



Anveshan

Journal of Business Management

CALL FOR PAPERS

(Volume I Number 1)

Anveshan in Sanskrit (अन्वेषण) opens to the world of discovery and exploration. The journal aims at reflecting these meanings through management research, innovative contributions, and managerial problem solving to create a drive to explore the process of decision-making.

Anveshan is an annual peer reviewed publication of St. Andrew's College of Arts, Science and Commerce, Mumbai, India. Its objective is to provide a platform for practitioners, academicians and research scholars to disseminate managerial context, systems, resources and it's understanding that affect the outcome of the organizations in the real world. Its focus is to publish empirical research, theoretical and conceptual framework that are relevant for today's managers and improve the standards in academic rigour concerning management issues in developing countries.

Every issue will carry various features like Perspectives, Research, Management Case and its analysis as well as Book Reviews. The interested contributors are highly encouraged for submissions in the field of business management such as marketing, finance, human resource management, international business, business economics, information technology, hotel and tourism, culture and business, entrepreneurship management, cross cultural studies, industrial psychology and so on under any of these features. The authors whose papers are published are rewarded with suitable honorarium.

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Anveshan: Journal of Business Management aims to provide a platform for practitioners, academicians and researchers to publish theoretical and empirical study in the area of management. The journal mainly addresses research-based articles, perspectives, management cases and book reviews in various sectors. The journal intends to encourage new concepts, insights into the area of management, practical recommendations and fresh conclusions to gain management excellence. All the contributions are peer reviewed.

The author should send the softcopy of the manuscript in MS Word to the mailing address of Anveshan: Journal of Business Management, St. Andrew's College of Arts, Science and Commerce or to the email address anveshan@standrewscollege.ac.in.

The manuscript should be accompanied by (1) *an abstract of 100-150 words* (2) *An executive summary of about 500 words along with key words* (3) *A brief sketch (60-80 words) of the author/s describing current designation and affiliation, specialization, number of publication in referred journals and books published, membership in editorial boards and companies etc.* (4) *Recommended length for Perspectives and Research is 6000 words.*

Anveshan has the following features which include **Perspectives** that intends to bring in thought provoking issues for managers, administrators and policy makers, call for action ideas. **Research** includes research-based articles, study that concentrates on academic and managerial issues based on analytical, empirical and theoretical or case research. **Book Reviews** covers current books in the area of management.

All tables, charts and graphs should be in black colour. The source should be indicated at the bottom. The number and complexity of exhibits should be as low as possible. There must be clear mention of any *Endnotes, footnotes, italics and quotation marks*.

Authors are expected to adhere to standards of academic writing and references have to be complete in all respects. The references need to be arranged alphabetically and must follow the American Psychological Association Style. Similarly books, electronic material, websites, unpublished matter is required to be cited.

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Review Process The submissions will be following the 'single blind' system. The review process usually takes about two to six months. Submissions for **Anveshan** is invited all through the year. **Anveshan** reserves the right to make editorial amendments to the final draft of the manuscripts to suit the journal requirements.