

Activities of the Commerce Association 2016-17

Comfest

In August the department conducted a festival of commercial challenges 'ComFest.' From 1st August to 6th August 2016.



Pic 1-Team of Comfest 2016-17 along with principal and commerce department faculty

Debate: 1 Aug 2016 (Elimination) and 5 Aug 2016 (Final round)

It began with an elimination round on 1st August where different current topics were discussed which were given on the spot. 8 contestants were selected and put into 2 groups :

Group A – Shweta Dias, Mikael D'Souza, Medha Singal, Merwyn D'Souza.

Group B – Asad Shaikh, Okidi Priyanka Zeneffa, Aaron D'Souza, Laxmi Sreedhar.

The final round of the competition was held on 5th August on the topic "Relevance of Reservation In Modern Day and Age."

It was an exciting debate and Group A emerged as the winning team. While the best speaker was Shweta Dias.



Picture 2- Debate – final winning team- Comfest 2016-17

Quiz: 2 Aug 2016

The elimination round was held on 2nd August. Students participated in large numbers and there was fierce competition to be in the top twenty. The top 20 students selected had to face questions related to commercial challenges. The final round was conducted on 4th August. It was a cut throat competition since there was negative marking. The top three were Merwyn D'Souza, Aaron D'Souza, Cresset Kinny and the consolation prize was given to Benita D'Souza.

T-Shirt Painting: 2 Aug 2016

On 2nd August, we organized a T-Shirt Painting competition to bring out the creativity of the students by designing the ComFest Logo. The winners were as follows:

In the first place Rochelle D'Souza and Eden Ammana (TYBCom) and in the 2nd place Kimberly Crasto and Jania Printer (FYBAF)



(Picture 3- The winners of T-shirt painting –Comfest -2016-17

Picture- 4- The 1st prize t-shirt painting -Comfest -2016-17)

Poster Making: 3 Aug 2016

Poster Making Competition was held on 3rd August the topic as 'Green Advertisement'. The winners were: 1st place Nikita Francis and Vionna Crasta in the 2nd place was Snihal Jose and in the 3rd place Stefra Rodrigues and Ma Shin Hung Ye Meen.



(Picture 5- Winners of Poster Making along with faculty –Comfest 2016-17)

Project Presentation: 3 Aug 2016

This year a new category was added “Project presentation based on Research work”. On 3rd August students prepared presentation on various topics like Marketing, Advertisement, Economics and Entrepreneurship. The projects were presented in a creative manner and the presentation was followed by a series of questions which made the presentation more interesting. Lakshmi won the 1st place, 2nd place Rochelle D’Souza and 3rd place Mikael D’Souza.

Essay Writing: 4 Aug 2016

On 4th August we conducted an Essay Writing Competition where the participant were given a choice between topic-“Make In India”, “Skill India”, “Impact on Brexit on World Economy”. The 1st place was shared by Rochelle D’Souza and Aaron D’Souza.

Click-A-Pic Competition-6 August 2016

In “Click- A-Pic” competition students had to click pictures and prepare a collage on “Life In Mumbai”. The winner were Ashish Mandal and Joyson Almedia who shared the 1st place.

Shoot An Ad Competition- 6 August 2016

The finale of the ComFest competition was the ‘Shoot an Ad’ Competition. The winners were ‘Domestic Violence – Fauzia and Group’, ‘Detachable Heels – Oriana Rosario and Group’ and ‘Open Happiness Umbrella – Johnny Dcruz and Group’.



Picture 6 – Winners of Shoot an Advertisement completion –Comfest 2016-17)

Guest Lectures

- Guest lecture by Mr. Russel Baptish (Owner of Digi Vigi-Advertising Agency). He spoke on the topic 'Digital Marketing'. (6-Aug 2016)
- A Guest Lecture was conducted on “Career Guidance “Session for the Third Year students. The speaker Dr. Shwetalana Tatuskar (senior faculty of IES Management College) who informed and guided the student about various career opportunities. Dr. Dinesh D. Hasolekar (Direstor of IES Management College and Research Centre) answered the various queries of the students. (9 August 2016)

- Guest Lecture on “Time management and stress management” was conducted for the Third Year students by Vilasini Patkar (28 Sept 2016)



(Picture 7 – Guest Lecture –Digital marketing -by Russel Baptist

Picture 8 –Guest Lecture-Career Guidance – By Dr. Shwetalana Tatuskar)

Guest Lecture cum Workshop

A talk on Creativity and Innovation and a workshop was conducted on “How to face group discussion and personal interview' by Miss Niyati. (8 August 2016)



Picture 9- Workshop- How to face group discussion and personal interview –by Niyati –B school faculty)