

Bachelor of Management Studies (B.M.S) Activities

Andrean Business Youth and Organisation

The association of B.M.S started with recharged energy, bigger goals and deeper vision for this academic year 2014- 2015. Along with theoretical grounding, the students were encouraged and provided with platforms for practical applications.

The FY.B.M.S students were introduced to an orientation programme conducted by the faculty members of the department itself. The various co-curricular & extra-curricular for the academic year were as follows:

16th July 2014 A session by Prof. Navin Punjabi & Jharna Sheth was conducted for T.Y.B.M.S to give the students a better understanding on ‘**Resume Building and the Various Techniques for facing an interview**’. Students were given tips on how to prepare themselves while appearing for an interview. 120 students took advantage of this session.

23rd July 2014 S.Y.B.M.S & T.Y.B.M.S penned down their views in an Essay Writing Competition. The students were asked to write on the “**Marketing of FIFA**” and “**Marketing of Modi Campaign**”.

4th August 2014, A guest lecture by Ms. Kamakshi Khurana on “**How to improve concentration and memory power through music?**”



19th August 2014, An off-site study cum **Career Development visit to the ‘Bombay Stock Exchange’ (B.S.E)** where a workshop conducted for T.Y.B.M.S lead by Ms. Krupa Desai familiarising the students with the various courses available and its future prospects.



4th September, students of F.Y.B.M.S were encouraged to think out of the box for the betterment of the society in the guest lecture on **“Waste Management”**. The Speaker was Mr. Subodh Bedre. The lecture aimed to spread the importance on protection of waste, encouraging the students to take an initiative on Waste Management.



4 December to 8 December B.M.S. department organised a **Non-Core Certification Programme in collaboration with KPMG on Risk Management** for the students of Self Financing Courses.

13 February the F.Y.B.M.S. students **organised an exhibition of Environment based working models addressing the issues of environment degradation and spreading the awareness of a eco friendly campus.**

To add to the glory, Ms. Ninoshka Gracious - T.Y.B.M.S **presented a Research paper on 10th January 2015- titled ‘Strategic talent Management of a Project manager’ co-authored by Prof.Jenny Benoy at Nirma University – Ahmedabad.**

The association encourages students to participate in various inter collegiate festivals and students have won many accolades in these festivals. For the Inter-collegiate festival ‘Talenzia’ – Tolani college, Mr.Aditya D’costa F.Y.B.M.S won the 2nd place in Quiz Competition. He also grabbed the 3rd place for a PPT presentation on ‘Statistical Data presentation’ at J.M Patel College of Commerce- Goregoan



The B.M.S department also encourages students to participate in sports tournaments along with their academics. Mr.Dion Menezes, - was selected to represent the college at Mumbai University in Football tournament– Gwalior. He was also adjudged the “Player of the Year’ – 2014-2015. Ms. Andriette Rodrigues- captain of the Football team (Women) represented the Mumbai University – Jaipur and bagged the first place.

Accacia Fernandes, Alesha Colaco, Jeanelle Rodrigues, Andriette Rodrigues and others participated and won the 3rd place in Hockey Competition at the Mumbai University. Larissa Menezes was adjudged All-Rounder (Female) 2014-1015.

2013-2014

Date	Name of Activity	Topic	Resource person (If any)	Place
16 July	Guest Lecture for T.Y.B.M.S.	Resume Building and Techniques for facing an Interview	Prof. Navin Punjabi & Jharna Chatterjee	A.V. Room (on-site)
23 July	Essay Writing Competition for S.Y./T.Y.B.M.S.	S.Y.B.M.S. – Marketing of FIFA T.Y.B.M.S. – Marketing of Modi Campaign	--	Classroom (on-site)
4 August	Guest Lecture for S.Y.B.M.S.	How to improve concentration and memory power through music?	Ms. Kamakshi Khurana	A.V. Room (on-site)
19 August	Workshop for T.Y.B.M.S.	Study cum Career Development Visit to Bombay Stock Exchange (BSE).	Ms. Krupa Desai	BSE (off-site)
4 September	Guest Lecture for F.Y.B.M.S.	Waste Management Initiative	Mr. Subodh Bedre	A.V. Room (on-site)

2012-2013

Name of Activity	Topic	Resource person	Place
Workshop for F.Y./S.Y./T.Y.B.M.S.	LEADERSHIP with special emphasis on 'INTEGRITY' a crucial aspect of a leader	Mr. Mark Flint	A.V. Room (on-site)
An Exhibition for F.Y.B.M.S.	Back In Time - An exhibition of Management Thinkers & their work	--	Classroom (on-site)
Guest Lecture for T.Y.B.M.S.	Careers in Investment Banking	Conducted by Imarticus	A.V. Room (on-site)
Guest Lecture for S.Y.B.M.S & T.Y.B.M.S.	Total Quality Management	Mr. Deepak Mehta	A.V. Room (on-site)
Workshop for S.Y.B.M.S.	KRAZZY KRACKLES-- The Ad Mad show	----	A.V. Room (on-site)
Business cum Christmas Fest	AURA	----	Campus (on-site)

2011-2012

Date	Name of Activity	Topic	Resource person	Place
1st August	Guest Lecture for S.Y.B.M.S.	Career Options and Effective ways to handle interviews	Dr. Ishikant Jha	Classroom
8th August	Guest Lecture for T.Y.B.M.S.	Marketing and Career Options available to them in the marketing industry	Ms. Beena Mathen	Classroom
2nd September	Guest Lecture for T.Y.B.M.S.	University pattern on Financial Management	Mr. Nagesh S.	Classroom
8nd December	Guest Lecture for S.Y.B.M.S.	Rural Marketing in India	Mr. Anand Bhatia	A.V. Room
12th December	Guest Lecture for F.Y.B.M.S.	How to handle interviews	Mr. Anand Bhatia	Classroom

2010-2011

Date	Name of Activity	Topic	Resource person	Place
2 Aug	Guest Lecture for T.Y.B.M.S.	Studies Abroad	Geebee Education Pvt. Ltd.	A.V. Room (on-site)
9 Aug	Guest Lecture	Corporate Etiquette	--	Classroom (on-site)
27 August	Guest Lecture	Emerging Trends in Entrepreneurship	Christian Chambers of Commerce	A.V. Room (on-site)
2 Februar	Workshop	Higher Education in India and Abroad'	Ms. Pratibha Jain	BSE (off-site)
17 August	Business Games.	Screening of the following clippings on production of Heinz Ketchup, Chocolate, Monginis, Manufacturing of milk and butter was shown in order to understand	----	A.V. Room (on-site)
17 August	Guest Lecture for F.Y.B.M.S.	Soft and Interactive Skills Training	Ms. Anju Radhakrishnan	A.V. Room (on-site)

