Management

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SY BAMMC SEMESTER IV T6 2020-21

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30	FC 2	MG&VFX 2		MG&VFX 2	MLE	
	Prof Omkar Bhatkar	Prof Crescens Lemos		Prof Crescens Lemos	Prof Dheeraj Dubey	
		EM2		EM2		
		Prof Belinda Jones		Prof Belinda Jones		
8:20	FC 2	MG&VFX 2		MG&VFX 2	MLE	
	Prof Omkar Bhatkar	Prof Crescens Lemos		Prof Crescens Lemos	Prof Dheeraj Dubey	
		EM2		EM2		
		Prof Belinda Jones		Prof Belinda Jones		
9:10	BREAK					
9:30	FC 2	MMR	MLE	MMR	WEM	WEM
	Prof Omkar Bhatkar	Prof Sharon Menezes	Prof Dheeraj Dubey	Prof Sharon Menezes	Prof Anisha Nair	Prof Anisha Nair
10:20	FC 2	MMR	MLE	MMR	WEM	WEM
	Prof Omkar Bhatkar	Prof Sharon Menezes	Prof Dheeraj Dubey	Prof Sharon Menezes	Prof Anisha Nair	Prof Anisha Nair
11:10	BREAK					
11:30			CM-2			CM-2
			Prof Gaurang			Prof Gaurang
12:20			CM-2			CM-2
			Prof Gaurang			Prof Gaurang

Courses

- EM-2 Electronic Media-2 (Elective)
- MG&VFX 2 Motion Graphics and Visual Effects-2 (Elective)
- FC 2 Film Communication 2
- CM-2 Computers and Multimedia-2
- WEM Writing and Editing for Media
- MLE Media Laws and Ethics
- MMR Mass Media Research

FY BAMMC SEMESTER II T5 2020-21

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30	Journalism Prof Belinda Jones	MGC Prof Omkar Bhatkar	FC 2 Prof Dheeraj Dubey	FC 2 Prof Dheeraj Dubey	Advertising Prof Belinda Jones	
8:20	Journalism Prof Belinda Jones	MGC Prof Omkar Bhatkar	FC 2 Prof Dheeraj Dubey	FC 2 Prof Dheeraj Dubey	Advertising Prof Belinda Jones	
9:10	BREAK					
9:30	EC 2 Prof Yogesh	Advertising Prof Belinda Jones	MGC Prof Omkar Bhatkar	CW Prof Anisha Nair	Journalism Prof Belinda Jones	
10:20	EC 2 Prof Yogesh Anvekar	Advertising Prof Belinda Jones	MGC Prof Omkar Bhatkar	CW Prof Anisha Nair	Journalism Prof Belinda Jones	
11:10	BREAK					
11:30	EC 2 Prof Yogesh Anvekar					CW Prof Anisha Nair
12:20						CW Prof Anisha Nair

Courses

- EC 2 Effective Communication-II
- FC 2 Foundation Course-II
- CW Content Writing
- Advertisin Introduction to Advertising
- Journalisr Introduction to Journalism
- MGC Media, Gender & Culture