



ZOOMING in on COMMUNICATION!

We spend over 80% of our day communicating, but how much of it is effective? The objective of our course is to get participants ready for the workplace in the new normal through real anecdotal teaching. The course will be conducted on ZOOM

While the fundamentals of communication remain the same, technology will play a larger role in enabling it. From remote interviews to group discussions and debates on virtual platforms.

Duration: 15 sessions (2 hours each)

Fees: Rs. 2000/- per student

Minimum Batch Size: 25 students

(Minimum 80% attendance is mandatory to receive a participation certificate)

Topics which will be covered:

Self Introduction • Aceing the Job Interview • Webinars • Social Media
Podcasting • Effective Online Interview • Writing Effective Emails
Presentation Skills • Crisis Communication • Virtual Conference

Course Instructor: Sheldon Aranjó

*(Founder, Random Genius Media
ex-Star TV, Turner International, HOOQ.tv)*