

IQAC Report 2010-11

The Internal Quality Assurance Cell had its meeting during the year 2010-11.

PART A: Plan of Action for 2011-2012

- The Principal urged all Departments to draw up a plan based on the Peer team report.
- The college would apply for M.Com. Members of the Economics, Commerce and Accounts staff were asked to initiate in writing if they would be willing to teach this course.
- The Principal urged all staff members who have completed five years of teaching to apply for Post Graduate recognition.
- The option of offering six papers in Psychology at the T.Y.B.A. level was discussed. Ms. Shubda Malhotra, Head of Department of Psychology, was asked to draw up a proposal.
- Ms. Janine Coelho (History Department) also requested for the English – History combination to be continued as it is a B.Ed. combination.
- The Principal informed the IQAC Committee that Dr. Tavares was trying to register our journals with the ISSN and ISBN numbers.
- The Principal also informed that talks were being held with Roehampton University, London, regarding a Memorandum of Understanding to be signed between them.
- Mr. Brian Lobo indicated his willingness to help the college contact experts from the services (IAS, IFS, IPS) to acquaint our students with these career opportunities. If sufficient student interest arises, classes for these maybe conducted.
- The Principal suggested some In-Service training for the office staff. The Librarian also suggested training for the Library staff regarding Internet use.
- The Placement Cell arranged for many companies to conduct campus programmes. A total of Eighty - Seven students were offered placements and all students took up jobs. The History Department placed one student – Ms. Procilla Almeida as a Researcher in Praxis International for Content and Curriculum Design.
- Complete automation of the Library was achieved. Mr. Dominic was asked to draw up a plan for enhanced automation of the administrative office.
- Mr. Ernest Fernandes suggested Extension Programmes for the community and urged the college to get involved in the ‘Celebrate Bandra’, socio-cultural festival.
- Mr. Brian Lobo agreed to extend his company’s support to our placement cell and internship programme.

PART B: Programmes implemented in 2010-11

The following programmes were implemented based on the plan of action drawn up by IQAC in 2009-2010.

1. Teaching Learning Method
 - Only the ground floor has no Audio Visual enabled class – all other floors (1st - 4th) have at least one Audio Visual enabled class.
 - Student feedback for all classes and teachers began in January 2011 and it was completed by the end of February.
2. Library Services
 - Library Orientation was conducted for First Year students (in their respective classrooms) and Third Year students (in batches, in the library). A Library handout was also prepared.
3. Student Support
 - Remedial classes were conducted and records maintained .Yet, staff noted that many weak students do not come to the remedial classes and thus need to be encouraged.
 - Class tests also to be continued. At least one test per term, per subject must be held.

4. Student Welfare

- Mentoring by class teachers continued – The response of students was better this academic year. The History and Mathematics departments also met some parents as required. Records were maintained.
- A trained Counsellor, Sr. Nandita Pereira was available every Saturday for students. During week days, staff members of the Department of Psychology were available for counselling (records of their work have been maintained).

5. Staff Improvement/Advancement

- Seven staff members have enhanced their qualifications during the academic year 2010-2011.
Orientation Programme – Prof. Janine Coelho, Prof. Kevin Miranda and Prof. Ayesha Qureshi.
Refresher Courses – Librarian, Ms. Ranjana Arora, Prof. Shubda Malhotra and Dr. Vatika Sibal.
Ph.D – Dr. Vatika Sibal
- Annual Staff Seminar was held on 26 April 2011. The following staff members presented papers :
 - a) Principal, Dr. (Ms.) M. B. Fernandes
 - b) Dean, Prof. A. D. Mascarenhas
 - c) Prof. Anubha Singh
 - d) Prof. Prashant Tari
 - e) Prof. Jyoti Bhatia
 - f) Dr. (Ms.) Kashmira Mody and Dr. (Ms.) Vatika Sibal
 - g) Prof. Shubda Malhotra
 - h) Prof. Neeraj Shukla

In keeping with the institution's desire to enrich its staff with new skills and insights, we have been conducting regular workshops to help them enhance their potential and achieve more in their lives and careers. As a part of this endeavour, eminent Management Consultant and International Master Behavioural Trainer, Mr. Avinash Ananda from Meta Mind Management was invited to conduct a workshop for the teaching and non-teaching staff of our college on 11 April 2011. The workshop focused on Excellence-Centered Happiness in order to enhance personal and professional productivity.

- The Interdepartmental National Seminar was organized. The Theme 'Antiga Goa e Nova Goa' was specially chosen to celebrate 50 years of Goa's Liberation from the Portuguese. The National Seminar Antiga Goa e Nova Goa was inaugurated by Hon. Commissioner for NRI Affairs – Mr. Eduardo Faleiro. Dr. Teresa Albuquerque was the Key-note Speaker. At this Seminar, Major General (retired) Eustace D'Souza encouraged students to consider the armed forces as a career opportunity. A publication of the presented papers is in progress.
- The Department of English organized a National Seminar on Contemporary Criticism: Theory and Practice – 18 September 2010. Our Keynote Speaker was Dr. Prafullarkar – Director – Forum of Contemporary Theory - Baroda. Approximately colleges participated.
- UGC grants – 3 staff members (Dr. K. Mody, Librarian-Ms. Ranjana Aurora and Prof. Ms. Preeti Oza) availed of UGC research grants.

6. Miscellaneous

- Examination Performance Evaluation (Third Year): was conducted after Prelim results were ready and 3 students of the TYBA and 3 students of TYBCom were not allowed to appear for the University Examination of April 2011 as per University of Mumbai's Ordinance 125.
- Sports – Special merit shown in sports / athletics events at University level and above (zonal/ national / international level) by the students of the college in 2010/2011.

SPORTS	ORGANIZED BY	STATUS AT THE UNIVERSITY	PLAYED AT	
		UNIVERSITY OF MUMBAI INTER-COLLEGIATE TOURNAMENT	STATE/ ZONAL	NATIONAL
			STUDENTS WHO REPRESENTED UNIVERSITY OF MUMBAI IN THE SOUTH-WEST ZONE IN THE UNIVERSITY TOURNAMENT	STUDENTS WHO REPRESENTED MUMBAI UNIVERSITY AT ALL INDIA INTER-UNIVERSITY / OPEN CHAMPIONSHIP
FOOTBALL WOMEN	UNIVERSITY OF MUMBAI	CHAMPIONS		THE FOLLOWING GIRLS WERE SELECTED AND PLAYED FOR THE UNIVERSITY OF MUMBAI WOMEN'S FOOTBALL TEAM AT THE ALL-INDIA INTER UNIVERSITY FOOTBALL CHAMPIONSHIP HELD AT GWALIOR (M.P.) 1. PEARL D' COSTA F.Y.B.M.M. 2. ABIGAIL FERNANDES F.Y.B.A 3. TRACY GONSALVES S.Y.B.M.M 4. GILLIAN VINCENT S.Y.B.COM.
FOOTBALL MEN	UNIVERSITY OF MUMBAI	4 TH PLACE	KARAN KAPOOR- (SYBA). THE TOURNAMENT WAS HELD AT JABALPUR	KARAN KAPOOR- (SYBA) ALSO PLAYED AT ALL-INDIA INTER UNIVERSITY FOOTBALL TOURNAMENT HELD AT JABALPUR
BASKETBALL WOMEN	UNIVERSITY OF MUMBAI	4 TH PLACE		
BASKETBALL MEN	UNIVERSITY OF MUMBAI	QUARTER FINALIST		
HOCKEY WOMEN	UNIVERSITY OF MUMBAI	4 TH PLACE		
HOCKEY MEN	UNIVERSITY OF MUMBAI	QUARTER FINALISTS	-----	-----
VOLLEYBALL WOMEN	UNIVERSITY OF MUMBAI	QUARTER FINALIST		
BADMINTON MEN	UNIVERSITY OF MUMBAI	SEMI-FINALIST		
BADMINTON WOMEN	UNIVERSITY OF MUMBAI	QUARTER FINALIST		

- Co-curricular and Extra-curricular activities : The College also offers a number of associations which are open to all students. These include:

a) The English Literary Association organized a plethora of activities this year, and got off to a flying start with our departmental seminar on 'Contemporary Criticism: Theory and Practice' (18 September 2010). Our keynote speaker, Dr. Prafulla Kar from M.S. University, Baroda explained some important aspects of theoretical approaches that have dominated the literary scene since the 1970s. Our other distinguished speakers enlightened the audience on movements like New Historicism, Gender Studies, Translation and Post Colonial Studies.

In the second term, the Association organized a variety of events, giving our students ample opportunities to display their writing and speaking skills. This year, we held an Essay-Writing contest (14 January 2011), an Extempore Speaking Contest (12 January 2011) and a Declamation Contest (18 January 2011). Students took a shot at writing their own versions of fairy tales, through the 'Twist in the Tale' contest (17 January 2011). An Inter-faculty Debate (19 January 2011) on 'Social Networking Sites' added yet another interesting dimension to this year's events.

One of the much-awaited events this year was a play by our first and second year students who jointly enacted the last scene of Henrik Ibsen's "A Doll's House" (20 January 2011). Varun Brahmwar and Zubin Fernandes narrated the sequence of events that led to the scene

performed. Lisa-Avril Rodrigues and Brendan D'Souza captivated the audience with their heartfelt performances of Nora and Helmer respectively. Earlier on, our second year students had presented a dramatized version of Alexander Pope's "The Rape of the Lock". The department looks forward to a full-fledged play next year.

Considering that students are often hesitant to opt for a major in English Literature under the misconception that the subject offers little or no scope for successful careers, the Association invited some of our ex-students to share their experience of studying English Literature at our college, and put forth their perspectives on how studying English Literature had helped them as individuals and as professionals. Alfred Lee, Sushil Cherian, Shirin Irani, Khushali Jariwala, Vinita k. Vasudevan and Erika Alphonso, spoke passionately about how their studies in literature led to careers as diverse as advertising, theatre, animation, textile designing, an M.A. in Linguistics and even an M.B.A.! this interactive session (held on 11 December 2010) was later followed by a scintillating Slam Poetry workshop conducted jointly by Alfred Lee and Sushil Cherian. The duo first showed students videos of highly charged performances of spoken word poetry, and then proceeded to perform some of their own works in front of a room-full of delighted and spellbound Andreans.

As far as participation in inter-collegiate events goes, this year Yves D'mello (S.Y.B.A) and Leo D'Souza (T.Y.B.A) participated in the Inter-collegiate Declamation Contest at Rizvi College, Bandra (W). Leo D'souza won the first prize at this event. First and Second year students also represented our college at the **Mock Parliament** event organized by the Rotary Club, Juhu, on 5 February 2011. The students who participated in this event were Mikhail Mascarenhas, Priyanka Ravi, Juwairia Dalvi, and Jenette Alappat from F.Y.B.A, and Lisa-Avril Rodrigues from S.Y.B.A. while all the participants received certificates of participation, Zubin and Jenette won prizes for Best Attire (Male) and Best Attire (Female) respectively.

Meanwhile, this year's issue of **ELAN**, our departmental newsletter, once again published original poems and interesting articles contributed by our students. In addition, **TEFF**, the Teach English for Free Programme, continued in its second year. As for **The Litter Box**, our departmental blog, which unfortunately remained rather inactive this year, we hope to revive it in the academic year to come.

b) Andrean Economics Association :

Over 100 S.Y.B.A and S.Y.B.Com. students visited the RBI Monetary Museum in the first week of January 2011. They were exposed to the origin and evolution of money from ancient times to the present day.

Through the year, students at all levels, through devices like preparation of charts, Power-Point presentations, written assignments and bulletin boards, were encouraged to make the connection between theory and practice.

Students were motivated to probe into the contributions of reputed economists to the science. Thereby, they deepened their understanding of basic concepts in microeconomics and macroeconomics.

The Association screened a film by Dilnaz Boga, entitled 'The Invisible Kashmir'. People intimately associated with the problems in the Valley were present. The screening was followed by an animated discussion by students.

c) Sociological Association :

The department has been organizing several activities over the years. During the current academic year, the department organized numerous activities involving guest lectures, screening of films and educational trips.

Distinguished guest speaker, Advocate Kamayani Mahabal, health and women rights activist currently associated with Point of View, a women's resource center in Mumbai, was invited to speak on 'Eve-teasing and Sexual Harassment at Work Places'. Students from the first year to the third year participated in the discussion. A documentary on eve-teasing was screened, and was followed by a discussion on issues related to women and violence in society to sensitize students and promote awareness on gender related issues.

The department also screened several documentaries on social and economic issues. A short documentary film entitled 'Narmada Diary' was screened for the T.Y.B.A students to enlighten them on issues related to social movements from a human rights perspective.

The department screened 'Unlimited Girls' a documentary by Ms. Paromita Vora. She spoke about the dual shift by women in daily life. Clippings were also screened on legal awareness that spoke about laws that were misused by society.

Besides these, a film on communalism and secularism entitled 'Bombay's Blood Yatra' was screened for the S.Y.B.A students, to raise the consciousness of the students and to sensitize them to issues like secularism, communal harmony and human rights. The film was well received and was followed by a heated discussion on these issues amongst students.

Ms. Nivedita from Population First addressed students on the problem of female foeticide and the falling sex ratio. This is an alarming issue especially in the modern world. This sensitive issue was dealt with tact and created an awareness to bring about a much-needed change in the mindset of the current generation.

In order to make teaching and learning an interesting experience, to link knowledge with everyday life, and to give students a first-hand experience of the situation of the elderly, the department also organized educational trips to old age homes. Two old age homes namely, St. Anthony's Home and Clergy Home in Bandra were chosen. It was an enthralling experience for the students. Interacting with the inmates, sharing their grief and joking with them was itself an eye opener for them. The experience went a long way in helping them understand the range of issues affecting the lives of the elderly in society today.

The visit to TISS Library for T.Y.B.A (Sociology Major) students was an educative experience. In view of the many projects they would be working on, they were taught how to use the library, how to search for titles, how to do reference, make optimum use of the internet, etc.

Continuous processes of sharing ideas in the class, informal chats, formal class presentations, debates and discussions on contemporary issues were other means to sensitize the students to social values.

d) Andrean Psychology Team (APT) :

Several activities were conducted to provide a platform to students to showcase their talents, stir up their interest in the subject and cater to the general well-being of the students.

The highlight of this year's activities was the Mumbai University Level Subject Faculty workshop on 'Review of T.Y.B.Com Syllabus- Psychology of Human Behavior at Work' organized by the department. About 20 faculty members from various colleges participated in it.

This year the department also got actively in the functioning of the Counseling Unit. The services provided by the unit were behavioral and emotional counseling, personality assessment, time management problems, relationship issues, career counseling etc.

A workshop on 'Rational Emotive Behavior Therapy' was conducted by Sr. Patricia. The workshop was of great interest to our budding psychologists.

This was followed by a screening of educational films like 'Shutter Island', '15 Park Avenue' and 'Identity' which helped the students to develop an insight into the causes and consequences of various psychological disorders.

The film screenings were followed by the Annual Andean Psychology Quiz Competition, where questions were based on the syllabus and on other general concepts of the subject.

Reality shows on television have become the order of the day with almost every channel telecasting them. It has been the topic of controversy and discussion over the past couple of years. Therefore, the association decided to conduct a debate on "Banning Reality shows on Television". The competition was intense with both teams well-prepared and rehearsed. The opposition proved victorious.

Field visits to SPJ Sadhana School and Yerwada Mental Hospital sensitized our students to the needs of mentally challenged and mentally ill individuals. Our students showed their willingness to provide voluntary services at the institute.

The early part of the year 2010 was plagued with the highest rate of teenage suicide in recent years. Therefore, APT decided to have a thought provoking essay competition on 'Suicide'.

Over and above these activities, students also made presentations in class on topics such as attitude, prejudice, personality disorders, psycho-social development etc. in addition, discussions were conducted on topics like Night Terrors and Hypnosis.

e) The History Association:

The History Department was proud of Ms. Procilla Almeida for becoming the first student of the department to receive a placement in Praxis International, an education consultancy organization, with the help of the History Department.

This year, the History Department was proud to join the Committee for the Preservation and Promotion of the Artistic and Historical Patrimony of the Church (CPPAHPC) and St. Xavier's College, Mumbai in a collaborative research project on the Catholic churches of Mumbai. Nineteen T.Y.B.A students participated in this project. Our thanks to Fr. Warner D'souza (Secretary, CPPAHPC) and Dr. Fleur D'souza (Vice Principal, St. Xavier College, Mumbai), Mr. David Cardoz, the Heras Institute of Ancient Indian Culture and the parish priests and communities for assisting our students.

The Association also conducted field trips to the Bhaudaji Lad Museum, Byculla, the first and oldest museum in Mumbai, Mani Bhavan Gandhi Museum, Chhatrapati Shivaji Maharaj Museum and Discovery of India. Students also had an opportunity to observe the Art Deco

architecture at Marine Drive, the Army Navy building, the David Sassoon Library and Elphinstone College.

Further, film screenings were used to enhance learning, and particularly to inculcate a greater understanding of historical background and circumstances. Thus the Acclaimed films 'Gandhi', 'The Legend of Bhagat Singh', 'Tora Tora Tora' and 'Bridge on the River Kwai' were screened. F.Y.B.A students Mikal Gear, Kimberly Baptista, Nash and Nigel D'souza also attended an international seminar, 'Mumbai, Socio-Cultural Perspectives' held at Sophia College, Mumbai.

f) The Commerce Circle:

Once again the Commerce Circle invited a number of professionals and ex-Andreans to inspire and enlighten our students with their real life perspectives in industry. A number of activities were conducted on the month of December. There was a talk on Career Guidance & Further Studies Abroad by Mr. Dharmesh Shah, Centre Director of GEEBEE Pvt. Ltd. This was followed by a talk on Careers in Management by Mr. Sunil Lobo (Regional Sales Manager (West), TATA Beverages). Next came a talk on Leadership by AGDP. Dr. Satyapal Singh.

After an eventful month it continued into January as well starting with a talk on Personality Traits, Facing an Interview and Conducted Mock Interviews by Mrs. Kavita M. Sheth, Professor and Associate Dean, Cantum Institute of Mgmt & Creative Studies. This was followed by a talk on Graphology and Interpretation of Handwriting Used in HR by Ms. Vanessa Pereira, which was then followed by a talk on AD Film-making by Mr. Sameer Chadha, Head of Ad Film Production, Gray Worldwide.

g) The Income Tax and Financial Accountancy & Auditing Team (IFAA):

On 28 September 2010, a Career-guidance lecture on 'COMPANY SECRETARY' was held. It gave the students an overview of the course. The speaker was Lacchmi Bhatt, Desk Officer, Institute of Company Secretaries of India. Around 55 Students from F.Y.B.Com, S.Y.B.Com & T.Y.B.Com attended the lecture.

On 29 September 2010, the association organized a lecture by SMILE INSTITUTE on 'CERTIFIED FINANCIAL PLANNER' (CFP). It gave an overview of the CFP course and its future prospects. Mr. Vidhu Mehta, Assistant Manager (Mkt. & Development) of Financial Planning Standards Board of India and Anu Binni, CEO, SMILE Education Pvt. Ltd. were the speakers. 100 students from F.Y.B.Com, S.Y.B.Com & T.Y.B.Com attended the lecture. The session ended with a Question & Answer session.

On 11 December 2010, a session was conducted for T.Y.B.Com students on "INDUSTRY EXPECTATIONS FROM FRESH GRADUATES" by Elson Sequeira, an ex-Andrean. He dealt with topics like how to write an application and bio data when applying for a job, how to face an interview, expectations of the employer from the candidate, personality development of the candidate, and job analysis. Around 120 students attended the lecture, which ended with a Question & Answer session.

A guest lecture was conducted on 11th January 2011 by Ms. Amruta Parvatikar on behalf of MET Institute, giving insight to our F.Y.B.Com & T.Y.B.Com students on 'CAREER GUIDANCE on MBA' around 40 students attend the lecture.

IFAA Association organized a visit to the National Stock Exchange (NSE) on 12 January, 2011. There were four sessions held at the NSE by a team co-ordinated by Mr. Aditya Jadhav, Asst. Manager (SBU-EDU), NSE, namely- Role of NSE on topics like the working

of the Indian Securities Market (Cash Markets), Use of Derivatives, Currency Derivatives etc. These sessions helped the students to clarify the practical aspects of Accountancy and enhance their knowledge on the above topics.

The IFAA Association continued with the concept of “TEACH ACCOUNTANCY TO A LAYMAN” wherein students of the association were asked to explain accounting terms through innovative styles to lay people.

The association regularly displayed financial articles written by students on the Accountancy Notice Board.

h) B.M.S. Department:

The students of the BMS course attended the following guest lectures:

- Institute of Financial & Investment Planning spoke to BMS students on the ‘Role and Importance of Financial Investments’ on 11th August 2010.
- GeeBee Education conducted a presentation on ‘Career Guidance in India & Abroad’ on 13th August 2010.
- Mr. Vinay Pandit from Lala Lajpatrai College gave a guest lecture on ‘Research Methodology’ to the T.Y. students on 20th August 2010. Zicom Ltd. Gave a guest lecture on 18th December 2010 on ‘Leadership and its Roles’ for T.Y.B.M.S.
- Student Networking Capabilities organized sessions for the S.Y. and T.Y. students in conjunction with various other corporate organizations.

B.M.S students undertook the following Industrial Visits & Field Trips:

- F.Y. students visited Onida Electronics, Bhiwandi. The students were taken through the manufacturing process and were also explained the differences between various type of screens being manufactured.
- S.Y. students visited Hindustan Times where they had an insight into the working of a press as well as various other departments functioning in their regional office.
- T.Y. students visited Cheryl Laboratories situated at Dhanu. They were given a brief introduction to the company, followed by a tour of the factory manufacturing various cosmetic products and medicines.

Other events in the B.M.S Calendar included XYZ '10, Value Education Programme, and Outreach Programme.

B.M.S organized the following Workshops for the academic year:

- 22nd September 2010: Workshop on ‘Financial Management & Special Studies in Finance’. The Chairperson was Dr. K. Y. Shinde along with the speakers namely Mr. Kishore Mehta and Mr. Dilip Phadke.
- 24th February 2011: Workshop on ‘International Finance’ and the Chairperson was Dr. P.S. Rao along with the speakers namely Prof. Govind Gowani and Prof. Sameer Thakur.

B.M.S participation in Extra-Curricular activities:

At MTV: the groups selected were named Vamps & Cattlelist from the S.Y. They have been selected in the top 10 gangs for GANG Next 2.

- ‘The 2011 CIMA Global Business Challenge’ in partnership with Barclays conducted a Case Study Analysis for which the students from F.Y. also participated.
- Last but not the least; the T.Y.B.M.S students had a mock graduation cum farewell party, in anticipation of the University results. It was an occasion to celebrate their final moments in an institute of which they had been a part for 3 years.

i) B.M.M Department: The B.M.M. Department has always been active in both academics as well as co-curricular activities. This year was no different. The students performed admirably at the University exam, expectedly exceeding the university's passing percentage. Students of this batch have been absorbed by prestigious agencies including, FCB-Ulka, Times Media etc. as well as Radio Mirchi and Channel V. Some have also decided to pursue careers in other related fields like PR and Journalism. The second year students joined Datamatix as content writers on a part time basis.

The students of B.M.M. got actively involved in other activities such as the following:

- Anti-smoking campaign.
- Arundhati Chatterjee and Carlyn Saldanha were selected as judges for the Junior Critics Award at MAMI.
- Balaji Telefilms did a workshop on how scripting and filming differs from the large screen to the small screen.
- A Designing Workshop was held over two days for the Journalism students to help understand software, typographs and layouts used for magazines and newspapers.
- Students attended a lecture with Mr. P. Sainath on 'Paid News- How corruption in the Media Undermines Indian Democracy' at Sophia College.
- They also worked on a project by the NGO, 'Point of View', on Domestic Violence.
- An interactive session was held with the Producer and Director of the film 'Antardwand', Mr. Sushil Rajpal. He spoke to the students on the making of the film and explained his reasons for choosing an offbeat subject such as Groom Kidnapping.
- The second year students successfully participated in the photography exhibition 'Glimpses' for the third year, learning and enjoying the process of creativity. The exhibition was inaugurated by the Principal, Dr. Marie Fernandes. The industrial visits for each class were carried out as usual in an attempt to help students understand the theory they were learning about advertising and journalism. They visited Film City and Whistling Woods Academy. Second year students were given insights into the making of motion pictures through the ages at the National Film Archives in Pune.
- They also attended the Seminar on Goa, Antiga Goa e Nova Goa organized by our college. The power point presentation by the students showed the Changing face of Goa and set the mood for the seminar.
- This year the Inter Collegiate Festival XYZ for the Self-financing Course was held under the BMM Department.
- Last but not the least, Larissa Krishnan who the All-Rounder Student Award (Female) for the year 2010-11 and was one of the seven finalists at the Bombay Times Fresh Face Hunt.

The students actively participated in college functions. They also represented our college in the inter-collegiate festivals held all over the city winning accolades in fields ranging from music to film making. The much coveted awards were:

POLARIS : (Wilson College Festival), BLITZKRIEG: (KC College Festival), DETOUR : (Jai Hind College), ZEIGEIST: (St. Xaviers BMM Festival), CUTTING CHAI (National College) and Rizvi College Festival.

j) B.Sc – IT Department: This year 9 T.Y.B.Sc.(I.T) students got selected by NAVTEQ through our placement cell.

Association Activities:

The Andean IT club celebrated its 2nd anniversary on 27 August 2010. On this occasion, T.Y.B.Sc.I.T students presented various trendy topics in I.T. like 'Sixth Sense' (Pranav Mistry's presentation in Mumbai), '3D & 3G technologies' etc. This event helped to inculcate enthusiasm beyond the curriculum in the junior students.

In the month of December 2010, F.Y. and S.Y. students visited I2It, Pune. In January 2011, T.Y. students visited Volkswagen India Pvt. Ltd. And the S.Y. students visited the Fiat India Automobiles Pvt. Ltd at Pune.

On 22 January 2011 seminar on "Cloud Computing" was conducted by Karox Technologies. On 11 February 2011 a practical workshop on "Networking" was conducted in our college lab for F.Y.B.Sc.(I.T.) and S.Y.B.Sc.(I.T.) students by CMS organization.

k) B.Com (A&F) Department:

- Five students of T.Y.B.Com (A&F) batch of 2010 were placed with J.P.Morgan through the placement cell of the college.
- Students of S.Y. and T.Y. went on a field trip to the National Stock Exchange (NSE) at Bandra Kurla Complex (BKC). This gave students the opportunity to learn practical aspects of the financial world.
- Students also went on a field trip to Khopoli and visited the Parle Biscuit Industry. This gave them a huge opportunity to learn about inventory and quality management at the largest biscuit makers of the world.
- Rohan Burman of T.Y.B.Com (A&F) performed with 'Fictitious Crew' in 'India's Got Talent Khoj'. The group was one of the finalists in the reality show which was aired on 'Colour' channel.
- Students of F.Y. attended a two day seminar at Dhanukar College of 'Financial Markets'.

l) B.Sc. (H.S.) Department: The year saw the first batch of T.Y.B.Sc.(Hospitality Studies) pass out with flying colours. Vianne D'Costa stood first and also secured a rank in the top ten places in the University.

The students of the T.Y.B.Sc.(HS) organized food stall at all the major functions held in the college auditorium. This worked as an initial investment towards the theme dinner. The stall was put up for OLIO, JHANKAAR, AWMTC and XYZ. The stall had a variety of foodstuffs from the kitchen and bakery.

The theme this year was DESERT DESIRE. The students put up a variety of Middle Eastern cuisines for the guests. It was held over two days in the month of December. A cultural program along with the talent and flair of the bartenders was the highlight of the evening besides the scrumptious fare.

The T.Y.B.Sc. (HS) students also participated in a number of Inter- Collegiate competitions held at Anjuman-E-Islam college of Hotel Management and Rizvi College. Sherissa Buthello, Blaine Murzello, Bernard Rego, Glenn Fernandes, Eric Gonsalves and Anselm Fernandes won the second place at the Rizvi Hospitality 2011 Fest. The students also participated in a number of inter-collegiate sports festivals and bagged prizes at Anjuman – E – Islam College in the month of January.

The year also saw a number of hotels coming in for campus interviews. Trident-BKC, Grand Hyatt- Santacruz, Hilton, Ramada Palm Grove, were among the few that selected the students during campus placements.

A fruit and vegetable carving workshop and demonstration was organized for the students in the month of October. The students had an opportunity to develop their carving skills and also received certificates for their participation in the workshop. A wine tasting and wine appreciation seminar was held in the month of December for the T.Y. and S.Y.B.Sc. students. The session dealt with the different types of wines available in the market along with the process of wine making. Tulleeho- a bartending academy along with Four seasons ensured the session was enjoyable and informative for the students. Costa Cruises organized a presentation for the Hospitality students in order to showcase the job opportunities on the cruise line.

m) B.Com (B&I) Department:

The academic year started with the students attending the Orientation Programme conducted at St. Andrew's Auditorium.

Guest Lectures & Seminars:

- A guest lecture for the students of FY on "Career Opportunities in Banking & Insurance" by Prof. Jinesh Shah (Faculty member NMIMS and Director of a Financial Consultancy Firm)
- Training programme for the students of FY and SY by NFAP (Financial Consultancy Firm)
- IRDA programme introduced on 18 December 2010 for students of SY by AVIVA Life Insurance Company. Students participated in the IRDA exam in order to have an empowering career in the Insurance field.
- Seminar on 22 December 2010 for students of FY and SY by Bharti AXA Life Insurance Company to give insight into insurance agencies.
- Industrial visit for the students of second year to the Parle Biscuit Company, Khopoli in January 2011.
- Session by Insurance Institute of India on 8 February 2011 for the students of FY and SY.
- A guest lecture for the students of second year on 21 February 2011 on 'Trends and Scope in Insurance' by Mr. Yogesh Zaveri (LIC Insurance Company)

Students Activities:

- An Industrial visit for the FY students to the RBI Museum and LIC Company Fort, Mumbai in December 2010.

n) Andrean Nature Club: began the year with strength of 160 students (150 students from F.Y.B.Com and 10 students from F.Y.B.A.). 16 to 28 August 2010 the ANC introduced "The Cleanliness and Batti Bandh Drive" that focused on saving electricity and making the students aware of the fact that in the wake of global warming, the available power supply cannot be taken for granted. Students spread the message in every class to conserve electricity during the breaks and after the lecture time by switching off the lights and fans when there are no students in class. Students were quite successful in convincing their class mates to join the Batti Bandh Drive.

The month of August saw students participating in other activities such as a Poster Competition on cleanliness and energy conservation (18 August 2010). There were 25 posters prepared by different classes on environmental themes.

The club also organized a trekking programme. Students along with the Professor in charge trekked the slope of Tungreshwar, Vasai (E). The trek exposed the students to various aspects of nature. It was a rejuvenating experience for the participants.

On 19 January 2011 an informative guest lecture by M. N.B. Narinai from Petroleum Conservation Research Association (P.C.R.A.) was held. Mr. Narinai conducted an interesting quiz on “Energy Conservation” and awarded students with spot prizes for their spontaneous answers.

o) **N.S.S.: College Level Activities** – On 10 August 2010, volunteers sold tri-colour batch flags to public with the help of HITECH FAMILY ENRICHMENT FOUNDATION. As part of the 20 hour college activity, volunteers participated as security in the college dance competition, JHANKAAR on 14 September 2010. N.S.S. Day was celebrated on 24 September 2010 and those completing their 240 hours of service were awarded certificates. Talk on unity was organized with the help of ‘One India One People’ on 13 November 2010 whereby youth were educated about the need for unity and equality for the benefit of society. Talks were also organized on drug addiction and alcoholism and representatives from Kripa Foundation directed students on this topic on 23 November 2010. Blood Donation Drives were organized with the help of Red Cross and Holy Family Hospital. In all 135 units of blood was donated on 15 December 2010.

At University Level many activities were also organized in which our NSS students participated. To name a few: Peace Rally at Azad Maidan on 6 August 2010, campaign on Eve-teasing on 22 September 2010, attended workshop on 29 September 2010 organised by N.M. College, Vile Parle on Food and Adulteration, took part in the University of Mumbai organized program on the occasion of Gandhi Jayanti, a student (Rohit Waghale) attended a leadership camp at Sathaye College and on Martyr’s Day (30 January 2010) volunteers attended a peace rally with the help of Bombay Sarvodaya Mandal Gandhi Book Centre.

Community Level Project (60 hours) – students were divided into group and gave their services at Kripa Foundation, Baljeevan Trust, Green Peace, Ashray and Pushpha Vehar. Services were also rendered at the Bandra Fair where the volunteers helped the police in managing the crowd.

Campus Project (20 hours) – the volunteers from Bandra & Kherwadi, Khar Danda and Santacruz Railway Station (W) collected old newspapers and made paper bags which they distributed to vendors at railway stations and in general stores to dissuade them from using plastic bags.

NSS Special Camp (January 2011) – 48 volunteers and 2 teachers attended the annual NSS Rural Camp which was held at Vehergaon, Karla Caves in Lonavala. The volunteers were exposed to the harsh realities of life and they were required to assist the Gram Panchayat in their activities leading to community building. The highlights of the seven-day residential camp were: Volunteers prepared meals, assisted the Gram Panchayat School, cleaned the camp site, conducted prayer sessions and performed street play.

p) **Value Education for First Year B.A./B.Com. students:** Fr. Anthony, Director of the Diocesan Youth Centre, Bandra and Ms. J. Coelho managed the programme. The objective was to address issues like stress and relationships that frequently occur among this age group, and to help the students to strengthen their self esteem. Fr. Anthony accordingly arranged four resource people – Ms. Christina, Ms. Marita Nazareth, Ms. Debbie and Mr. Roland Rapose – to conduct sessions with each class. Every class had four sessions, a total of about six and a half hours per class. Topics were designed to help students discover their strengths, and cope with problems like stress, anger and peer pressure. The students were asked to reflect on their experiences, express their talents through posters, analyse case studies and discuss film clips.

q) Social Outreach Programme: Under the initiative of the Principal, Mr. Kevin Miranda together with Fr. Allwyn D'Silva and Ms. Deepika Singh of Justice and Peace Commission, Archdiocese of Bombay planned the programme for the Second Year Degree students. The Justice & Peace Commission of the Archdiocese of Bombay provided the community centres for the programme. The centres that responded to the invitation letter were Sneha Sadan, Cheshire Home, House of Charity, Karuna Hospital, Society for the Home for the Aged, Ashadeep Community Centre, BUILD, Auxilium Convent, Fatimashray, St. Andrew's Church-Uttan, Amcha Ghar, St. Catherine's Home, Welfare Society for Destitute Children, Anand Ashram, Navjeet Community Centre-Bandra as well as other local NGO's and Parishes.

The work done by the students at the various centres included teaching orphans, slow learners, underprivileged, disabled children and adults; entertaining children by conducting games; interacting with and visiting the aged, sick, paralyzed and disabled persons, talking to them serving lunch and helping them walk and push around their wheel chairs; spending time with prisoners in Thane Central Jail and experiencing the life of the prisoners; visiting the BMC and rationing office; helping the inmates of community centres to cut vegetables and sweep and swab the floor, washing utensils, cleaning the garden; helping in the project on managing day-to-day waste, vermiculture, making paper bags and gardening.

The Social Outreach Programme made the students realize and appreciate the blessings bestowed upon them of having homes and parents that cared for them and provided for all their needs. The teachings of Scripture: "Whatsoever you do to the least of my people, you do it unto me" (Mathew 25:40) came alive to students through the outreach programme.

- The Website is constantly being updated.
- Details regarding scholarships and free-ships availed of by students were displayed. During the Academic Year 2010-2011, 34 students availed of Reserved Category Scholarships out of which all were granted. 85 students availed of Minority Category Scholarships but we have not yet received any grant. 54 students availed of Dr. Irene Iyer Freeship out of which only 27 students were granted. 26 students availed of Bishop Longinus Pereira Scholarship and all were granted.
- College was accredited by N.A.A.C. with 'A' Grade.

Dr. (Ms.) M.B. Fernandes
Principal
Date: 17 August 2011

Secretary

Staff/NAAC (2011–2012) of August 20, 2010

The Director,
National Assessment & Accreditation Council,
2/4, Abhimani Prakashana,
Dr. Rajkumar Road,
P.O. Box No: 1075,
Rajajinagar,
Bangalore 560 010

Sub: IQAC – Report 2010 – 11

Sir,

Please find enclosed the report prepared by IQAC of our College on the progress made in academic, co-curricular and extra-curricular activities during the academic year 2010–11.

Thank you.

Yours faithfully

Dr. (Ms). M. B. Fernandes
PRINCIPAL