MUMBAI UNIVERSITY

St Andrew's College of Arts, Science and Commerce

St Dominic Road, Bandra, 400050.

FIELD PROJECT 2025-2026

Guidelines, Topics and Registration Process

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FIELD PROJECT GUIDELINES FOR SECOND YEAR STUDENTS

Field Project (FP) has been included as a mandatory part of the second year (SY) curriculum under the guidelines of Mumbai University (as per NEP 2020). In order to enhance learning, inter-department collaboration, creative thinking and practical application of classroom learning, FP is going to be interdisciplinary in nature. The process is as follows:

- This brochure contains a list of topics. Students are requested to go through all the topics and shortlist around 15-20 topics they are interested in (to ensure they have multiple backups if the topics they are interested in do not have any remaining slots).

- Out of these shortlisted topics, students will complete registrations for ONE topic (on a first-come, first-serve basis.)

- Maximum number of students in each group is 7, once the requirements are fulfilled no exceptions will be made. *Please ensure that once the students complete the registration for any 1 topic, they do not register for any other topics.* ***No change in topics/groups post registration will be allowed.***

- Registrations will be **OFFLINE** on the **24th of July from 11:50AM**. Students need to know the topic codes for the topics they are interested in (given in the index below). Registration rooms will be allotted by topic codes.

- Each group will be allotted a faculty mentor to guide them through the research requirements.

- For the topics chosen, students will be asked to conduct 4 mandatory field visits for data collection (to be attested with proof as per mentor's discretion.) At the end of the data collection, all students are requested to individually submit a report (guidelines and format for which will be shared by the respective mentors)

REGISTRATION ROOM – G1

- This process is only for those students from SY who have NOT completed their registrations on the 23rd of July.

- Please list down interested topics and their codes FROM THE REMAINING TOPICS before arriving for registrations. ONCE THE SLOTS ARE FILLED, NO EXTRA REGISTRATIONS WILL BE ENTERTAINED.

- Kindly cooperate with volunteers and faculty to maintain decorum and ensure a smooth registration process.

- FAILURE TO SHOW UP FOR REGISTRATIONS WILL RESULT IN RANDOM ALLOTMENT OF TOPICS (no future change in topics will be entertained.)

LIST OF TOPICS

(The attached topic names and descriptions can change through the duration of the project, but the general domain remains constant. The descriptions intend to provide some insight into the possible direction for research.)

Topic Code	Seats left	Topic Name	Description
21	1	Empowering Communities: A Study of Self Help Groups in Mumbai / Mumbai Suburban Region	To evaluate how participation in Self Help Groups (SHGs) has improved income levels, savings habits, and access to credit among members, also how they contribute to skill-building and support micro-enterprises or small-scale business ventures in the Mumbai/ Mumbai suburban region
33	2	A Study on Preferred Investment Avenues Among Salaried Individuals in Mumbai / Mumbai Suburban	To understand the factors influencing their investment decisions, and assess their awareness of various investment avenues such as fixed deposits, mutual funds, stocks, insurance, retirement plans etc.
35	3	Innovations in Education for the Differently abled	Studying an Institution/NGO which pioneers education for the differently abled - the History of education/lack of for this demographic, approaches and programmes, community involvement, finance and economic independence, challenges
38	4	Oral History Project	Select a group/community - E.g. residents of Parsi Colony, Retired Police personnel, interview members to understand their history, contribution, challenges they face, how their legacy can be shared with the community using traditional and new technological approaches

Topic Code	Seats left	Topic Name	Description
45	2	Use of Eco-Friendly Products & Sustainable Practices in Hotel Industry	Implementation of Green Products and Sustainability Initiatives in the Hotel Industry
47	3	Agrotourism in Maharashtra	An Overview of Agrotourism Development and Potential in Maharashtra
48	1	Gender Dynamics in Hospitality Industry	Exploring Gender Roles and Equality in the Hospitality Workplace
49	1	Effects of Online Reviews on Hotel Bookings	The Influence of Guest Feedback and Online Ratings on Hotel Reservation Trends
50	1	Unpaid Care Economy	The unpaid care economy indirectly contributes to the working of the paid economy but is often overlooked in traditional economic analysis. A survey can be conducted on individuals doing unpaid work in order to understand the contribution made by them.
56	3	An analysis of Redevelopment Experience	Students can talk to residents and other stakeholders about the redevelopment process and analyze the prospects and challenges from various perspectives
57	1	Public vs. private clinics	survey patients in public hospitals and small private clinics to compare service costs, waiting time, and overall experience
66	1	Empowering through English: A Case Study of Teach Institute/ Teach for India/ Teach India	The students will examine how the Teach India Institute equips deaf and dumb students with English communication and life skills
67	2	Digital Literacy and Language: A Study of English Communication Skills in Slum-Based Computer	Students will visit NGO-run slum IT labs in Dharavi, Govandi, or Mankhurd, or BMC schools with digital literacy programs to investigate how English

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		Education Centres	language training is integrated into basic computer literacy programs in low-income areas.
70	1	Lost in Translation? Evaluating the Accuracy and of Google Translate	The students will examine the accuracy and contextual appropriation of Google Translate when translating.
71	7	An Analysis of Exam Preparation Strategies Among IELTS Aspirants in India	The student will examine IELTS candidates in India on preparation for the exam, focusing on learning methods, coaching trends, psychological factors, and resource accessibility.
72	3	Reconstructing Oral Histories: Documenting Partition Narratives from Partition Survivors Reconstructing Oral Histories: Documenting Partition Narratives from Partition Survivors	Students will seek to recover and archive personal testimonies of Partition survivors through oral history methodologies, contributing to memory studies and subaltern historiography.
74	1	Speaking Without Seeing: Digital Communication Tools for the Visually Impaired	The student will explore the use of assistive technology and digital tools for communication in English like screen readers, audio-input messaging, and braille-based texting for visually impaired individuals
76	1	A Field Study of Informal Book Economies: The Case of Street Booksellers in Mumbai	Students will visit street book stalls to examine how this unorganised sector operates.
77	3	Pedagogical Approaches to Language Instruction for Children with Learning Disabilities	Students will visit institutions/centres engaged in promoting literacy and basic proficiency in English amongst children with learning disabilities to observe and evaluate the pedagogical strategies the teachers use for teaching language skills.

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78	4	Corporate Training as an Emerging Professional Trajectory: A Study of Career Viability and Industry Demand	Students will interview corporate trainers to examine corporate training as a viable career option for English literature graduates.
79	3	An Exploratory Study of the Challenges Faced by Vernacular Medium Students in Transitioning to English-Medium Higher Education Institutions	Students will interview students from other colleges who have studied in vernacular institutions to learn more about the problems they face while studying in predominantly English-medium colleges.
80	4	Study on the use and relevance of Traditional Banking forms in the Digital Age	Visit bank branches and understanding traditional banking documents, such as demand draft forms, deposit slips, and pay-in slips. Get the opinion of bank employees and clients on use of forms or if digital alternatives are taking their place.
82	1	Survey on Health hazards among youth due to long hours in corporate working	Long Working hours has taken a toll on the health of especially the youth resulting in lack of sleep and health issues like blood pressure, diabetes, heart attacks etc.
83	1	Awareness and perception of GST on shopping among Urban Youth	Visit the college campuses or malls to understand the youths opinion on GST awareness and application in bills on purchases.
84	2	Survey on the online purchase of medicines.	Survey to be done from buyers and sellers point of view – 3 to 4 visits to be attested with evidence.
88	1	Survey on demand for housing loans among middle class family	Owning a house is dream of every individuals. But, are houses affordable. Although housing loans are easily available, but income being stagnant, can middle class families afford a housing loan.

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89	6	Options to maximum income in the Financial sector with reference to senior citizen	Senior citizens are in the twilight of their life and are vulnerable to investments. Their cost of living are quite high especially their medical expenses and they have limited sources of income. With rising cost of living, the study seeks to find out how senior citizen can maximize their income to sustain their living. Field Visit: Banks, Companies, Senior citizens
90	4	Maximizing returns on banking products with reference to SIP	Systematic Investment Plan (SIP) is a good option to build a corpus over a period of time. The study seeks to find out the banking options available to maximize wealth over a period of time. Field Visit: Banks, Investors
91	3	AI in Media	Used in post processing of images and enhancing its quality and output. To study the transformation of media and entertainment industry with the aid of AI.
92	5	Predictive Analysis in E-commerce	Examine how consumer psychology and economic models feed into data models predicting customer choices.
93	5	Ethical Implications of Facial Recognition Technology	Study the societal impact, racial bias concerns, surrounding the use of facial recognition in public surveillance.
95	2	Augmented Reality (AR) in Cultural Heritage Preservation	Study how AR can bring ancient ruins, extinct species or lost languages to life in educational contexts.
96	1	Deep Fakes and the Future of Media Integrity	Analyze how generative AI can manipulate videos and audio, affecting public trust.

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97	1	Mobiles: IT Influencer Marketing	Study the impact of Influencers in promoting goods and services using social media applications.
98	3	Tax Planning amongst salary earners	Students are expected to conduct thorough research on current tax laws and investment avenues, analyze various tax-saving strategies, and present a comprehensive report with actionable recommendations for salaried individuals.
99	3	GST - An overview for small businesses	GST unified India's indirect tax system, simplifying compliance for small businesses. Registration is mandatory above certain turnover thresholds (e.g., ₹40 lakh for goods, ₹20 lakh for services), with a Composition Scheme available for smaller turnovers to simplify tax payments and reduce compliance burden.
100	3	Cost Control for small stall owners	For small stall owners, effective cost control means meticulously tracking all expenses, from raw materials to daily operational overheads. This allows them to identify areas for reduction, such as negotiating better supplier deals, minimizing waste, and optimizing inventory to prevent spoilage and overstocking.
101	3	Investment Awareness amongst Gen Z with respect to Mutual Funds	Gen Z in India is increasingly aware of mutual funds, opting for them over traditional FDs due to their tech-savvy nature, desire for higher returns, and the affordability of SIPs. While digital platforms and social media boost their investment interest, a deeper understanding of risk, diversification,

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			and long-term financial planning is still crucial.
103	3	Impact of Motivation Practices on Employee Turnover Costs in Educational Institution around Bandra	Students will survey 25 teaching and non-teaching staff across 3 colleges and 2 schools, analyse HR/finance records to calculate average turnover costs, and interview principals / vice principals on their motivation programs.
104	3	Budgeting practices among marine fisher folks	To examine the budgeting practices of marine fisher folks, focusing on their income management, expenditure patterns, saving habits, and financial planning strategies, with the aim of understanding their financial behavior and identifying areas for improvement in financial literacy and resource allocation
105	2	A Field-Based Analysis of Women Empowerment through Laadki Bahin Yojana	To examine the impact of the Laadki Bahin Yojana on the socio-economic status of women beneficiaries. To evaluate the extent to which the scheme has contributed to financial independence among women.
106	3	Pension and Insurance awareness among unorganized workers	To assess the level of awareness, accessibility, and enrollment in pension and insurance schemes among unorganized workers, with the aim of identifying knowledge gaps, barriers to participation, and opportunities for improving financial security through targeted awareness and policy interventions
107	2	Role of Informal Waste Pickers in Plastic Recycling	To find out the contribution of rag pickers to plastic waste management, Analyze their working conditions, challenges and Propose recommendations for social inclusion

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			and support.
108	5	Marketing Strategies used by FMCG companies in Rural Areas w.r.t retailers	To assess the product pricing and promotional strategies used by FMCG companies to grow their customer base in the rural market
109	1	Youth entrepreneurship: opportunities, challenges and impact on local development	To identify the challenges and opportunities of young entrepreneurs and access the impact on employment and community development.
110	4	Working of Self-Help Groups	To understand the structure, working and financial practices of SHGs.
111	3	A Socio-economic study on Auto Rickshaw Drivers in Mumbai with Special Reference to their Demographic Characteristics and Living Conditions.	To explore common demographics of auto rickshaw drivers in different regions of Mumbai
112	7	An Exploratory Study on the Impact of Plastic Flower Usage on the Environment and Local Florist Industry from a Commercial, Sociological and Economic Perspective.	To assess the flower industry's challenges arising due to increased buying behaviour of plastic flowers
113	4	Strategic HR Practices on Employee Engagement and Retention in the Banking Sector	Study on how strategic initiatives (flexible work, performance-linked pay, recognition) influence employee motivation and loyalty.Explore generational differences (Gen Z, millennials, etc.).Use of Likert scale surveys with staff. HR metrics like turnover rate, engagement scores, or training hours can be analyzed.)

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114	3	Diversity and Inclusion as a Strategic Priority in HR: A Study of Gender Representation in Leadership Roles.	Analyze D&I policies and their strategic integration into HR planning.Assess effectiveness in promoting women and minorities in leadership positions.Data available via annual reports, employee surveys, or interviews.Can use case studies of progressive banks/insurers with D&I success stories.
115	1	Impact Of Credit Card Emi Facility On Purchase Decisions Amongst Consumers	This study explores how the availability of Equated Monthly Installment (EMI) options on credit cards influences consumer purchasing behavior. With rising aspirations and limited liquidity, EMI facilities have become a popular tool for enabling high-value purchases without immediate financial strain.
117	1	Quality of Banking Information Offered to Potential Customers (Pvt vs Public)	This project looks at how well banks present information to people who walk in for help. You'll visit public and private banks and see how clearly they display details like interest rates, services, or schemes. The goal is to compare how customer-friendly their notice boards or help desks are.
118	2	Green Practices Observed in Bank Premises	In this project, you'll visit a bank and check if they follow eco-friendly practices. You'll look for things like use of LED lights, digital forms, or "Go Green" posters. It helps you understand how seriously banks are taking their environmental responsibility.
119	2	Bank Form Design – Are They Easy to Understand?	To analyze structures of bank forms and what challenges do they cause

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121	1	Attitude study of parents and students towards Hindi study in higher education	In this field project students will visit higher education institution to study perception of students towards Hindi language. Further they will also interviewed parents to know their opinion on Hindi language inclusion in Higher education