

BAMMC

Internal Assessment Time Table 2025

TYBAMMC Advertising

Sr. No	Subject Name	Due Date	Time
1	Agency Management	July 29, Tuesday	7.30am to 10.50am
2	Copywriting	July 25, Friday	7.30am to 11.50am
3	Advertising and Marketing Research	July 31, Thursday	7.30am to 10.50am
4	Brand Building	July 26, Saturday	7.30 am - 10.50 am
5	Direct Marketing and E-Commerce	July 28, Monday	7.30 am - 10.50 am
6	Social Media Marketing	July 30, Wednesday	7.30 am - 10.50 am

TYBAMMC Journalism

Sr. No	Subject Name	Due Date	Time
1	Features and Writing for Social Justice	July 31, Thursday	9.50 am - 1.00 pm
2	Mobile Journalism	July 30, Wednesday	9.50 am - 1.00 pm
3	Reporting	July 28, Monday	9.50 am - 1.00 pm
4	Investigative Journalism	July 26, Saturday	9.50 am - 1.00 pm
5	Writing and Editing for Media	July 29, Tuesday	10.50 am - 12.50 pm
6	Global Media	July 25, Friday	9.50 am - 1.00 pm

SYBAMMC

Sr. No	Subject Name	Due Date	Time
1	Electronic Media	July 25, Friday	7.30am to 9.30am
2	Ethics and Etiquettes in Digital Technology	July 28, Monday	7.30am to 9.30am
3	Indian Economy	July 28, Monday	10.50am to 11.50am
4	Hindi	July 29, Tuesday	7.30am to 9.30am
5	Copywriting	July 29, Tuesday	9.50am to 11.50am
6	IKS inCM	July 30, Wednesday	7.30 am - 9.30 am
7	Introduction to Advertising	July 31, Thursday	9.50 am - 11.50 am

FYBAMMC

Sr. No	Subject Name	Day and Date	Time
1	Marketing Mix-1	July 25, Friday	7.30 am - 9.30 am
2	Fundamental of People Skills	July 25, Friday	9.50 am - 10.50 am
3	Contemporary Affairs	July 26, Saturday	7.30 am - 9.30 am
4	Introduction to Computers-I	July 26, Saturday	9.50 am - 11.50 am
5	Indian Knowledge System	July 28, Monday	7.30 am - 9.30 am
6	Extension Work I (DLLE)	July 28 & 29, Mon & Tues	10.50 am - 11.50 am
7	Fundamentals of Mass Communication	July 29, Tuesday	7.30 am - 9.30 am

8	Entrepreneurship Management	July 30, Wednesday	7.30 am - 9.30 am
9	Visual Communication	July 30, Wednesday	9.50 am - 11.50 am
10	Evolution of Communication	July 31, Thursday	7.30 am - 9.30 am
11	Communication Skills in English-I	July 31, Thursday	9.50 am - 11.50 am