



International Student Exchange (ISX) enables your students to gain invaluable international experience at a prestigious Australian university (Dubai campus)

Delivered in the heart of Dubai, one of the world's foremost business and trade capitals, the ISX provides academic excellence through rigorous classroom sessions, excellent hands-on learning, top-tier networks and the opportunity to shape a world-class career.

Is it right for your students?

Students master the fundamentals of performing well within an organisation. Gain an international perspective. Build the business-ready skills to hit the ground running and meet the complex challenges of today's fast-moving world.

The ISX is run and certified by Curtin University, Australia which is ranked amongst the top 1% universities in the world.

About the university

Curtin University is an Australian public research university based in Perth, Western Australia. It is the **largest university in Western Australia**, with over 58,000 students

Curtin is ranked in the **top one per cent of universities worldwide** in the highly regarded Academic Ranking of World Universities 2017

Curtin is **ranked 5th in Australia and 22nd globally** for universities under the age of 50 in the QS World University Rankings 2018

Curtin is ranked one of the **world's most international universities**, and the **second-most international university in Australia**, in 2016 by Times Higher Education





Programme Features

- [Certificate](#) from Curtin University
- At Curtin University's Dubai campus you get the [same great quality but at a significantly less](#) programme fee, cost of living, traveling etc as compared to doing similar programme in Australia or for that matter any western country.
- [Everyday classes](#) on university campus with [separate Industry Visits](#) to the likes of Apple, Intel, Nestle, Pepsico, etc
- [Hands-on tasks / assignments](#) to be completed in Dubai market
- [Executive Guest Speakers](#) – business leaders from top corporates share their experience with participants
- [Cultural Immersion](#) in Dubai with students from other countries

Learning Objectives & Career Impact

The primary objective of ISX is to help students build a global mind-set and acquire cross-cultural skills and insights to succeed in any business environment.

The programme is designed to deliver a high career impact for students by helping them stand out and differentiate themselves in the competitive real world.

Programme Content

[One week - 20 hours Classroom Sessions at Curtin University](#)
(**Two weeks** option with **40 hours** of classes also available)

[Minimum Number of Participants: 20](#)

[Maximum Number of Participants:](#) no maximum limit but we stagger cohorts having more than 40 students to ensure effective learning.

[Subjects taught \(selected from below\):](#)

- Design Thinking
- Internet Marketing
- Business Communication
- Personal Branding
- International Management
- International Human Resources Management
- Introduction to International Finance
- Entrepreneurship



Industry Visits: The visits that are usually covered include companies from below list

- Apple (retail industry)
- Intel Ignition Lab (Business Applications of Technology)
- Nestle (FMCG)
- Pepsico (FMCG)
- Herz (Manufacturing / Supply Chain)

Any two from above list. The final selection of visits would depend on final programme dates and availability.

Executive Guest Speakers: We invite business leaders from industry to come and share their experience and knowledge with our participants. Some of the past speakers have been from companies like Amazon, Apple, Schneider Electric, Herz, MetLife, Visa etc

One Executive Guest Speaker session would be arranged.

Hands-on Assignments in Dubai: The participants based on their background are set short tasks / assignments related to the courses they are studying. They have to complete these by going out in the Dubai market and undertake hands-on work.

One Market Activity in Dubai would be arranged.

Cultural Immersion: The participants get an opportunity to attend cultural / social events at the university's student accommodation where they interact and mingle with other international students. Participants also go for the Desert Safari, which is an amazing 6 hour experience in the Desert complete with 4x4 Land Cruiser pickups, Dune Bashing, Quad Biking, BBQ dinner and other amazing experiences.

Programme Dates

The ISX is available anytime between 1 March – 31 August 2019 , subject to availability and consent by Curtin University.

Programme Fee and other costs

Programme Fee: Rs 41,500 per student

Other Costs (separate and **not** included in above fee):

Travel & Logistics to be arranged separately with any travel agency of choice.

If available during travel dates, Curtin University can provide accommodation and meals, rest would have to be arranged by the institution.



Comparison of available programme options in Dubai

	ISX – One Week	ISX – Two Weeks	Global Immersion One Week
Curtin University Classes	Yes	Yes	No
Tuition Fee (per participant)	Rs 41,500	Rs 69,500	Rs 29,500
Content	<ul style="list-style-type: none"> • 20 hour (5 days) classes at Curtin University • 2 Industry Visits • 1 Hands-on Market Activity in Dubai • 1 Executive Guest Speaker • Desert Safari • Dubai City Tour 	<ul style="list-style-type: none"> • 40 hour (10 days) classes at Curtin University • 3 Industry Visits • 2 Hands-on Market Activity in Dubai • 2 Executive Guest Speaker • Desert Safari • Dubai City Tour 	<ul style="list-style-type: none"> • Project with International Company • 2 Industry Visits • 2 Hands-on Market Activity in Dubai • 2 Executive Guest Speaker • Desert Safari • Dubai City Tour
Certificates	<ul style="list-style-type: none"> • Curtin University • Ureka, UK 	<ul style="list-style-type: none"> • Curtin University • Ureka, UK 	<ul style="list-style-type: none"> • Project Company • Ureka, UK
Total Approximate Cost (per participant)	Rs 80,000	Rs 140,000	Rs 68,000

We prefer institutions to take only the academic content from Ureka and arrange their own travel and logistics through local travel agencies. Otherwise we can recommend travel partners who arrange the complete travel and logistics. Please note that Ureka **does not** charge any commission, etc from the travel partner, the transaction is purely between the institution and the travel company.

Programme Contact: Mr Abdullah Imtiaz
 Email: a.imtiaz@ledmac.uk , Mobile: +91 98975 33866