ST. ANDREW'S COLLEGE OF ARTS, SCIENCE & COMMERCE St. Dominic Road, Bandra (W), Mumbai 400 050

F.Y.B.M.M. / S.Y.B.M.M.

Semesters II & IV <u>REGULAR and ATKT</u> EXAMINATION TIME-TABLE

MARCH 2020

Day and Date	Semester II F.Y.B.M.M.	Semester IV S.Y.B.M.M.
	Time: 8.30 am – 11.00 am	Time: 12 noon – 02.30 pm
Mon. 30.03.2020	Content Writing (Regular) English Literature (ATKT)	Mass Media Research (Regular and ATKT)
Tues. 31.03.2020	Foundation Course –II (Regular) Int. to Psychology (ATKT)	Organisational Behaviour (Regular and ATKT)
Wed. 01.04.2020	Effective Communication-II (Regular) Principles of Marketing (ATKT)	Introduction to Advertising (Regular ad ATKT)
Fri. 03.04.2020	Introduction to Advertising (Regular)	Radio and Television (Regular and ATKT)
Sat. 04.04.2020	Introduction to Journalism (Regular)	Print Production (Regular and ATKT)
Tues. 07.04.2020	Media, Gender & Culture (Regular)	Introduction to Journalism (Regular and ATKT)

Prof. S. Bhagwat Exam Committee

mb/20.02.2020