

2010-2011

LECTURES:

- **Paid news and corruption-** Mr. P. Sainath
- Making of '**Antardwand**' - Mr. Sushil Rajpal

WORKSHOPS:

- Balaji Telefilms- How Scripting and filming differs from the large screen to the small screen.
- Designing Workshop for Journalism students to understand Software, Typo graphs and layouts

2011-2012

LECTURES:

- **History of Journalism -Its impact on Mass Media during the Indian Freedom struggle-** Mr. Troy Ribeiro
- **Role of broadcast Journalism-** Mr. Sanjay Singh Zee TV
- **Diction for Radio and Television-** Mr. Clyde Nunes
- **Cultural Barriers : How they change an Advertising Campaign –** Mr. Akshay Kumar

WORKSHOPS:

- **Barriers to communication-** Dr. Madhushree Shrivastav
- **Making a Bollywood blockbuster-** Mr. Sajid Khan
- **Quark Express-** software for Magazine Making- Ms. Bhakti Desai

OTHERS:

- Our student won the **Junior Critic Award** at the **MAMI** Film Festival

2012-2013

LECTURES:

- **Nature photography and photo Journalism** -Mr. Deep Pal, BBC
- What After BMM?- Alumni Speak
- **Contemporary Radio** and the changing role of RJ's – Ankeet Vengurlekar
- **Starting a Radio Station** - Shantanu Joshi
- **Global Warming and How to be a Responsible Citizen** - Dr. Suman Sahai
- **'Sari Raat'**, interactive discussion with the film director, Parimal Alope

WORKSHOPS:

- Aspects of Film-making- Mr. Chirag Vadgamare

OTHERS:

- **Ghosts**- A play at Prithvi Theatre
- Social Awareness Campaigns
- Journalism students start a blog 'Andreans' College Bored'
- Our student won the award for best judge in the **Junior Critics** category at **MAMI**

2013-2014

LECTURES:

- **Gender Discrimination**- Prof. Kevin French, University of Missouri, USA
- **Animation : a Tool for Advertising**- Miami Ad School
- The Process of **Creative Writing**- Mr. Advait Ubhayankar
- **Citizen journalism** by Christine Tatum (CEO and founder of Media Salad)
- Attended the seminar on **100 years of Indian Cinema** at St. Xavier's College
- Attended the **Lalit Doshi Memorial Talk** by Justice Srikrishna on Judicial Activism
- Attended the **Literary Fest** at NCPA

WORKSHOPS:

- **Puppetry – Folk Art** as a tool to explain social issues
- Awareness workshop on **Gender Sensitivity** by Mr. Harish Sadani, founder of NGO MAVA (Men against violence and abuse)
- Story board to film- **Mr. Cyrus Dastur**
- Play viewed – '**The Curious Climb of Cutter Chee**', at Prithvi Theatre

OTHERS:

- The FY and SY students interacted with the crew of '**Crossing Bridges**' and also won free tickets in a quiz
- Screening of '**Namesake**' at USIS discussion on Diaspora – Ms. Paromita Banerjee
- Essay writing Competition on **Corruption- A Festering wound**
- Participation in the **HIV slogan competition** organized by **SOSWA** -Winning second place and the consolation prize.
- **Guess What-** Inter departmental quiz on Advertising and Cinema
- Organizing the seminar – **Market Research and Beyond: Behind the Scenes**

INITIATIVES:

- Campaigns on Social Awareness: **Anti – littering, Sweep the sin and Anti Teasing, Freeze the Tease** on ostracizing in any form.
- **Film Club** to appreciate international cinema
- **Play Writing and Performing** to understand drama is three dimensional and interactive
- Newsletter '**Fifth Estate**' is published twice a year, for Self finance courses - a BMM initiative
- **Book Club** started in 2012
- Short Film Certificate Course in association with '**Shamiana- Celebrating Short Films**' from 2011
- Yearly **Photography Session** at Sanjay Gandhi National Park and the Kala Ghoda Festival to understand Light for outdoor photography
- **Glimpses:** The photography Exhibition to showcase the talent of those who are shy to face the camera but are adept behind it. (Started in 2009)
- **XYZ-** Intercollegiate festival for Self-financed courses.
- **5th Estate** - Newsletter for Self-financed courses is a BMM initiative.

2014-2015

Guest Lectures

- Religion & Media – Talk by Fr. Alberto Quattruci
- Voice & Enunciation – Talk by Mr. Tom Alter- Actor
- Multiplying your Fortune – Talk by Dharmendra
- Script Writing for Radio – Talk by Mr. Ramiz Shaikh- Marching Ants
- Broadcast and T.V. : On the Floor- Ms. Ruddhi Abhyankar, Times Now
- Suleimani Keeda – Director's Take- Mr.
- Manjunath- Hero or Whistle Blower -Panel Discussion with the Director, Producer & Actors
- Crossing Bridges- Film screening and discussion with the director Sange Dorjee Thongdok
- Building Brands – Ms. Delzeen Watcha Mistry

Seminar

- Attended the Seminar Careers in Journalism Challenges and Thrills conducted by SPICE.
- Attended COMMFEST 2014 - Media Creativity and Innovation at SPICE

Worth a Mention:

- The short film, 'Mirrors Never Lie...but what if they did?' by our student Shikha Janet Alagh was the official selected film at various film festivals all over the country. She was facilitated as 'Young Woman Filmmaker' here at the International Women's Short Film Festival of India, Chennai - October 2014
- Our student Joel Thottan started Weaver Films with a couple of friends. Their second film Human was released on Independence Day. It was a great success being covered by the top newspapers DNA and Times of India merely hours after its release online. It crossed 248,000 views

