

IQAC REPORT 2011 – 12

The Internal Quality Assurance Cell had two meetings during the year 2011 – 12 on September 24, 2011 and March 16, 2012.

PART A: Plan of Action for 2012 – 13.

- Add on Courses / Post Graduate courses will be started as follows :
 - Post Graduate Course in English Literature.
 - M.Com. in Accounts and M.Sc. in computers also under consideration.
 - Department of Psychology under Dr. Shubda Malhotra was asked to work out a plan for 6 Paper Psychology at the T.Y.B.A level.
 - Department of English also considering 3-6 month courses in Communication Skills and Reading Skills.
 - Department of Economics and Business Economics propose an Add-on Course in Quantitative Techniques.
 - Department of Accountancy proposes an Add-on Course in Financial Accounting and Direct Taxation for non-commerce students.
 - B.M.M faculty proposes Course in Business Journalism, Film Making, Communication Skills and Copy Writing.
 - B.Sc. (H&S) proposes Add-on Courses in Food & Beverage Service, Craft Cookery, Craft Bakery, Nutrition and Dietetics and Chocolate Making.
 - B.Sc. Hospitality Studies to begin a Post Graduate Course with IGNOU.
 - Inter – Religious Association will also introduce Courses.
 - B.M.S proposes short Courses in Human Resource Information System, Human Resource Development and Money Markets and Capital Markets.
 - B.M.S Faculty to begin a Post Graduate Course in (Masters) Management Studies in Human Resource Management and Marketing and M.Com. in Finance.

(The approximate structure of these Add-on Courses was discussed so that an underlying Uniformity exists)

OTHER PROPOSALS

- White Boards to be introduced in all classrooms with the future possibility of converting to 'Smart Boards'.
- Career Counselors to be invited to college to conduct sessions for students.
- Arranging for experts to identify students with Learning Disabilities.
- At least one Industrial Visit per term, per Department for every Degree college class.
- Possible tie – up with professional institutes for coaching students for CA, SAT, etc.
- A credit system for students participating in Inter – College / Co – curricular activities.
- Compilation of an archive of documentary films made by students.
- Creation of an Alumni Directory to be completed by November 2012.
- Holding a workshop for Non – Teaching staff.
- Moodle server, to make lectures available online will be launched.

PART B: Programmes Implemented in 2011 – 12

- I. REVIEW OF PEER TEAM REPORT was conducted by all departments. Proposals mentioned in Part A were directly linked to the Peer Team Suggestions.
- II. TEACHING LEARNING
 - ✓ 37 White boards introduced in all classrooms as on 10 June 2012.

- ✓ A MOODLE server was launched Staff members were taught to upload their lectures / notes for students. **244** documents were uploaded.

B.A **4** documents of Foundation Course were uploaded.
 4 documents of Economics Department were uploaded.
 6 documents of Psychology Department were uploaded.
 9 documents of Sociology Department were uploaded.
 5 documents of History Department were uploaded.
 37 documents of English Department were uploaded.

B.Com **4** documents of Foundation Course were uploaded.
 2 documents of E.V.S were uploaded.
 10 documents of Maths/Stats were uploaded.
 3 documents of Business Economics were uploaded.
 3 documents of Commerce were uploaded.
 18 documents of Accounts were uploaded.
 1 document of Advertising was uploaded.
 1 document of M.H.R.M was uploaded.
 6 documents of Direct Indirect Tax were uploaded.
 2 documents of Marketing Research were uploaded.
 2 documents of Computer System were uploaded.
 1 document of Psychology of Human Behaviour at Work was uploaded.

B.M.S **1** document of Business Law was uploaded.
 2 documents of Principles of Management were uploaded.

B.B.I **4** documents of Management Accounts were uploaded.

BSc. HS **13** documents of Food Production & Patisserie were uploaded.
 29 documents of Food & Beverage Services were uploaded.
 1 document of Financial Management was uploaded.

BSc.IT **2** documents of Advanced JAVA were uploaded.

Library **18** syllabus files and **56** documents were uploaded.
(Knowledge Centre)

- ✓ Student's feedback of all teachers was conducted for all classes.
- ✓ Field Visits and Trips by Departments in the year 2011-12 are as follows:

10 Field Visits were conducted.

1. The Economics Association of Economics Department organized a field visit to Maharashtra Nature Park on 17 February, 2012.
2. The Andean Psychology Team of Psychology Department organized a field visit to SPJ Sadhana Special School and Yerwada Mental Hospital on 9 December, 2011.
3. The Sociology Association and Gender issue cell of Sociology Department organized a field visit to Dongri Remand Home in August, 2011.
4. The History Association of History Department organized a field visit to Dr. Bhau Daji Lad Museum, Byculla in September, 2011 and December, 2011.
5. The History Association of History Department organized a field visit to Heritage Walk (Fort) in September, 2011 and December, 2011.
6. The IFAA Association of Accounts Department organized a field trip to National Stock Exchange on 11 August, 2011 and 12 August, 2011.

7. The IFAA Association of Accounts Department organized a field trip to Bombay Stock Exchange on 11 August, 2011 and 12 August, 2011.
8. Bachelor of Management Studies Association of B.M.S Department organized a field trip to Maganlal Chikki, Lonavla.
9. The Banc assurance Association of B.B.I Department organized a field trip to Glass Factory, Lonavla on 7 March, 2012.
10. The Cardinal Paul Poupard Foundation Chair of inter-religious and inter-dialogue Association of Inter-Religious Dialogue Department organized a field trip to Birla Temple at Revdanda, Ali Baugh on 13 January, 2012.

III. LIBRARY SERVICES

- ✓ Library Orientation was conducted for all classes of Degree except the T.Y.B.Com classes.

IV. STUDENT SUPPORT

- ✓ Remedial Teaching was conducted by the Economics and Commerce Departments.
- ✓ Mr. Shankar Menon I.A.S (retd.) [02/09/2011] and Mr. N. Sasidharan IRS (retd.) [22/09/2011 & 03/11/2011] addressed the students regarding careers in the ICS and UPSC (3 Sessions). **19** students registered in all.

V. STUDENT WELFARE

- ✓ Book Bank Facility was continued. 40 students availed of the facility.
- ✓ All free ships available / applied for students were utilized. **196** students in all received the free ships amounting to Rs.6,32,465.
 1. **28** students availed of S.N and Dr. Irene Charity Trust Scholarships amounting to Rs. 1,17,465/-.
 2. Bishop Longinus Scholarship was availed by **18** students amounting to Rs. 55,000/-.
 3. **75** students availed applied for Minority Scholarship during the Academic Year 2011-12
 4. **75** students were sanctioned Scholarship amounting to approx. Rs4,60,000/-.
- ✓ Mentoring of students by the class teachers continued **55%** of Degree College students and **20%** of Self Financing course students were covered by this programme.

VI. UNIVERSITY INVOLVEMENT

4545 University Answer Books were assessed for B.A/B.Com Exams and **1056** papers were moderated.

- ✓ **Dr. Marie Fernandes**

Appointed as Member of the 32 (5) (a) Committee of the University of Mumbai to recommend suitable persons as Paper-setters, Examiners and Moderators for the examinations to be held by the University.

Appointed as Local Inquiry Committee and Member of the Board of Studies, University of Mumbai.

Organized a workshop on “Communications Skills in English” on behalf of the Board of studies, University of Mumbai, to explain the revised paper to Professors of English from Colleges in Mumbai, on 11 July 2011.

- ✓ **Prof. Susan Lobo**
 - Was a member of the Syllabus Revision Committee for Business Communication (F.Y.B.A).
 - Was a member of the Syllabus Revision Committee for Paper IX: Indian Writing in English for the M.A. course of Mumbai University.
 - Assessed **50** and moderated **23** papers of T.Y.B.A English Paper-VI in November, 2011.
 - Attended CAP assessment/moderation in the subject of English – VI (T.Y.B.A) examination conducted during 1st half of April 2012, assessed/moderated **60/264** answerbooks.
- ✓ **Prof. Preeti Oza**
 - Organized and participated in the Grading and Credit System for Communication Skills hosted by the Department at our College on 11 July, 2011.
 - Attended CAP for assessment in the subject of English – VII at the T.Y.B.A examination conducted during 1st half of april 2012, assessed **153** answerbooks of 100 marks in May, 2012.
- ✓ **Dr. Vatika Sibal**
 - Organized and participated in a workshop on “The Revision of Syllabus of S.Y.B.A Papers II and III”, at St. Andrew’s College, 20 July, 2011.
 - CAP Assessment in the subject of sociology Paper VI at the T.Y.B.A examination conducted during the first half of 2012, assessed **714** answerbooks in May, 2012
- ✓ **Prof. Sharmila Dhote**
 - Attended a workshop on “Syllabi for Psychological Courses at S.Y.B.A (SEM III and SEM IV) under the Credit-based Semester and Grading System”, organized by the Board of Studies in Psychology, University of Mumbai, in D.G.Ruparel College, 9 April, 2012.
 - Attended CAP assessment in subject of Psychology Paper IV, T.Y.B.A, assessed **240** answerbooksin May, 2012.
- ✓ **Dr. Amelia Correa**
 - Assessed **92** & moderated **63** of T.Y.B.A Economics Paper VI at UOM in November, 2011.
- ✓ **Dr. Kashmira Mody**
 - Assessed **240** Economics Paper V at the T.Y.B.A Examination conducted during first half of 2012 in May, 2012.
- ✓ **Prof. Shubda Malhotra**
 - Assessed **30** T.Y.B.Com Human Behaviour at work for UOM in October, 2011.
 - Assessment in the subject Psychology of Human Behaviour at work at the T.Y.B.Com examination conducted during first half of 2012 **202** answer books in May, 2012.
- ✓ **Dr. Madhu Rai**
 - Assessed **175** T.Y.B.Com Psychology of Human Behaviour Papers in May, 2012.
- ✓ **Prof. Charmaine Braganza**
 - Assessed **235** M.H.R.M (T.Y.B.Com) answer books, examination conducted during first half of 2012 in April-May, 2012.
- ✓ **Prof. Desiree Gonsalves**
 - Assessed **210** answerbooks of **100/60** marks of M.H.R.M at the T.Y.B.Com examination conducted during first half of 2012 in April-May, 2012.
- ✓ **Dr. Graciella Tavares**
 - Assessed **336** and moderated **380** papers for T.Y.B.A Economics VII & VIII in June, 2011.
 - Assessed /moderated **52/35** T.Y.B.A Economics VII Papers in November, 2011.
 - Assessed **230** and moderated **291** papers for T.Y.B.A Economics VII in May, 2012.

- ✓ **Prof. Kevin Miranda**
Assessment in the subject of Accounts at the T.Y.B.Com examination conducted during first half of 2012 assessed **365** answerbooks in April, 2012.
- ✓ **Prof. Jyoti Bhatia**
Assessed **450** D.I.T Papers of T.Y.B.Com Examination conducted during the first half of 2012. / Assessed **172** answerbooks of D.I.T (60 marks) – (T.Y.B.Com) in May, 2012.
- ✓ **Prof. Shaheen Mukadam**
Attended CAP for assessment in subject of D.I.T at the T.Y.B.Com Examination, assessed **539** answerbooks of **60** marks.

VII. STAFF IMPROVEMENT / ADVANCEMENT

- ✓ A one day session on ‘Electronic Media and Teaching’ was conducted by Fr. John Rose on 19 November, 2011.
- ✓ Staff Orientation:
 - Dr. Madhu Rai : September 14, 2011 to October 12, 2011
- ✓ UGC Refresher Courses:
 - Ms. Ranjana Arora : From November 15, 2011 to December 5, 2011
- ✓ Phd – On FIP leave – 2 Staff Members
 - Prof. Shirley George (Sociology Department)
Role of Self Help Groups in Empowering Women – A Case study of ‘Kudumbashree’ in Ezhumatoor Panchayat in, Kerala.
 - Prof. Harmeet Kaur (Commerce Department)
“Study of visual merchandising practices in retail industry in Mumbai with special reference to cosmetics and perfumes”.

VIII. RESEARCH

- ✓ **Two journals were published:**
ISSN 2249-9059 – Ruminations: The Andean Journal of Literature.
ISSN 2250-3331 – Ethics and Society: An International Journal Religions and cultures for Peace and Harmony.
- ✓ **Annual Staff Seminar** was held on April 30th 2012. The following staff members presented papers : **5** Papers
 1. Numerology in Literature was presented by Principal Dr. Marie Fernandes
 2. Love in Literature was presented by Prof. Preeti Oza
 3. Bombay, Financial Capital of India was presented by Prof. Janine Coelho
 4. Behavioural Analysis and Modification Of Worry: A Preliminary Exploration was presented by Dr. Madhu Rai
 5. Yeast was presented by Prof. Selwyn Rodrigues
- ✓ **The Inter-Departmental National Seminar** on ‘My Land..... The Land of Opportunity!!!’ was conducted on 20 & 21 January 2012. **4** Papers were presented.
 1. Dr. Srijit Mishra – Crisis in Indian Agriculture.
 2. Shankar Menon – Development and Social Concerns.
 3. Ashish Kothari – Globalization and Land.
 4. Meghnath & Ashley D’Mello – Screening of Film “Development flows from the barrel of a gun”
- ✓ The Inter Religious Association conducted an **International Seminar** on ‘Water: Issues and Challenges’ in November 2012. **7** Papers were presented.
 1. Scientist Mr. Niranjana Bilgi – Problems Of Water in the 21st Century.
 2. Mr. Shakaran – Economic Situation of Water in certain Indian States.

3. Mr. Suhas Paranjpe – Our Changing Approach to Water : An Interdisciplinary Approach From The Perspective Of a Social Scientist.
 4. Dr. Kala Acharya and Prof. Namjoshi on Hindu Perspective on Water.
 5. Zuhair Nathani and Zarina Tajani – Islamic Perspective on Water.
 6. Fr. Errol Fernandes – Christian Perspective on Water.
 7. Dr. Avinash D'souza – Perspective of a Psychiatrist – Therapy of Hydrophobia.
- ✓ The English Department conducted a **National Seminar** 'From Script to Screen – Film and Literature in September 2011. **20** Papers were presented.
1. Dr. Shirin Vakil – 'Maqbool: An adaptation of Shakespeare's Macbeth?'
 2. Ms. Tarla Joshi – 'From Literature to Films: A Review of the Film Adaptations'.
 3. Ms. Shubhda Deshpande – 'Rita Welinkar's journey from Script to Screen: A Review of Shanta Gokhale's novel and the film by Renuka Shahane'.
 4. Ms. Shailee Dhamsania – 'Rabindranath Tagore's 'Nauka Dubi' – from Page to Screen'.
 5. Ms. Suchitra Sarkar – 'The gentle art of onscreen murder: Investigating the screen adaptations of Agatha Christie's Detective fiction'.
 6. Ms. Sharmila Jajodia – 'Literature and Film: A comparative approach'.
 7. Ms. Falguni Bharateeya – 'The Hours: Modes of meaning construction in the text and the film'.
 8. Dr. Titiksha Dhruv – 'Potentiality and Dependability'.
 9. Ms. Pooja Sudhir – 'Perfume – In search of the Fifth Sense'.
 10. Ms. Vijayalakshmi – 'Stereotyped Women and their Desirable Masculinities' – As expressed in Malayalam Cinema'.
 11. Dr. Sr. Ananda – 'Through a glass darkly: Artistic representations of Women in the Bible'.
 12. Ms. Mythili Mukund – 'Unifying Splintered Souls through music in Mahesh Dattani's play 'Morning Raga''.
 13. Ms. Rutu Dharmadhikari – 'Narrating the Nation through and auteuristic lens: Ice Candy Man to Earth 1947'.
 14. Dr. Uma Rele – 'Film and Literature: Literature in Convergence'.
 15. Dr. Urja Mankad – '1984: Worlds in the Novel and the Movie'.
 16. Ms. Kavita Peter – "'The Game Is On": Re-imagining and Re-booting Sherlock Holmes in film and television in the 21st century'.
 17. Ms. Shushila Vijaykumar – Convergence of Media – Television, (tele) Film and Theatre in Girish Karnad's Broken Images: A Dramatic Monologue.
 18. Dr. Daxa Thakor – 'Pinjer as a refreshing change for the audience'.
 19. Ms. Lakshmi Muthukumar – 'From Text to Film: Devi's Rudali becomes Lajmi's commercial and melodramatic 'Mourner''.
 20. Ms. Premal Yagnik – 'Mansaina Diva: One Story, Different Forms'
 21. Prof. Preeti Oza – 'Genesis from Gajgami' From Brush to Screen'.

30 Research Papers Presented and Published by Staff. **1** Ph.D student guided.

✓ Dr. Marie Fernandes

1. Presented paper at an International Conference: "Preparing Undergraduates to Face the Challenges of the Real World", presented at the XIV International Conference of the Forum on contemporary Theory. The theme of the conference was-Transcending Disciplinary Decadence: Exploring Challenges of Teaching, Scholarship and Research in the Humanities and the Social Sciences, Jaipur, 18-21 December, 2011.

2. Published Paper: “Phoenix Rising: Enlightenment through Technology” Ed. Dr. Nanaware in Contemporary Research in India, ISSN 2231-2137. A Peer-Reviewed Multi-Disciplinary International Journal. Vol.1. Issue 4: December 2011. Published by Nanaware, Solapur, 2011. Ph.D Student Guidance
3. Attended and presented a paper entitled Best Practices of Christian College in Maharashtra and Gujarat at the Triennial Conference of Christian Colleges and Universities, for Principals, organized by the All India Association for Christian Higher Education (AIACHE), at J.B. Conference Centre, Tamil Nadu, 29-31 January, 2012.

Ph.D Guidance:

Ms. Masoumeh Mehdi completed her Ph.D thesis “Animal Imagery: Myth and Folklore in the Selected Poems of Ted Hughes”.

✓ Prof. Susan Lobo

1. Presented paper entitled “Teachers and Technology” at VIT University, Vellore at the 6th International and 42nd Annual ELTAI Conference, 15-18 June, 2011.
2. Presented a paper entitled “From Innocence to Experience: Decoding Comics’ Katha Yatra: Journey of Folktales”, at the International Conference on Children’s Literature at ELTIS, Symbiosis, Pune, 25-26 November, 2011.

✓ Prof. Preeti Oza

1. Presented paper and published at an International conference: “Minority Discourses Across Cultures”, at Rajasthan Central University, Jaipur, 26-29 February, 2012.
2. Presented paper and published at a National Seminar: “Recontextualizing the Text” at symbiosis University, Pune on 3 and 4 February, 2012.
3. Presented paper at a National Seminar: ‘Expatriates and One Dimensional India’, at SIES College, 7-8 September, 2011.

✓ Dr. Vatika Sibal

1. Presented paper titled “Problems of the Aged among Punjabis in Mumbai”, at the 37th All India Sociological Conference during the Diamond Jubilee Celebrations of the Indian Sociological Society, at Jawaharlal Nehru University, New Delhi on 11-13 December, 2011.

✓ Prof. Jyoti Bhatia

1. Presented paper and published at a National Conference: “Rural Banking & Financial Inclusion”, at Shri Bhausahab Vartak College, Borivali (W), 4 February, 2012.
2. Presented paper and published: “Corporate Governance: A Re-assessment”, at a National Seminar “Crystal Gaze”, held at M.M.K College, on 20-21 January, 2012.
3. Presented paper and published: “Hindu Perspective On Water-Case Study Of River Ganga”, at the “International Symposium on Water” held at St. Andrew’s College, 26 November, 2011.

✓ Prof. Shaheen Mukadam

1. Presented paper titled “SHGs and Micro Finance-Accelerators for Rural India” at a UGC-sponsored National Seminar: “Micro Finance and women SHGs”, organized by Dept. of Commerce and Teachers’ Association, SNDT Women’s University, 21 October, 2011.
2. Presented paper titled “Innovative Rural Marketing through SHGs”, at an AICTE sponsored National Seminar: “Changing Business Strategies in Current Scenario”, organized by SIESCOM.

✓ Prof. Jenny Benoy

1. Published ‘Revamping of Employee Referral Scheme – Buddy’s Inc’ in ‘New Horizons of Social Sciences and Research’ an ISBN Journal and ‘Hi-tech

- Ultraviolet Pvt Ltd – A Case Study’ in the All India Social Science Research Association.
2. Paper presented and published at an International Conference: “Case Study & Recent Trends in commerce and Management”, organized by the All India Social Science Research Association with The National Kannada Education Society and sir M. Visvesvaraya Institute of Management Studies and research Mumbai on 6 August, 2011.
 3. Research paper presented at an International Conference: “Strategic Management in Global Scenario: Challenges and Opportunities” organized by the Department of Commerce, University of Mumbai on 23 and 24 February, 2012.
 4. **Paper Titled:** “Corporate Social Responsibility: A Strategic Positioning for Competitive Advantage”.
 5. Research paper presented and published at an International Research Conference on Management, Engineering and Technology at Bangkok organized by Choice Group of Institutes, Pune on 2 and 3 March, 2012.
 6. **Paper Titled:** “A Study on Work-Life Balance with reference to Stress”.
- ✓ Prof. Vinima Gambhir (Sharma)
1. Paper presented along with Prof. Meenaxi Kamat at a UGC Sponsored Multidisciplinary National Conference: “Use of ICT and Audio Visual Aids in Teaching Learning Process”, at Tolani College of Commerce, 20 January, 2012.
 2. Paper presented along with Prof. Meenaxi Kamat at a UGC Sponsored National Level Seminar: “Corporate Governance in Today’s Global Era”, at Smt. M.M.K College of Commerce & Economics, 21 January, 2012.
 3. Paper presented along with Prof. Meenaxi Kamat at an International Conference: “Understanding Ethics and Its Impact on E-Service in Rural Areas”, at Institute for Future Education, Entrepreneurship & Leadership (IFEEL), Lonavla, on 12 February, 2012.
- ✓ Prof. Savina Shenoy
1. Paper presented at a UGC Sponsored National Level Seminar: ‘Customer Relationship Management’. The theme of the seminar was-“Emerging Trends in Indian E-Commerce”, organized by Department of Commerce, in B. M. Ruia Girls’ College, 12 March, 2011.
 2. Research paper presented and published titled ‘Use of ICT and Audio Visual Aids in Teaching Learning Process’, at a UGC Sponsored Multidisciplinary National Conference: “Importance of New Techniques and Innovative Methods in the Teaching-Learning Process”, organized by the Department of Commerce, Tolani College of Commerce, in collaboration with the Board of studies in Business Management, University of Mumbai, on 20-21 January, 2012.
 3. Research paper presented titled ‘Carbon Tax-A ploy for GHG’s Reduction’ was judged as the best paper at a National Level Seminar on ‘Corporate Social Responsibility-Issues and Challenges’, sponsored by the University Grants Commission, New Delhi and organized by Changu Kana Thakur Arts, Commerce and Science College, New Panvel, on 28-29 January, 2012.
 4. Research paper presented and published titled “Emerging Trends and Importance of FDI in Retail Sector” at a National Seminar on ‘Foreign Direct Investment in Retail Sector’ organized by the Department of commerce, Bharti Vidyapeeth Deemed University, Yashwantrao Mohite College, Pune, in association with The Institute of Chartered Accountants of India, New Delhi, on 19 February, 2012. ISBN: 13 978-81-923438-1-5.

✓ Prof. Meenaxi Kamat

1. Paper presented along with Prof. Vinima Sharma at a National Conference: “Use of ICT and Audio Visual Aids in Teaching Learning Process”, presented at the UGC Sponsored Multidisciplinary National Conference at Tolani College of Commerce, Andheri, on 20 January, 2012.
2. Paper presented along with Prof. Vinima Sharma at a UGC Sponsored National Seminar: “Corporate Governance in Today’s Global Era”, at Smt. M.M.K College of Commerce & Economics, Bandra, on 21 January, 2012.
3. Paper presented along with Prof. Vinima Sharma at an International Conference: “Understanding Ethics and Its Impact on E-Service in Rural Areas”, at Institute for Future Education, Entrepreneurship & Leadership (IFEEL), Lonavla, on 12 February, 2012.

✓ Prof. Anubha Singh

1. Authored a book on Fundamentals of Digital Computing for F.Y.B.Sc.-I.T. (Sheth publishers).

IX EXAMINATIONS

- A. Credit-Based System has been introduced for FY classes.
- B. Self Financing courses have dispensed with Prelims instead important topics are used for Internal Assessment and Class Tests.

X. (i) CO-CURRICULAR ACTIVITIES

(A) SEMINAR/SYMPOSIUM

1. SCRIPT TO SCREEN

Films and literature are media that touch all our lives; and although they are quite distinct from each other in many ways, they also share some common traits. To examine the interrelatedness between them more closely, we decided to organize a seminar on the interface between these media. The result was a two-day UGC sponsored national level seminar, ‘From Script to Screen: Literature in Convergence’ (9 and 10 September, 2011), Spread over two days, with over **21** research papers from **eight** different universities and colleges presented, the seminar was truly well-represented by academicians from different parts of the country. The papers dealt with themes ranging from films based on classics to television programmes based on popular literary characters like Sherlock Holmes, and authors like Agatha Christie. The sessions offered diverse points of view on the transformation from the textual world of words to the visual world of images. The broad areas covered under this seminar were Fiction: From script to Screen Paintings, Music and Drama in Relation to Literature, Convergence of Media: TV, Films and Theatre, and Interdisciplinary approaches in Film and Literature studies. Eminent guest speakers like Mr. A. Zankar (Director, Whistling Woods School of Media), Mr. Bapu Sarvagod (award-winning film maker) and Mr. Jerry Pinto (eminent film critic) added an extra appeal to the proceedings.

2. “MY LAND... LAND OF OPPORTUNITY!”

Since ancient times land has been the asset over which most battles have been waged. As India moves into a high trajectory growth path, the debate regarding rights over land is basic. Accordingly, a multidisciplinary seminar “My Land ... Land of Opportunity” was held on January 20-21, 2012.

Papers on various facets of the debate were solicited. Themes included Forest Land, the Land acquisition Bill, SEZs, CRZ, and Territorial Rights.

Over two days, bureaucrats, activists, academics, explored different facets of the land problem. Dr. U. Mukhopadhyay and Shankar Menon, retired IAS officers, presented the governments perspective while activists like Ashish Kothari and Brian Lobo provided a glimpse of the problem from ground

zero. The scholarship of the economist Prof. Srijit Mishra and the historian Prof. Mariam Dossal was evident in their nuanced papers. The architect Neera Adarkar and Fr. Dias contributed to the illuminating, and sometimes heated, discussions. An important dimension of the seminar was the screening of two films. Meghnath, the maker of the film 'Development flows from the barrel of a gun' was present to discuss his film along with Ashley D'Mello.

The screening of "Vertical City" was followed by a discussion on rehabilitation of slum dwellers by Ernest Fernandes and Dell D'Souza.

3. 'WATER: ISSUES AND CHALLENGES'

On 26 November, 2011 where an International Symposium on 'Water: Issues and Challenges' to promote peace and harmony was conducted in the college auditorium. The symposium was graced by H.E Cardinal Paul Poupard and Adv. Giuseppe Musumeci, Scientist Mr. Niranjana Bilgi, and Dr. D.K.Sankaran, Former Chief Secretary of the Government of Maharashtra were the Guests of Honor. The symposium comprised three sessions focusing on the scientific, religious and health aspects of water. Eminent speakers from various fields expressed their views on the same. The programme was interspersed with music and dance on the theme of water.

4. BUDGET BATTLEGROUNDS (NDTV REPORT)

Our college was privileged to be chosen as the venue for the NDTV programme "Budget Battleground". Hosted by the noted TV journalist Pranoy Roy, the show was taped on 25 February 2012 and telecast on NDTV 24X7 in four parts from 11 to 14 March 2012. Participants for the programme included over 300 students from different colleges of Mumbai, of which 180 were our students. The students got the opportunity to hear different views on the budget and posed questions related to the economy to the industrial stalwarts present. The first panel included Mr. Adi Godrej, Chairman Godrej Group, Mr. Rahul Bajaj, Chairman and MD Bajaj Auto, Mr. Vikram Singh Mehta, Chairman Shell Group of Companies and Mr. Rana Kapoor, Founder, MD and CEO Yes Bank. The second panel included Dr. Surjit Bhalla, MD O(x) us Fund Management, Mr. Ramesh Damani, Member BSE, Mr. Abhay Aima, Investment Advisor Country Head Equities & Private Banking HDFC Bank, and Mr. Rakesh Jhunjhunwala, Investor and Trader.

The experience was an excellent opportunity to project our college onto the national stage and for the students to hear such eminent stalwarts share their ideas regarding the Indian economy outside the classroom environment.

(B) THE ANDREAN DEBATE CIRCLE

On 23 December, 2011, Brain Kuttikat and Allen Quadros from S.Y.B.M.S. participated in and won the first Runner up prize in the Inter-Collegiate PowerPoint Presentation on FDI in Multi Brand Retail' contest at R. D. National College.

On 10 January, 2012, Kajal Solanki of F.Y.B.Com was selected to participate in the Inter-collegiate Elocution Competition in Gujarati, held at Siddharth College of Arts, Science and Commerce. The topic was 'Female Foeticide and Social Equilibrium'.

On 16 January, 2012, an intra-collegiate debate was held, between the Degree College and Self-financing courses. The participating teams were selected by conducting a preliminary round of impromptu elocution on various current affairs topics on 8 and 9 December 2011. An overwhelming response was seen, with a total of 70 students participating in the preliminary rounds, from

which 12 students were selected for the final debate. The students were then split into two teams, Degree vs. Self-financing, each consisting of six participants. The topic for the debate was "Has Media Degraded or Changed for the Better?". Participants deliberated on various aspects of print media, television, films, web media, radio and its impact, especially on the young generation and the under privileged section of society which is highly vulnerable to accepting messages without reasoning, thus making the discussion highly thought provoking and interesting. The competition was judged by Prof. Susan Lobo and Prof. Jenny Benoy. The Degree College won the contest and the winning team was awarded cash prizes and certificates by the Principal, Dr. Marie Fernandes and the Dean, Prof.A.D.Mascarenhas.

On 20 January, 2012, Jeanette Alappat, of S.Y.B.A. and Sourabh Pol of S.Y.B.M.S., participated in an elocution competition, organized by GAAZ institute, and spoke on 'Social Status of Women in Indian Society' and 'Effects of Internet on the Youth', respectively.

On 1 February, 2012, Sarla Anil Modi School of Economics, NMIMS organized Shastrath 2012, their annual Inter collegiate Debate Competition where students could match their intellect against the best from top colleges from all over the country. Our students, Ryan Rego and Chinchu, participated in the competition and came back with a memorable experience.

On 1 February, 2012, S.Y.B.M.S students Malcolm Portugal, Kunal Patel, Allen Quadros and Edberg Rodrigues, participated in and won the second prize in DATA SPEAKS – V, a statistical data-presentation competition, conducted at J.M Patel College of Commerce. The topic for the presentation was 'Brand Preference for Mobile Service Providers amongst Youth'.

The teacher's in-charge of the Debate Committee groomed the students with regard to language and content for their respective presentations.

(C) MIND MAZE QUIZ CONTEST

16 Colleges participated in the Mind Maze Inter-collegiate quiz contest comprising 23 teams from colleges all over Mumbai. The contest was won by Thakur College of Science and Commerce who took home the Rotating trophy and a cash prize of Rs. 3000. Pravin Gandhi College of Law came second and was awarded a cash prize of Rs. 1,500.

St. Andrew's College organized the IDFC quiz competition, and were winners right through, taking home the trophy with a cash prize of Rs. 10,000, the first runners-up prize of Rs.5000 and the second runners-up prize of Rs. 2000.

(D) CAREER GUIDANCE

The Career Guidance Cell organized the following activities during this year:

3 December, 2011: With the current boom and growing opportunities in the media sector, a guest lecture on "Careers in Media Industry" was organized. The lecture was conducted by our ex-student, Mr. Elson Sequeira. He spoke to students on the current industry scenario and enlightened them on the various prospects and careers offered by the media industry after graduation. 100 students attended this talk.

December 2011 & January 2012: Prof. Vinima Sharma spoke to T.Y.B.Com/B.A students on how to face an interview, and the challenges involved when appearing for it.

February 8, 2012: Ms Gayatri of The Institute of Chartered Accountants of India gave a power point presentation to students on the entire CA course. She also addressed students on the various stages of the CA course. Prof. Kevin Miranda also addressed students on opportunities available during Article ship and the various challenges in managing work and studies. The lecture concluded with a question and answer session.

(E) VALUE EDUCATION – T.Y.B.Com & T.Y.B.A

Education is a methodical effort towards learning basic facts about humanity. And the core idea behind value education is to cultivate essential values that students can carry through in life. It begins at home and it is continued in schools. Value education is important in helping everyone improve the value system that they hold and use. Once we understand this, we can examine and control the various choices we make in our lives, be it cultural values, universal values, personal values or social values. Thus, the emphasis on this education is always essential to shape a student's life and to give him/her an opportunity to make sound choices on the global stage.

The Value Education Seminars:

Value Education for third year students commenced with an inaugural talk in St. Andrew's Auditorium on 13 July 2011. Mr. Conrad Saldhana spoke about leadership with a very lucid explanation, laced with humour and with interesting visuals in a power point presentation. The students were also given a comprehensive view of the various topics that would be covered in the months to follow.

The sessions that followed in August and September, were conducted by Ms. Arpita Ghosh on 'Personality Development', and Miss Srilatha Srikanth from Prafula Psychological Services, covered the topics of 'Emotions and Relationships'. The seminars were interesting and interactive and included all third year students of BAF, BBI, BMS, BMM, B.Sc. IT, B.Com. and B.A. students.

In December, a third module was covered by Mr. Anand Castellino on 'Corruption'. The seminar was enlightening as it showed the students the extent of corruption in the country and also gave them an insight into getting access to RTI (Right to Information).

Finally, Fr. Aniceto Pereira took the students through a morning of 'Religion and Spirituality'. It was an interesting session that involved a debate and group exercises.

Benefits to Students:

The seminar on 'Leadership' conducted by Mr. Conrad Saldhana was informative and it encouraged the students to be more confident and to take more responsibility.

The 'Personality and Etiquettes' seminar taught the students how to manage themselves with dignity and also gave them an insight into good social behavior that included phone etiquette, office etiquette, and college etiquette. The students who attended the value education seminars in August and September benefited from the seminars as they learned more about their emotions and relationships. They learned how to control their emotions in certain situations and how to handle tough situations calmly as well as to understand relationships better. The sessions on corruption, in December, brought a sense of awareness about the effects of corruption, and made them think of questions like, Is there a difference between a gift and a bribe? Should we stand up to corruption? Should we be silent observers? Do we at times, encourage it?

The religion and spirituality sessions helped the students to understand and respect all the religions. It taught them to keep the faith even when there seemed to be no hope. The Value Education seminars conducted were extremely helpful and enlightening, thanks to very competent animators who were excellent communicators. With a lot of student participation and interaction, teamed with group exercises, they proved to be meaningful experiences for final year students, especially as they head for a new phase in life after graduation.

F.Y.B.A/B.Com. VALUE EDUCATION

The F.Y.B.A/B.Com. Value Education Programme was conducted under the guidance of Fr. Aniceto Pereira, Vice Rector, St. Andrew's College, Bandra, and Fr. Anthony Fernandes, Director, Diocesan Pastoral Youth Centre, Bandra. The focus of this year's value education was Self Development. Our topics included 'Self Awareness and Problem Solving', 'Self Esteem', 'Emotional Intelligence', 'Stress and Anger Management' and 'Relating Effectively'. Our resource persons were Ms. Venita Pereira, Ms. Christina, Ms. Marita Nazareth, Mr. Roland Rapose and Fr. Anthony. Each class had five sessions (7 hours per class), conducted by the above personnel focusing on the mentioned topics.

SOCIAL OUTREACH PROGRAMME (S.Y.B.A./S.Y.B.COM)

The Social Outreach Programme this year was divided into two phases, viz. the Outreach Programme for 15 hours, and the Green Audit Programme for 10 hours. An orientation programme was conducted for students in July. The outreach programme was conducted with the help of Fr. Allwin D'silva and Deepika Singh, Institute for Community Organization Research (ICOR) who provided the 'Community' centres for conducting the programme. Fr. Aniceto Pereira and Prof. Kevin Miranda co-ordinated the programme on behalf of St. Andrew's College.

In the first phase, the students were sensitized to the sufferings of the poor and the marginalized of society. Some of the centres through which the students conducted their outreach programme were Snehasadan, Navejeet Community Centre, Asha Dan, Fatimashray, Cheshire Home, St. Catherine's Home, Asha Kiran Community Centre, Paryavaran Saurakshan Kendra, House of Charity, Fatima Mata Ashram, and Welfare Society for Destitute Children, Sneha Sagar Aged Home, Auxilium Convent and BUILD.

In the second phase, through the green audit programme, the students were made aware of issues relating to the environment. The issues taken up through this programme were solid waste management, energy consumption and pollution. Some of the organizations where this programme was conducted were St. John the Baptist Church- Thane, Mount Mary's Basilica Bandra and St. Andrew's College- Bandra

The Outreach programme concluded with a final workshop where Fr. Anthony Dias and Deepika Singh addressed students on various social and environmental issues.

(F) THEOLOGY COURSE

St. Andrew's offers a programme of Theology for Senior College students. It gives the participants an opportunity to find reasons for their beliefs. We often turn to religion, faith, and our experiences to find answers to life's difficult questions.

We are like teabags. Only when put into hot water do we realize what we have. We all have this empty space within us, and each of us tries to fill it with different things, perhaps money, possessions, or bad habits.

We look within ourselves for reasons to love ourselves, or a reason to find out why God created us. We are anxious about the future but we are stilled with the knowledge that God is in control.

While sin keeps us away from God, it is the unconditional, everlasting love of God that draws us back to Him. The Theology course addressed these issues.

The students visited Diocesan Seminary in Goregaon where Theology is an important subject in the curriculum for the young men studying to be priests. They spent the day interacting with the brothers who come from different regions of India. They were touched by their zeal and deep love of God. The Theology course has certainly helped our young students to know their faith better.

(G) CARDINAL PAUL POUPARD FOUNDATION CHAIR
OF INTER-RELIGIOUS AND INTER-CULTURAL DIALOUGE

11 events were conducted.

The Cardinal Paul Poupard Foundation chair of Inter-Religious and Inter-Cultural Dialouge was established in September 2009 in St. Andrew's College. This Association has encouraged students to take part in programs fostering understanding between religious and cultures all over the world.

In the light of the 2011 census report, Dr. Suresh Mohanty from the International Institute of Population Sciences (IIPS) gave a presentation co-relating religion and population on 9 July, 2011, highlighting how religion influences population growth and fragmentation.

A workshop was conducted by Mr. Joharsha Shaikh (fitness trainer), on 28 July 2011 on the topic 'Meditation through Yoga' emphasizing mental and spiritual well being through a physical fitness. He also highlighted various facts about the human anatomy through a presentation, and later had an interactive question and answer session with the students.

On 12 August, 2011, the first year, students under the guidance of Prof. Sharmila Dhote, took up a study on 'The Myth of Possession across Various Religions' following which they gave a lively presentation on the findings of their study. 'The Message', an international best selling movie chronicling the life of Prophet Mohamed (PBUH), was screened in the college conference room on 20 August, 2011.

In the month of September 2011, under the active and dynamic supervision of Sr. Teresa Joseph, an extra credit course was held for sixteen students on the topic 'The Golden Rule: A Basis of Inter-Religious and Inter-Cultural Dialogue'. The students found it informative as they learnt practical lessons for leading a successful life in terms of their relationship with God, themselves and the rest of the society.

The association organized an exclusive screening of the Film 'Bol' at Cinemax, Sion on 17 September'11. The film was awarded for its sensitive presentation of issues like Homosexuality, the Girl Child and Prostitution. The movie touched the hearts of our students and also gave them knowledge of various aspects of Islam and society.

The Association celebrated International Day of Prayer for Peace on 21 September'11, through paper presentations by seven students who had completed the extra credit course on 'Prayer across Major Religions' under the supervision of Sr. Teresa Joseph.

The event also had invocations for peace across various religions, and Fr. Anthony Fernandes, presided as the Chief Guest on 14 October'11 students presented cultural item through a fusion dance which highlighted the diversity of Indian culture at the opening ceremony of the South Asian Symposium held at St. Pius Seminary, Goregaon.

The highlight of this academic year was His Eminence Cardinal Paul Poupard's visit to our college, which was marked by a two-day program. On 25 November, 2011, H.E.Cardinal Paul Poupard had a discourse with the

students which included a power point presentation on the activities conducted during the previous year, and distribution of the course certificates. This was followed by a meeting with the faculty of the college in the conference room.

On 18 December, 2011, our students put up a lively and colourful cultural show on the theme 'Presence of God in the World' for The Bombay Archdiocesan Commission for Inter-Religious Dialogue which had organized an Inter-Religious Christmas Programme at Holy Name School Quadrangle, Fort and Mumbai and was accompanied by our Vice Rector, Fr. Aniceto Pereira and Sr. Teresa Joseph.

The New Year began with a field trip to the famous Birla Temple at Revdanda, Ali baugh on 13 January, 2012. This was followed by a talk on 'The State of Inter-Religious Dialogue Today' by Fr. Leo Lefebure who is an expert on inter-religious dialogue especially in Jewish- Christian relations. He is a renowned writer, and has many books and publications on inter- religious issues to his credit.

The final event to mark the success of the academic year 2011-2012 was the Peace Meal, which is an annual feature of the association, and was held on 11 January 2012. It marks the third anniversary of the establishment of The Cardinal Paul Poupard Foundation Chair in our college. The program started with a welcome note by the emcee, Ms. Chinchu Thankachan, and was followed by an inter-religious prayer to mark World Health Day which also falls on the same day. This year the power point presentation of the year's activities was followed by a special power point presentation which marked the official announcement of the One-Life Young Ambassador Training Program. This year we also organized a special farewell for Sr. Teresa Joseph as it is her last year as the Chief Secretary of the Executive Committee. She was an indispensable part of the association, and we, the students and staff of the Chair, wish her the very best in her future endeavors.

One Life: Young Ambassador Training Programme:

Phase I of the program was launched on 1st December 11. Twelve students successfully completed the online pledge on 30 December. The entire program was mentored by Mrs. Kia Scherr and Prof. Sharmila Dhote, along with Mr. Dyaneshwar Kamble, Senior Manager at CMC Ltd, Mumbai, and Mr. Nisar Lala, Trustee of various Islamic schools. Several interactive sessions were conducted by the mentors and coordinators with the twelve students on various aspects of the pledge.

Phase II of the program consisted of planning and surveying the selected locality to ensure the availability of proper infrastructure and to estimate the necessary requisites for the execution of the project. The survey was conducted by Prof. Sharmila Dhote, and student in-charge Josephine Robin along with coordinators Mr. Dyaneshwar Kamble and Mr. Nisar Lala. On 8 January 12, Phase III was successfully launched. The details of the project are given below:

Project:	"Empowering Lives"
Location:	Cheetah Camp, Mankhurd
Objective:	The Holistic development of Cheetah Camp by equipping the community with self-help skills through sensitization to various personal and communal issues.

Mentors:	Mrs. KiaScherr, Co-Founder of One Life Alliance Mrs.Sharmila Dhote, Prof-in-charge, St.Andrew's College
No. of students:	12 students
Target Audience:	100 individuals (includes children, adolescents and senior citizens), 250 individuals enrolled
Duration:	4 months commencing from January 2012.

(H)NSS REPORT

During Academic Year 2011-12, **100** students enrolled for the N.S.S Programme. **42** students completed **120** hours of which **20** were males and **22** were females.

From 21 March to 27 March, 2012, **28** students went to Sane Guruji Rshtriya Smarak, Mangaon, Raigad for **7** days Residential Rural Camp, of which **14** were males and **14** were females. They were escorted by **2** teachers.

(I) SPORTS

The following girls were selected and played for the University of Mumbai Women's Football Team at the All-India Inter University Football Championship held at Gwalior.(M.P) Pearl D'Costa (S.Y.B.M.M.), Lian Mathiews (F.Y.B.A.F), Ritu Rathod (F.Y.B.A), Leanne Barnes (F.Y.B.A) and were the Silver Medalists.

Clyburn Pereira-F.Y.B.Com was selected and played for the University of Mumbai Men's Football Team at the Inter-University South West Zone Inter-University Football Tournament held at Bhopal

Clyburn Pereira-F.Y.B.Com was selected and played for the University of Mumbai Men's Football Team at the Inter-University Football Tournament held at Jalandhar.

The Basketball Women Team represented the University of Mumbai and stood on the 4th place in the tournament and the Basketball Men Team were the Quarter Finalists.

The Hockey Women Team represented the University of Mumbai and stood on the 4th place in the tournament and the Hockey Men Team were the Silver Medalists.

The Volleyball Women Team represented the University of Mumbai and were the Quarter Finalists in the tournament and the Volleyball Men Team also participated.

The Badminton Women Team and the Badminton Men Team represented the University of Mumbai and reached Pre-Quarter in the tournament.

The Table Tennis Women Team and the Table Tennis Men Team both participated in the tournament introduced by the University of Mumbai.

(ii) EXTRA – CURRICULAR ACTIVITIES

A. OLIO

The inter-collegiate theatre competition OLIO saw its 11th year on 7 September, 2011 at St. Andrew's Auditorium, themed "Laughter is the Best Medicine". OLIO, literally meaning "a programme with skits, music intervals and a backdrop", featured four 20-minute, one-act, original plays, selected from an elimination round held a month prior to the main event. It was for the first time that OLIO repeated its final for public performance filled with parents, friends and others, during the weekend.

St. Xavier's College, Lala Lajpatrai, Wilson's and St. Andrew's made it to the final four. These plays were interspersed with humorous, funny spoofs and fillers in keeping with the 'tickle your funny bone' theme. Sponsorships from AOL Coolage, HSBC, Writer Corp, McDonalds and Global Express, media tie-ups with

Bright Outdoors, 104 FM and hair and make-up from Savio John Pereira ensured the smooth running of the event. Sony PSPs for winners and prize sponsorships from Tata Tetley, Maybelline, Warner Bros., Headzzup to share with the audience ensured a great a turnout.

Organizing an event like this proved to be a great experience in Event Management. The student Organizing Committee headed by Styron Vaz was represented by all the streams, and students were assigned tasks in Finance, Marketing, Brochures, Hospitality, PR and Art.

B. JHANKAAR'11

LIKE NEVER BEFORE

Jhankaar, the Inter-Collegiate Dance Festival, was held on 12-14 September, 2011. Students from various colleges all over Mumbai were invited to showcase their dancing talent. This year, Jhankaar celebrated its 7th year with the theme 'Go Green'.

Breaking the monotonous norms of the typical dance categories of folk, Bollywood and hiphop, this year, Jhankaar offered exciting new categories. There was 'Tell-a-tale' which involved depicting a story through dance; and 'Classical Jackson' gave a classical twist to Michael Jackson's signature moves. Not dampening the spirit of the die-hard Bollywood fans and hip hop lovers, 'Bollywood Beats' and 'Bring It On' were the other categories.

Apart from all the fanfare and array of activities, Jhankaar also adopted the social objective of 'Plant More Trees'. In accordance with this objective, Jhankaar tied up with the BMC to plant saplings in allotted locations all around the city. This campaign was undertaken by the Jhankaar team and volunteers. The underlying aim of Jhankaar this year was not only showcasing power-packed performances, but also to promote environmental protection.

C. THE MUSIC ASSOCIATION

The Music Association organized the Annual Western Music Talent Contest (**AWMTC**) in August 2011. Under the able leadership of Professors Mamta D'Souza, Jovita Rodrigues and Tanya Donald, Ryazan Gonsalves and Vanessa D'Souza headed the OC team. Over a hundred Andreans competed in seven categories. Chynelle Pereira (in charge of fillers) and Mario Fernandes were the comperes while Ageema Pereira and her team did a fabulous job for the backdrop. The Music Association also organized **INTUNE 2011** in November 2011, with the support of AOL, Geebee Education and Citizen Credit Co-operation Bank as our main sponsors. 77 students and nine Bands from N.M. College, St. Xavier's College, Wilson College, Sophia College, Don Bosco, K.C. College, Rizvi College and St. Andrew's College competed in seven categories. The Organizing Team led by Ronnie Pereira and Ryazan Gonsalves included Sheldon Dias, Vanessa D'Souza, Gabriel D'Penha, Chynelle Pereira, Roshan D'Souza, Sherlyn Pereira, Ageema Pereira, Kimberley Pereira, Saviola Coutts and Royston Coutinho. Our judges included Ms. Diane D'Souza, Mr.Shannon (Instrumentals) and Mr. Ian Concessio, Mr. Nyzel D'lima, Sid Coutto and Isht Bector for the Vocal and Band finals. The programme was enlivened by our students and ex-students who won the Western Dance Finals at 'Celebrate Bandra' and our elegant comperes, Andrene and Alisha. Prize winners included...

D. XYZ 2012

THE VORTEX- NOSTALGIA: we hope you dare to dream and face the challenges towards a greater victory. Make these dreams come true- fly on the wings of time and recall the moments of unbridled curiosity and the simple pleasures of innocent bliss.

XYZ returned this year with new challenges and new inspirations. The participating colleges were asked to join in those magical hours of the past when deadlines, the rat race, and careers were meaningless: words that belonged to the strange world of the adults around. Encouraged by the success of the past two years we planned on more events and worked hard towards getting more sponsors and colleges to participate. The unstinting efforts of the students of the Self-Financed courses bore fruit with 18 colleges participating in numerous events and with a record number of sponsors, who contributed with generous contributions, both monetary and in kind. Among the major sponsors were Nanhi kali (Mahindra & Mahindra), Uninor, Honda, ZOD and Body Art. The participants had a chance to win appealing prizes including a trip to Goa sponsored by Paradise Hotel. The festival held over two days, 14-15 December included events in sports, literary challenges, art talent and musical virtuosity as well as drama and the search for a multi-faceted individual from one of the colleges. GLIMPSES, the photography exhibition was also held during the course of the festival. This would not have been possible without the support of Prof. Vidisha Paul, a visiting faculty at BMM, who looked through piles of photographs before selecting the final pieces displayed. One of the more unusual events was where the students had to pick backdrops and clothes from the 80's and 90's and shoot fashion spreads reflecting the times. Some of the entries would have made a fashion magazine proud. The Art department worked wonders and made the theme come true with characters from the wonder years welcoming everyone at the entrance. K. C. College scored the maximum points and took home the trophy. This would not have been possible without the tireless effort put in by the organizing committee efficiently led by Trisha Coelho and Urvi Rathod, and the enterprising guidance of Prof. Saudamini Bhagwat.

E. INTER-COLLEGIATE CULTURAL ACTIVITIES

Inter-collegiate competitions provide an opportunity to our students to showcase their skills to the test. Students participated in several events and brought laurels to our college by winning various events.

This year was a year of exceptional achievements by Andreans. The highlight of the year was Ms. Erica Fernandes of S.Y.B.A (the winner of last year's Fresh Face title) winning the Pantaloons Femina Miss Maharashtra title.

Continuing with the trend set by Ms. Erica, Ms. Jovita Kanamkudam (S.Y.B.M.S) auditioned for the Bombay Times "Fresh Face" contest and bagged the Second Runners Up title at the contest in which students from over 50 colleges of Mumbai participated. It was a combination of their talent and personality which helped them reach the final round of the competition and finally emerge as winners in their respective competitions.

This year the enthusiasm of our students to participate in various inter-collegiate festivals was remarkably high as they started participating in events right from July 2010 and continued till the end of February 2012 (Just Ice Rizvi College). They performed brilliantly in most of the events.

F. TRAINING AND PLACEMENT CELL

As always this year too, the Training & Placement cell was able to secure placement for many of our students in challenging positions in various corporate and hospitality sectors, in today's competitive employment market.

Many companies participated in the campus placement held in November 2011 to February 2012, and were highly impressed by our student's communication skills, knowledge, aptitude and enthusiasm.

TRAINING:

We conducted a training session for the students of different streams, on grooming, personal hygiene and dress code. We had a group discussion where each student was asked to speak on any topic based on current affairs. In this way we were able to judge their communication skills and improve it.

On 29 June 2011, we invited Ms. Prajnay Shetty, Human Resource Manager of the Trident Nariman Point hotel, for a guest lecture for our T.Y. & S.Y.B.Sc. students on how to be successful when appearing for an interview. The students were highly impressed by her guidance and advice.

On July 14 2011, we invited the well-known Wine Institute “TULLEEHO” Wine Academy to conduct a Four Seasons wine work shop on Wines (Basics & Training) for the Hotel Management Diploma as well as the T.Y.B.Sc. Hospitality students. It was a very successful session.

On 19 July 2011, we organized a tour to the Oberoi “Trident Hotel” at Nariman point for the first batch of 20 students of the T.Y.B.Sc Hospitality. The second batch of 23 students were sent on 5 September 2011. They were taken around by the Guest Relations Executive and were shown the various departments like Front office, Housekeeping, Food & Beverage Service, Food Production, Human Resource and Engineering. This helped them to get first hand insight as to how the departments function, as this would help them decide their careers after the completion of the three year degree course. The Oberoi Hotel also conducts a management training programme, known as the OCLD. There are only 40 seats available on an all India basis Students qualifying for this programme are appointed as managers after two years of training at their hotels in India and abroad.

The OCLD/OCER interview was held on 5 October 2011; two of our students made it to the semi – finals, and four students were offered OCER positions.

On 26 July 2011, we invited Mr. Agnel D’souza, Food & Beverage Director, Grand Sarovar Premier Hotel (Goregaon), to speak on the importance of food and beverage service in the industry and how to handle pressure at work. All the students who attended their programme were very impressed.

On 9 February 2012, Chef Varun Gaiward from Trident Nariman Point came to share his experience in the Hospitality Industry and his success as an Executive Chef. Accompanying him was Mr. Brian Lobo-Assistant Manager, Food & Beverage from Trident Oberoi Nariman Point, also sharing his experience of the industry. It was an educative and interactive session, and the students were very pleased about taking up a career in the hospitality industry.

PLACEMENT:

We also invited many companies for campus interviews, for the students of the degree and self financing courses. Before the interviews, we requested the companies to conduct a presentation and a Q & A session to help the students get information about the companies, as this would help them decide their areas of interest after graduation.

The companies that visited our campus selected many of our students and offered them challenging positions with a good salary package. The list of the companies is mentioned below:

Sr. No.	Name of the Company (Degree College)	No. of students selected
1	Larsen & Toubro Infotech	11
2	HDFC Life Insurance	13
Sr. No	Name of the Hotel (Hospitality Studies)	No. of students selected
1	The Oberoi Hotels & Resorts	4
2	The Taj Mahal Palace & resorts	4

We have been successful in placing 73 students in the following organizations.

Sr. No.	Name of the Company (Degree College)	No. of students selected
1	Hinduja’s Interactive	12
2	Bose International	7
3	Anglo Eastern Ship Management	4
4	India Forex Advisors	3
5	TridentNariman Point	3
6	TridentBandra Kurla	10
Sr. No.	Name of the Hotel (Hospitality Studies)	No. of students selected
1	The Grand Hyatt	8
2	Sofitel	11
3	ITC The Maratha	7
4	TridentBandra Kurla	6
5	TridentNariman Point	2

31 August, 2012

**Dr. (Ms.) M. B. Fernandes
Principal**